

NANYANG TECHNOLOGICAL UNIVERSITY
27th Communication and Information Club
AY 20/21 28th Management Committee Elections Rally

Date: 9 September 2020

Time Started: 1130hrs

Venue: Online

Election Committee	Position
Macarius Chia Leyoung Ashley Wong Jie Ying Low Min Yee, Naomi	Chief Returning Officer Election Officer Election Officer
Nominees for AY20/21 Management Committee	Position (Nominated For)
1. Chiong Chon Kit Ryan 2. Tan Natsuki 3. Athena Tan Jiabin 4. Tan Wei Le Warrick 5. Shariffah Ili Hamraa 6. Leow Choo Ching 7. Charmaine Wee 8. Justin Teo Zhongheng 9. Sheryl Ho	Internal Liaison Officer Business Manager Business Manager Honorary General Secretary Honorary General Secretary Financial Controller Vice-President President President
Outgoing Management Committee Members	Position Held
1. Tang Wei Quan 2. Ng Yi Yang 3. Macarius Chia Leyoung 4. Koh Zhi Sheng 5. Gerald Tan Zheng Jie 6. Low Min Yee, Naomi 7. Ong Wei Min, Jeremiah 8. Ashley Wong Jie Ying 9. Seck Li-Lyn 10. Caleb Lau Kah Loke 11. Vanessa Grace Ng Wen Hui 12. Wee Hong Liang 13. Tanisha Moghe 14. Gladys Ow Yong Xin Yi	President Vice-President Honorary General Secretary Finance Controller Business Manager Business Manager Sports Secretary Sports Secretary Social Secretary Social Secretary Marketing Communications Secretary Marketing Communications Secretary Performing Arts Director Internal Liaison Officer

Meeting Agenda

1. Regulations Governing the Rally
2. Chiong Chon Kit Ryan for Internal Liaison Officer
3. Tan Natsuki for Business Manager
4. Athena Tan Jiaxin for Business Manager
5. Tan Wei Le Warrick for Honorary General Secretary
6. Shariffah Ili Hamraa for Honorary General Secretary
7. Leow Choo Ching for Financial Controller
8. Charmaine Wee for Vice-President
9. Justin Teo Zhongheng for President
10. Sheryl Ho for President
11. A.O.B

Agenda	
1.	<p><u>Regulations Governing the Rally</u></p> <ul style="list-style-type: none"> - All Candidates shall be entitled to 5 minutes for rally speech and 15 minutes of Question and Answer session. - Only the President, Vice-President(s), Honorary General Secretary and Honorary Financial Secretary (or equivalent) shall be entitled to 10 minutes for rally speech and 30 minutes of Question and Answer - A proposer and seconder is required to pass the motion for a 5 minute time extension for Question and Answer. - All questions should be posted on the link provided by your election officers. - The Returning Officer shall have the right to reject a proposed question or time extension. All decisions made shall be binding and final. - The minutes and recording of the rally should be adopted by the candidates and vetted by the Election Committee before submission. Submission of materials should be done within twenty-four (24) hours after the end of the Rally. - The election officers have the right to declare the election of any candidate of its Constituent Body’s Management Committee due to procedural irregularities according to the Election Regulations.
2.	<p><u>Nominee for Internal Liaison Officer</u> Candidate Name: Chiong Chon Kit Ryan Proposer: Nicholas Chia Seconder: Nivani Elangovan</p> <p><u>Speech</u> Good morning fellow WeeKids! Thank you for joining me for this rally today. My name is Ryan Chiong, and I’m running for the position of Internal Liaison Officer, or ILO.</p> <p>The past few weeks of school have been a blast, and I hope everyone’s having just as much of a good time as I am. One of the first impressions I’ve had of the school was when we were delivered our orientation packs; I thought, wow, WKWSCl really is as ‘extra’ as they say! Chilling at the benches - where we’re at now - has become something I look forward to every day. It’s been so warm and welcoming, and I’ve made so many friends just by sitting here. Where else in NTU will we find such a vibrant and creative community?</p> <p>Running for the CI Club made sense to me. I feel a strong duty to carry on the torch of making WKWSCl the school with the best welfare for its students, and to continue to make it feel like home to us WeeKids.</p> <p>What can I bring to the table, you may ask? If inducted into the 28th CI Club, I will do my very best to further boost morale in these unprecedented times. Be it searching for</p>

	<p>prepackaged food that's safe to serve, or handling an expanded range of WeeMerch, I will get the job done, and ensure that everyone leaves school with a big smile on their faces.</p> <p>I was from the Students' Council in Catholic High School, where I first got a taste of organising events for the student body. I went on to study at St. Andrew's Junior College. There, I juggled between 3 CCAs and my studies, but I still made time to serve in the National Cadet Corps as the Head of Welfare. It was really satisfying to see events I helped plan go smoothly and to see everyone having a good time. Then, I completed my National Service with the Commandos, where I learnt the importance of morale and the need for pick-me-ups to keep us going.</p> <p>It is one of my beliefs that I am what I do, not what I say I'll do. Let me - with your support - make WKWSCI the homeliest place it can be. Thank you, and have a great day ahead!</p> <p><u>Question and Answer</u></p> <p>Q: Let's say a year 4 student comes to you and complains about her defected shirt. And she is super rude about it, like she is furious and she is scolding you. How would you react to it?</p> <p>A: I will take her complaints very seriously and try to comfort her as well and say that I'll ensure that everything goes well. And I'll give her deadline, I'll get everything done within a week or two and give a reasonable timeline and tell her I will get the job done.</p> <p>Q: Building upon the work that ILO has done this year, what improvements to Weemerch or any other events will you make?</p> <p>A: For WeeMerch, I feel that an extended range will be good. I think that bucket hat or coasters will be good. I think these stuff are something that weekkids want and that it will be in demand. I think our current range of Weemerch is pretty extensive and I think it's enough, but what needs to be done better maybe is to be more efficient with the handling and dissemination of the merchandise that people buy.</p>
3.	<p><u>Nominee for Business Manager</u> Candidate Name: Tan Natsuki Proposer: Ong Tze Kym Secunder: Tan Li Sin Misa</p> <p><u>Speech</u></p> <p>*eats something* If you guys didn't know, I'm Natsuki and I live for taking videos of myself YEETING, I literally have a whole highlight dedicated to me YEETING. If you're interested in finding out more about my strange obsession, please scan the QR code on my poster and stalk me!</p> <p>Before I actually begin, let me give you a brief introduction about myself, I'm Natsuki and if you can't tell from my name, yes, I'm a true half jap, even though under this mask you can't tell. Fun fact, I actually withdrew from NBS last year and took a gap year instead because math really slaughtered me there. Funny how I'm applying for the role of business manager, when I utterly hated business school. Really though, math is torturous. But let me reassure you, business there and business here (the business in business manager I mean) , are 2 different things. I graduated from Temasek poly mass comm, and I interned at Kiss92 as their marketing intern. So basically what I did there will be something really similar to that of my role as business manager here – finding sponsors to provide prizes for events. The only difference is that I also had to find prizes for the various radio dj talk shows too, which was say, around 7 different prizes a week? So I can safely say I got your backs.</p>

I do know that Kiss92's branding is up there because of the DJs and we're a university. But we shouldn't be underestimated too. Vote me in as biz mag, and I'll do all it takes to ensure that you guys get the best sponsors and prizes. I'm competitive like that. No matter the setback i'll do my very best to counter it with something even better. If you're happy with your prizes and the event as a whole then that's the most fulfilling thing that I could ask for as your biz mag.

Also, if you need someone to come up with unique, out of this world pitches, you've got it, the Aquarius in me is perfect for the job. Who likes ordinary and mainstream am I right? When we can have something different and stand out from the rest of the Unis. Trust a girl that changes her aesthetic every day. If you pick me as biz mag, you'll be sure that your prizes will be quirky too. Who needs a sugar daddy when you can have me in your corner, you want it, I've got it, or at least I do my best to make it happen. So what are you waiting for, vote for me as your biz mag today! Before I truly end off, I'd like to thank my endorsers, Misa and Kym as well as Mac, for really helping me with the whole endorsing process, coz we just couldn't get the system to work on us. Thank you so much for being so patient with me and I hope I'll be able to do everyone proud.

Also, I'm giving out guitar pick earrings, but it's first come first serve, come find me if you want them now, I'll be here waiting!

Question and Answer

Q: You said that you want to get like quirky prizes. What are some examples of them, like what do you have in mind and let's say you do secure these prizes, and you publicised on social media but your sponsors backed out halfway like the day before the event. What would you do?

A: I'll answer the part about the sponsors backing out, I think it's very important as BizMag to have a backup of sponsors that can replace the sponsor we have in mind. I think that's very important also just in case someone backs out. So for the quirky prizes, I have not exactly thought about it yet. Because usually for Kiss 92 prizes are like \$100 dining voucher that kind of thing so I've never really exactly thought outside the box yet because that is what I was used to previously. Like all the mainstream \$100 dining voucher, \$100 experiences that kind of thing. That is something that I'll have to think about. So I can't really answer you now, I'm so sorry.

Q: What do you think is the biggest selling point of our school that sponsors will be interested to know?

A: I think the fact that we are the #7 in the world. That's the biggest thing that sponsors that will be like "Ooh you know this school can like do a lot of things and contribute also, as compared to like NUS FASS, like I saw that Wee Kim Wee is very specialised so they'll be like "Oh this is a comms school", so they will know that we can be interested in doing publicity and all that for them also. So yeah, I think that is the biggest selling point.

4. Nominee for Business Manager

Candidate Name: Athena Tan Jiaxin
Proposer: Gerald Tan
Secunder: Philip Ong

Speech

Hi everyone! My name is Athena, and it's such an honour to be here today, running to be your business manager!

I love working with people and listening to their stories, and always strive to put people in the centre of what I do. As a result, I love working on people-facing activities and really value a good conversation. That's actually why I'm running for business manager in CI Club! I wanted to serve in an area that involved talking to other people to form good collaborations with the outside, while bringing us up as a faculty.

I'm really passionate about people and perspectives. When I was sixteen years old, I founded my own creative agency because I love connecting people to resources and brands they found meaningful. Since then, I've worked with local and international brands and media agencies to bring in products to different target audiences, through sponsorships and fulfilling partnerships!

While I still have a lot to learn, these collective experiences taught me that it's important to manage expectations between ourselves and our partners, the valuable skill of negotiation, and that compassion and eloquence are valued in each exchange, to upkeep good impressions of our school to the very industries or places of work we might apply for in the future.

I hope to be your person to help you get what you need - for different events, for prizes and even for fun!

And the reason for that is simple: university isn't easy. There's that steep learning curve to climb, new content to digest and a new environment to interact with. Moreover, a lot of our lessons are online and not what we may be used to!

Can 2020 give us a break? Maybe not.

But here's the thing - even if 2020 can't give us a break, I hope to create opportunities for you to do so, be it via virtual treats or tangible surprises! 'Cause I totally empathise with the stress, and want to find small pockets of joy to make this university experience a great one, too!

Speaking of some tangible "joys", I hope that you guys enjoyed the kombucha I brought in yesterday! For this campaign, I've teamed up with two special sponsors to bring you some joy this week. So watch out for some face masks coming your way later today!

After working with brands in the areas of clothing, music, sustainability, fashion and food, I hope to tap on these contacts and build more to bring you some gifts and experiences that make the whole Wee Kim Wee experience even more iconic!

Once again, my name is Athena, and I'm so grateful to be able to run alongside really amazing people! If you need anything, I'm always here, and catch me later for a face mask. Take care, and I hope that I get your vote!

Question and Answer

Q: Assuming you are working on a big pitch to a client who is willing to sponsor \$1000 of prizes, what is the biggest selling point of our school?

A: I think that when it comes to sponsorships, even though we may be able to get a certain amount of products at no cost. It is not a charity and there is still a marketing aspect to it. And for our school especially, we're in Wee Kim Wee. And everybody knows that we work hard but we work together. I think one of the very first unique selling point (USP) is that we are a sort of school that works with partners and sponsors often and we are able to deliver by word of mouth. I think another USP would be that we are university students, and university students are not only just young adults, we also are at the age where we often buy stuff a lot, we often need certain niche products like self-care, we also are able to recommend a lot of things to our friends by word of mouth and we know how to work social media. T-generation! So that is the two things that we can do. USP is university students, young ambassadors of the nation. Second thing is that here in this school there is an authentic word of mouth culture. So that will be the two USPs.

Q: Whenever we get sponsored by a client, we usually have to provide some form of marketing mileage back to the client. Getting your peers to do an Insta story whatsoever. So let's say they ask for 200 stories but you were only able to achieve 100 that night. What would you do?

A: I think that in every situation we need to be prepared. There is always a situation where we don't get the required amount of social media credits in the end. In that situation, firstly, I think we need to be clear to the sponsor that we did on our end within this specific timeframe, we got this amount of quota. Like in this whole kind of thing, when

	<p>dealing with sponsors, we need to maintain good relations and dishonesty are a little bit difficult to get around later on. So I think we do need to be honest about the time frame. The second thing is about the value of negotiation. Maybe talk to them again, like “Okay we still are you know having the product circulated around the school. Will we be able to sort of extend time frame in the next 24 hours to maybe get you 50 more IG stories and a bit of more likes to your certain Instagram account. As long as the students are willing to do so.</p>
5.	<p><u>Nominee for Honorary General Secretary</u> Candidate Name: Tan Wei Le Warrick Proposer: Shirley Koh Jing Yi Secunder: Muhammad Azri Bin Rahim</p> <p><u>Speech</u> Good afternoon everyone! My name Warrick, and I am running for the 28th CI Club Management Committee role of Honorary General Secretary. I am here today to share with you, why you should vote #warrick4hongen.</p> <p>Firstly, I will make your voice heard! Everyone has opinions, ESPECIALLY media folk like us, Weekkids. If you have something you feel needs to be heard, feel free to approach me and I will do my best to ensure that something will be done about it! Because every voice and opinion made with sincerity in this school, matters, especially to me. I will amplify whatever concerns you may have during our CI meetings and discussions, if I am elected. This I can assure you!</p> <p>Secondly, I love this school! I come from Ngee Ann Mass Comm, another media school. And one thing I can say for sure - is that we, communication students, are just built different. Different from the business students, different from the engineering students, even different from the design students. Why? Because we are more creative, we know how to have insane amounts of fun and we are more vocal about the things we are passionate about and the things we believe strongly in. This translates very naturally into our everyday life and work. I want to have a part in fostering this community with everything I have, every brain cell that’s currently active will work for the betterment of your time here in WKW</p> <p>Finally, I am super organised! I have dabbled in many facets of administrative work before, including being the president of Ngee Ann Polytechnic’s School of Film & Media Studies ambassadorial unit, FMS Agents. During my term, I oversaw the planning and execution of key events you may have heard of like open house and RED Camp, on the faculty side. If you’ve ever been to NP Open House and visited FMS you may have noticed students dressed in a black polo tee and jeans giving tours around the school – yea that’s the organisation I was a part of, and I believe that my experience there will be valuable in giving you guys quality events in WKW.</p> <p>I was also the Corporate Communications Intern @ the now PMO-SG, previously known as NPTD. Being in the public service, there were meetings every day – morning meetings, afternoon meetings, and if we have projects ongoing, even MORE meetings. And guess who is the one in charge taking down the meeting minutes for each one and sending it to his intern supervisor by the end of the day? Yea that’s rights it’s me! ☐ I did that for 6 months. So, I KNOW, how to make immaculate meeting minutes, and you can count on that same level of quality for each CI meeting to ensure seamless planning and execution of events if I am elected as Hon Gec Sec.</p> <p>In conclusion, I believe I have the necessary skills, passion and experience needed to carry out the role of Hon Gen Sec, if elected by you, the students of Wee Kim Wee. This school is great, and I assure you that I will use whatever ideas and capabilities I have to deliver</p>

quality from CI, and make your voice heard! In the face of surmounting tasks and problems I always say this: No problem. EASY GAME! Vote #warrick4hongen Thank you!

Question and Answer

Q: For the Hon Gen role, it's more than just managing minutes, there's also managing people especially the 14 people in your committee. What obstacles do you expect working with different groups of people with different personalities and different working styles?

A: I think first and foremost when you are working within a team, you have to understand that it is 14 individuals who may not have many similar backgrounds. My philosophy when it comes to group work, not only in clubs but school projects as well, is to make sure that everybody are friends. One way to do that is to have bonding sessions, having fun during meetings can help to improve the level of friendship and subsequently the communication that goes on between the members of the club. And also to ensure that everything runs smoothly. It's not as if I'm the only person managing everybody, but I am confident that if everybody is on par with each other, everybody is seeking the same goal, everybody can work towards a similar goal quite efficiently as well.

Q: Building on that question about bringing friends in CI, suppose that you have a marketing collateral that is due the next day, but it's not done yet because your marketing comms secretaries are stuck with schoolwork. How are you going to explain to your exco, your president that your Marcomms are not doing the work that is required, and how are you going to get it approved by tomorrow?

A: First and foremost, before we reach that stage there has to be some sort of implementation plan, before it reaches that deadline stage. Like there has to be some sort of milestones put in place. Because at that stage it is more or less terminal but of course there are ways to mitigate it. But if I were in that position I wouldn't try to let it reach that stage. But if it's at that stage, there is no choice, I'll explain to my excos the severity of the problem and at the same time negotiate some middle ground, if the Marcomms team really cannot do it or if let's say the Exco really needs the deadline by today. If worse come to worse, maybe step in to help Marcomms.

6. Nominee for Honorary General Secretary

Candidate Name: Shariffah Ili Hamraa

Proposer: Himanshi Samir Mehta

Secunder: Juliana Seah Yong Xian

Speech

Hi everyone! My name is Shariffah Ili Hamraa, but you can call me Hamraa. I'm running for the role of honorary general secretary (HGS) in the CI club, and I'll tell you why you should vote for me.

According to the CI club, the HGS role entails capturing essential information during meetings, and keeping the CI Club Management Committee and its members on track.

Firstly, I believe I'm suited for this role because I can type pretty fast. The average person types at 40 words per minute. I, on the other hand, type at 102 words per minute. That's more than twice the average speed of an average person. I am even dubbed a "megaracer" on typeracer.com, being on the 98.6 percentile. Hence, with my fast fingers, I can assure everyone that I would be able to do my job very efficiently!

Secondly, I have experience doing admin work. Throughout JC, I was the general paper representative of my class. My tasks included keeping track of funds for GP materials, collecting worksheets from the printing shop, and collating submissions from the class, taking note of who has submitted what. During project work, I also took on the role of being the scribe, taking minutes and transcribing interviews. After A Levels, I also worked

at the ministry of manpower for 3 months doing admin work in the research and statistics department. Therefore, I also have experience with Microsoft excel, and tabulating data!

Lastly, I can also fulfill the “unofficial role” of being the HGS, according to the CI club, which is to be a pillar of support for the other members. If you believe in astrology, I’m a Libra. Libras are said to be diplomatic, fair and idealistic people. I’m a very warm, open and easygoing person, and I will be more than willing to lend a helping hand to my fellow members if I do get elected. Being an idealistic libra, I can also bring optimism to the table and reassure everyone that we will always be able to overcome potential issues. But, if you believe in MBTI, I’m an ENFP, also known as the campaigner. This echoes some of my libra traits, as ENFPs are said to be warm, enthusiastic and charismatic. Ok but I’ll let you in on something. ENFPs are also said to be disorganised. But, don’t fret. My Capricorn moon compensates for that, as Capricorns are said to be disciplined and responsible. So, I’m hoping you all believe in astrology. Even if you don’t, I hope you believe in me at least.

I hope I’ve convinced you enough that I would be perfect for this role. I believe I would be an asset to the club and make meaningful contributions to the school to make it an even better place for every one of you here. If you have doubts about my typing credentials, don’t be afraid to approach me, maybe we can have a race. Or you could also come to talk to me about astrology and MBTI too, and we can compare birth charts. Thank you for listening to my speech. Remember to vote HAMRAA FOR HGS!

Question and Answer

Q: It’s a good thing as a Hon Gen to anticipate what’s coming ahead. You need to be the one who knows what is coming ahead in the next few weeks for the whole committee. If not the whole committee will lose track of time and by the time you realise it, it is too late. Suppose you were elected as a Hon Gen Sec, in the coming weeks what kind of problems do you anticipate or what kind of tasks do you think you will need to do as a Hon Gen?

A: I think that in the coming weeks and this is our first year, we are not very used to this uni thing, so all the deadlines are slowly rushing to us and maybe some people will have some clashes like school activities and exams and revision stuff. So I think maybe one of the problems will entail people being stressed and unable to keep up with school events and what kind of things to look forward to. As a hon gen, I can collate all these important dates and events into one master spreadsheet and I’ll make it readily available to the whole cohort and cater it to the different people taking different modules and stuff so that everyone can keep track of when their exams are and when events are coming up.

Q: What do you think, as an average Wee Kim Wee student, what can they expect from a good Hon Gen sec and how do you think you embody these traits?

A: As a good hon gen sec, I should be very organised and up to date with school events in Wee Kim Wee, also like project deadlines and exams and stuff like that. I can be very organised in a sense that I have my life together, I have my planner and I like to keep track of my planner and diary so like Google Calender is my best friend. So for example, when I’m going out with my friend, I would key in the event in the calendar so that everyone would be informed. And also as a good Hon Gen Sec, I should be meticulous and careful in the work I do. Especially during like the admin stuff, like I have to keep track of everything that is being said and discussed during meetings. So like I said, I’m a fast typer so I think that contributes to my efficiency as a Hon Gen worker not only am I fast, but I’m also accurate like that’s what typeracer tells me I am. So like I can definitely like keep track of the important details and get them organised.

7. Nominee for Financial Controller
Candidate Name: Leow Choo Ching
Proposer: Rachel Bong Wei Ting
Seconder: Low Zhi Bing

Speech

Good morning / afternoon fellow WeeKids, I am Leow Choo Ching, and I will be running for the Financial Controller role in this year’s 28th CI Club Management Committee Election. PS. My name rhymes with “cha-ching” so I am a perfect match with this role hurhur.

Anyway, you should vote for me as I am responsible, organised and clear minded. My motto is that “either you do things with your 100%, or you don’t do it at all”. How this motto came about was quite a funny story. So when I was in J1, my PE teacher would make us run 6 rounds around the track, right when we report for PE class to prepare for our NAPFA 2.4km. My classmate who was the PE rep frequently skipped PE class, so I was “vo-lun-teer-ed” to be the rep. We were split by gender for PE lessons, and the girls would always whine and not want to start the run. I was starting to be frustrated under the blazing sun and told them “Eh girls, let’s just run our best and fastest, so we don’t have to stay in the sun for so long. We do it once, do it well, and we get to chill in the shade. You take your time to jog, you spend more time out with the sun.” Somehow when that happened almost every week, that just became my motto, to do things with my 100%. My main point is, since I voluntarily signed up for this role in the CI Club, I will ensure that things get done in the most efficient and effective way. <thumbs up>

Another thing about me is that I always make it a point to doublecheck. I *hate* to be spending all my effort to realise afterwards that I’ve made a mistake right from the start. In this role, the most important thing is that doublechecking will help ensure all numbers tallied. If the numbers are wrong... oh noooo ~ I’m so doomed. By double checking, this will also help me check that I’m keeping up with the project timeline and not delay future tasks. <thumbs up>

Personally, I do not have any other commitments and I will be able to dedicate my time fully to my role. I would want to challenge myself with this leadership role that is all about the cha-ching. I will make sure I pick up the skills quickly, to be able to perform all the assigned tasks.

TLDR, this has been why I am suitable for this role, that I am <show fingers> responsible, organised and clear minded. If I am elected as the Financial Controller, I would be able to use these skills and my time to manage the finances of CI and all adhoc. Please vote for me as the Financial Controller. Remember, Cha-Ching~ Thank you!

Question and Answer

Q: Let’s say for an event, you thought you had a budget of \$1500 but turns out something went wrong, probably a grant didn’t go through or you overestimated your budget. And people have already started to purchase things logistics wise and you wanted to get catering, you secured a lot of things already. But then you found out you are \$500 short, what would you do?

A: If 80% of things are purchased, then for the remaining 20% I will try to cut cost from there, if it’s really not possible then maybe we have to top up ourselves or something like that.

Q: You do know that other than CI Club’s finances, you have to oversee the other adhoc as well. So there are times where, the way they do things is different and then let’s say the finance side of Wee Kim Wee is upset that the Fin Con of one adhoc did not do claims properly. What would you do?

A: If like the receipts are gone, maybe they can go back to the store and ask for another receipt. Or give a rough guide on how much things cost, so that they can claim back abit. If really cannot, then perhaps other adhoc they can do better.

8.

Nominee for Vice-President

Candidate Name: Charmaine Wee

Proposer: Rachael Lim Yan Yi

Seconder: Poh Wei Tai

Speech

Hi everyone, I'm Charmaine Wee – a Year 4 running for the position of Vice-President.

I have chosen to run this year because I see this as an opportunity, and if anything – one of the last few opportunities before I graduate – to give back to the school and further improve student life.

It is extra special to be running this year. COVID has thrown many restrictions and inconveniences our way. But, at the same time, I'm really excited that this has also given us a clean slate to rethink and rework what student life can and should look like.

To me, this is a chance for us to take a step back and review. WKW has always been known for its many fun, elaborate events. But I think this is a good time – because it gives the new CI the space to do things out of true meaning and true benefit for you, for the student body, rather than do it out of tradition's sake.

My guiding principles will be to make school a place that is inclusive, comfortable, and vibrant.

To me, the CI Club serves as a body to help every single WeeKid find their place and sense of belonging in our school. Whether you like to put yourself out there, or if you're more on the shy side and introverted – I want you to know that there is a place and a group within the school that you can feel comfortable in.

The new WeeCan initiative is something that I feel very much for, because it does exactly that, it builds up WKW's diverse culture. So among all other things, I'm really excited to be given the chance to carry on the good work from the 27th, and to embark on developing WeeCan further together with the team.

Additionally, I hope to also seek out new avenues and opportunities to bring about a real sense of togetherness. For whatever we'll be doing, something I'll keep in mind is whether it is engaging and inclusive – How can we get students across all the years together? How can we cater to each crowd? Let's try, you know? And I'm excited to try.

Now, with all that said – what makes me a good fit for the role?

So during my past three years in WKW, I've served in multiple positions. I started off Year 1 as PAD in the 25th CI Club. Later on, I joined PAPA main comm to do Costumes. I've also been in FOP as a Senior Attached. And I'm also serving in WeeJam as a Co-Chair. My time in WKW has been extremely fulfilling and through all these different projects, I genuinely have developed a deep love for the school and its culture. And so if I'm elected as VP, one of my biggest goals will be to help you forge that same bond and enjoy WKW culture to its fullest.

This is especially so for the Y1s – I know FOP and the first 5 weeks of school have been difficult and you might feel like your experience feels somewhat discounted. But I would like to reassure you that you're in a great place with a faculty that really cares about each and every one of you, and I hope you'll be excited for what's to come from the 28th CI Club as well.

Although my position is uncontested, I understand that voting for someone requires a lot of trust, regardless. So I would like to tell you that what I can offer is a genuine heart to serve. I will lead with your best interests in mind.

	<p>And so I hope that my speech would help better inform you on your decision to vote for Charmaine Wee, the next Wee for VP. Thank you for your time :-)</p> <p><u>Question and Answer</u></p> <p>Q: How will you implement your visions for the school while maintaining the traditions as well?</p> <p>A: When I was pondering about the question about keeping the tradition going, like I mentioned in my speech, I think this is the year to change things up. Not just for the sake that we have a clean slate let's reideate. It's not that but I think some of the traditions don't hold anymore. I think as a year 4 who was in CI in my year 1. I recognise that the uni kids are a different group altogether. Traditional events that worked for us with music performances, karaoke, things might not work for them anymore. And so it's about getting feedback and representation across all 4 years, to try and capture the heart of the crowd. Which I could just cite for example, two years ago in Kai Feng's batch for the 26th CI. We did something new which is a post-FYP party for the Year 4s. And I think it was so rare to dedicate something to the Year 4s entirely and this is the fresh new take that I want to make it inclusive and comfortable. Doesn't have to be about the high, the most instagrammable event but it's about creating a space for Weekkids. To do that, we must first understand how the Weekkids work.</p> <p>Q: So all of you talked about WeeCan and so I would love to hear more about how you plan to improve upon the framework that the 27th left for you guys.</p> <p>A: How I would approach WeeCan is to give it some structure. Basically because it is new. Not because in a way that puts stress into a fun initiative but in a way that helps to facilitate their growth. Why I'm saying this is because I think for each different WeeCan initiative, there's WeeJam, WeeDance, WeeFit. So much of it. I know there's new stuff coming up, I know people who are like interested in improv, doing art. Without structure, I think it is hard for it to be predictable and I think it is hard for the Year 1s and Year 2s, the new kids and say "Eh, I want to join this new initiative also." To add some structure into it, in terms of how often they meet and also in terms of the identity. I think something that WeeJam really struggled with that I can testify to is that we really wanted to build our own identity as a student initiative group but under WeeCan, we were like figuring it out right, so it was really hard to push forward with collats, with announcements and to make things happen when we had the drive but we lacked the structure to go about it. I think that's one major thing to go about, perhaps one blanket structure to introduce all of it as much as we can in our term.</p> <p>Q: All of you have talked about inclusivity. Looking at all of the candidates, it's going to be another year of majority Chinese candidates too. So how can you guys advocate for inclusivity in terms of events or whatever that CI does.</p> <p>A: For me, I think there is opportunity to leverage on the subcomm, which is like another group that we will have under each portfolio, I mean it's not like intentionally we need to go and seek out other races to incorporate but it's valuable. I think the opinion is very valid so if we can factor in the input that way. It's to ensure things like food is halal, it's to ensure that the songs that we sing are not Chinese. That we don't exclude them unintentionally as well. I think that's inclusivity in one way and just to ensure that the activity... It's not that deep. I think we can figure it out.</p>
9.	<p><u>Nominee for President</u> Candidate Name: Justin Teo Zhongheng Proposer: Tan Yan An Lucas Secunder: Wong Jing Yi Caleb</p> <p><u>Speech</u> I'm Justin, and I'll be running for CI President.</p>

I've had so many memorable experiences in WKW. There's that feeling when it's speech class and Shobi gets you to talk for a minute. Or the feeling of trying to finish editing your ISP project. It's like on Papa show day, when the applause dies down, and the curtains open: everything we do in WKW begins with a breath.

I think I took those breaths for granted. This year has been suffocating.

You couldn't scream your lungs out at FOP cheer fight. Or sing Start of Something New for the 558th time. You can't go to JHA or Minds, and you can't go back to Luang Prabang. No more open mics, no more beer pong, no more deep talks at the depression at the end of an event.

In many ways, this really does feel like the end. But to me, this is an opportunity.

Now more than ever, we need to answer the perennial WKW question: "who are we?" If you take all this away, will we find that there was nothing there in the first place?

I don't think so. I think deep down, we as WKW students care deeply about things we're passionate about, and we care about each other. But sometimes, the sheer amount of things we need to do can steal that from us.

Now, we have a chance to slow down. We can stop doing things for the sake of doing things and find why we began them in the first place. My goal for the 28th CI is to distill the heart of WKW. And at the heart of all CI does is us, and we still have us. So let's not give up on us. Breath by breath, let's keep coming together to do cool stuff. And one day, when we look back on all the memorable experiences we've had, we will be confident that we took every breath with purpose.

Question and Answer

Q: How will you implement your visions for the school while maintaining the traditions as well?

A: For me, I see it in three ways. The first thing is to understand the original intention of the event. So to do this, how I would do this is I would approach the CI presidents of the previous batches and have conversations with them about what has been done before and why they did it. And so these conversations have already taken place and I have already understood what has been done, what works and what doesn't. And so I think I'm quite sure that I have gained some wisdom from hearing from the previous batches as well as from the seniors as to what had happened. I think my experience of being involved in the school for the past three years have also given me a bit of understanding of what it feels like to be on the ground. And so in Wee Kim Wee itself I've never been in a leadership position other than lighting which is half-exco? Being a GL and being part of the school events has really helped me see what it's like as an individual participant of an event. So I understand entirely the feeling of being lost in the crowd and having all the events happening but not feeling that you connect to it. And I would try my best as your president to not let that be the case. So the second thing is I think there needs to be a very in depth understanding of how the events have been carried out in the past and so being part of the event in the past has given me the anecdotal experience but I will also make it an effort to read it up on all the past proposals and the way it has been executed and the AARs. So I can understand better what has been done. And I think the last thing about reinventing ourselves. The process of reinvention does not come from an old Year 4 CI president. It actually comes from the Year 1s, the Year 2s and Year 3s. And so my resource is the Wee Kim Wee community and your ideas because in the creative industry, it is the people who come who are new, who are not jaded by the system who have the best ideas. And so I will take those ideas and I will put my wisdom on top of that so that the thing can succeed.

Q: What are some of Weekids' concerns that you will bring up to the Student Union council?

A: So for me, how I see the relationship with the Student Union is two ways. The first way is that we don't just get stuff from the union. I think we also contribute in our own capacity so I think as the Wee Kim Wee School of Communication and Information, what we bring to the Student Union table is our understanding and breadth for campaigns and

communication. And so sitting in the union, what I'd do is to feedback on their campaigns and their communication efforts to ensure that whatever the Student Union puts out is something that is representative and is well thought through. It has to be something that has to be cohesive, not just in terms of execution but also in the way it is marketed and communicated to the wider student body. So that is the role I think we can play for the Union. I think what we need to do in the Union as representatives of Wee Kim Wee, is to understand the concerns that we have and safeguard them. And I think this happens in multiple ways, first of all, Union needs to understand that there is a set of competing interests within NTU and we have to safeguard the interests of Wee Kim Wee but being cooperative with the Union by really thinking deeply what it is that the UOC as well as the Union groups are doing with their money, budget as well as their events. So that they do not take up the lion's share of the budget that NTUSU gets first of all. And second of all that they do not commandeer the attention and participation of the students for their own individual faction. They need to know the school population is more than just UOC and way more than just their own thing. And so that is what I would do.

Q: So all of you talked about WeeCan and so I would love to hear more about how you plan to improve upon the framework that the 27th left for you guys.

A: I think the best way to improve on the framework currently is to really be experimental with what we are doing. What we do not have with the WeeCan initiative is a clear demarcated path that has been trodded before. And so everything is still in the works. And so I would be very very open to the ideas that the Year 1s can suggest and what I can bring to the table is the people that I know from Year 2 to Year 4 who are already doing stuff. I know people who are doing podcasts, people who are doing sketches, people who are doing stuff on the side. I think as a Year 1, one of the most fun things that I did was that I got go on set with a senior, who was like, "Why not you just come and act and be part of our thing." I think the experiences gained from that kind of very individual engagement is very memorable and also something that gives me the ability to draw from their expertise. It's about creating a platform for these things to happen between the batches, that Year 4 students can know the Year 1s and so on and so forth. TL;DR be experimental with it.

Q: All of you have talked about inclusivity. Looking at all of the candidates, it's going to be another year of majority Chinese candidates too. So how can you guys advocate for inclusivity in terms of events or whatever that CI does.

A: So I would say that the responsibility lies on the CI to be very cognizant about all these differences and while we don't want to make them prominent so as to exclude people, I think that we need to be aware of them because these are places where we can potentially have conflict as well as it is a possible avenue for hurt. And so I think building on what the other two candidates have said, I think there are some things that are very very clear. I think the means of communication should always be English. I think at the CI level in our interactions that should be something that is set and not building something there is a subculture within the CI is something that I feel very passionate about. Like just because I come from a certain demographic does not mean that my CI has to adopt my values. I want to make it a point and knowing that the power is invested in the CI to represent the student body. I want to make an effort to reach out to the people who are different from me and hear from them. And so what I would be doing is I will be having intentional conversations with people who I disagree with so that I can hear their opinion and therefore represent them better.

Q: Are there any events or initiatives you want to do for seniors? Because in Wee Kim Wee, when you come to the senior stage you kind of just zone out of the events and stuff?

A: So I think the question about including seniors in the events is something that I think the past two batches of CI have been considering very deeply. I think we did particularly well in the 27th, when the Year 4s were very much included in not just the event itself but also in CS week where they came in to teach classes and stuff like that. And so I plan to

	<p>continue whatever has been done in that time. I think it is something that's very precious and I think as the president and as a representative of the Year 4, I need to make an effort to reach out to my fellow Year 4 students. I think the burden lies on me as the president to engage them and hear what they want to do for the school. Because I think a lot of times the issue is not that the seniors are not interested in investing back in the school, but really because they don't have a platform to do so. I really want to create a more robust platform and I think the challenge then is, how do we match the interest and as well as the people who want to come but maybe don't feel like they would be accepted. As well as the people who are willing to teach all these stuff. That's on the WeeCan initiative side, I think on the event side, the same principle applies, ultimately it comes down to the burden of the Exco of the CI to reach out to the Year 4s and I think that building something that is not inherently time consuming is also something that might be helpful. That doesn't require you to be present at an event because FYP schedules are very demanding and sometimes you are not able to be present at an event or call in live. And so if they can do something remotely just to participate, I will try to put it in as well</p>
<p>10.</p>	<p><u>Nominee for President</u> Candidate Name: Sheryl Ho Proposer: Tang Jian Feng, Ian Seconder: Chua Chia Woon, Eunice</p> <p><u>Speech</u> Hi WeeKids! I'm Sheryl, a year 4 running for President. I may not be the first person many would have thought to run for President, I mean, I'm no social butterfly, nor was I the most active Weekid in my time here. But by the end of my speech, I hope you all will understand why I am a deserving candidate and what I have to offer if I am elected.</p> <p>Firstly, I remember 3 years ago, I was in this same exact spot, delivering my rally speech for the role of Performing Arts Director. Despite not being elected into the position, my heart to contribute to student life here at WKW never changed. And so I took on the role to chair WKW's Dinner and Dance in 2018, where I had to helm a committee to oversee the planning and execution of a fancy dinner event to welcome our freshmen to a night of bonding and talent showcase. Those days remain one of the best memories of my time at WKW. This is because I got to work with a diversity of incredibly passionate and talented people. At WKW, every one of you is like a star. Every one of you have your own passions - whether it be singing, dancing, sports, writing, creating, and you know, the list goes on. As one star, you shine brighter. But with many other stars? We shine brighter. That's why my first implementation I can offer if I am elected, is to leverage on WeeCan. WeeCan student initiative groups are a perfect example of how passions can come together for everyone to enjoy. With COVID-19 forcing CI club to take a virtual form for our events, a great challenge is definitely reaching out and engaging Weekkids. I wish to use Weecan to bring together and engage Weekkids of similar passions and using the infectious spirit of passion, to build and preserve the strong unique family-like bonds we have in WKW that we all know, and love today.</p> <p>Secondly, to our freshman of 2020, I know that the opportunity to experience a lot of events that you may have been looking forward to has been disrupted. You are also probably feeling very lost about academics, student life, and wkw culture. Similarly for the year 2s who had their exchange cancelled, year 3s who will be going for their professional internships next semester, and the year 4s who will be graduating in a poor market economy. Life for all of us have been greatly disrupted by COVID-19. It is in challenging times like these, we need to realise that we are not alone. And so my second implementation would be to start a student buddy program to cultivate a support system and an open environment for seniors and juniors alike to share concerns, worries and advice. This can also promote interactions between the different batches, which is currently limited due to COVID-19.</p>

Thirdly, CI club is also not just about organising events and activities. It's also the representative voice of all WeeKids. After all, we are the school of communications, and many of us are not afraid to speak up. But speaking up is one thing, and getting your voice heard is another. So for example, every year, The Big Scoop, as part of WKW Engage, is held to help our students understand and engage with the communications industry. This year, it was actually halted due to COVID-19, and I was hearing things from the 3rd year students like "aw man I was really looking forward to The big scoop", and so I thought, why not just have a casual sharing session? So a group of us seniors started a Google sheets, sent it to our Y4 batch chat to gather interest, and proposed to the prof in charge, and even though we just wanted to do it out of goodwill, somehow we managed to get The Big Scoop up and running again, which btw, sign-ups are open now, and I really encourage all of you to join in for our panel sessions. Anyway, my point is, I understand how important it is to listen and to empathise, and thus, my third implementation would be to ensure that your concerns are voiced out. This could be done by conducting regular pulse checks with each batch, through a designated batch representative, more than the current once a semester focus groups the school currently organises.

Lastly, I wanted to share a personal reason for running as President. Unlike the majority of Weekids here, I take a second major in Business, meaning that I actually don't get to spend as much as time as others would here in WKW taking modules. This resulted in many missed opportunities to make new friends. And that honestly is a regret of mine. In my final year now, I really don't want to have any more regrets, and similarly, my goal, if elected as President, is I don't want anyone Weekid walking away feeling regretful of not getting to enjoy their WKW experience. With that, I ask for you to vote Sheryl for President, to help me help you create your WKW experience. Thank you.

Question and Answer

Q: How will you implement your visions for the school while maintaining the traditions as well?

A: In my speech I actually mentioned three big implementations. So the first one would be to actually leverage on WeeCan initiatives. So the tradition of the school as we all know is a very vibrant and exciting place to be. And we try our best to include everyone and that's what WeeCan really does. Because it's about certain initiative groups with certain passions and even though we cannot engage everyone at the same time with Covid-19, there is a lot of challenges being brought about virtual form and everything, we can actually use WeeCan to engage smaller batch of students at one time and passion is something that is very infectious. I believe it can actually spread from just enjoyment and getting to people to join new things. So that's the first step of implementation that can help my vision of delivering the Wee Kim Wee experience. The second one is to include more people as well with a support system with the student-buddy system I mentioned a lot of Wee Kim Wee seniors are more than happy to share their advice. So this is more of just a systematic way it also makes sure that everyone has someone to turn to. The third implementation is to have more pulse checks with the batches. This is because every week we have a focus group or every semester if I'm not wrong we have a focus group with the faculty. But there's no like designated batch representative between the batches. Sometimes not everyone knows who to approach to voice out their concerns and advice so a batch representative could actually facilitate this feedback system a little bit better. Especially the current CI club has the feedback system on their Instagram through their google form. But you also have to write down your name and not everyone is comfortable with that so hopefully more people would be encouraged to voice their concerns and make Wee Kim Wee a better place for everyone.

Q: What are some of Weekids' concerns that you will bring up to the Student Union council?

A: So first of all, being a president in CI club, being a representative voice not just to the faculty in Wee Kim Wee but also representing the voice of Wee Kim Wee and Weekkids to the other faculties and so we have to work with the union to communicate and voice out our student concerns. And so my few implementations would definitely help students here in Wee Kim Wee to voice their concerns. So first of all, a more facilitated feedback system can help voice out concerns. Some of the concerns I've been hearing are academics because for all of us this online lectures and online modules has become a very new thing for us. And so for us, not just the year 1s are worried about their academics so first of all I think that is the first concern I would bring up to the union. So I think the social distancing measures currently implemented in our school is not the best and I want the best for all our Weekkids over here. So I think another concern to bring up is how can we manage the school a little better in terms of social distancing and safety measures while still maintaining a safe and fun environment for the Weekkids. So that would be two concerns I would like to bring up to the Union.

Q: So all of you talked about WeeCan and so I would love to hear more about how you plan to improve upon the framework that the 27th left for you guys.

A: So for me, I personally did not know the existence of a lot of WeeCan initiative groups. Because I feel like the 27th CI club and so it has not been very well promoted, because these are actually student initiative groups, between a group of students who initiate this and so I tend to look at the Telegram membership and so the most subscribed group is WeeGym if I'm not wrong which is like 100 over members. But the rest is like 20 or less than 20. So I think this small number kind of scares a lot of us into thinking that it is a very exclusive group. And in Wee Kim Wee we are all about being inclusiveness. There are a lot of shy Wee Kim Wee kids. For myself I am introvert, so I do tend to not really approach a lot of people at the same time. Like shy Weekkids, it can seem daunting because it seems like an exclusive group. So I think what the CI club can do to help support the WeeCan initiatives is to give it a little more push, a bit of a promotion. Meaning whenever there is an establishment of a new WeeCan group is we gotta push it on social media to let people know, especially the Year 1s that we have a new WeeCan group. And whenever there is a new event, we can give a little bit more support or a cut of our budget to encourage people to go for these WeeCan events as well. And not just within the Telegram group. Meaning that only the people within the telegram group know of this event. But even people in the general population to know about these events. And maybe we can promote on CI Club's Instagram like a story or shoutout or something like that. Because not everyone will be interested in gymming all the time but if it's a one-off event they can still go for it and they can try something new. And if they want to join they can make new friends as well so that is what I want for WeeCan.

Q: All of you have talked about inclusivity. Looking at all of the candidates, it's going to be another year of majority Chinese candidates too. So how can you guys advocate for inclusivity in terms of events or whatever that CI does.

A: So first of all, if I'm not wrong, each batch doesn't have a lot of the other racial groups. The majority is still Chinese so there is a few only. I don't want it to be the case where we select them out and come for the events, it might make them uncomfortable as well. If they don't want to, we really cannot force them. Like I think what we can do is really incorporate elements of their race in events like the other races food at our events because we have really simple, standard buffet spread to cater to all these dietary restrictions, that's one of the way we want to make them feel welcome at our event. Second of all we'll approach the friends of these groups. Especially because you know, friends being friends and then they would just be more encouraged to join it this way, I want to include them but I don't want to pressure them into feeling like they should join.

Q: Given the big incident that happened in your DND term as chair, how can Wee Kim Wee students trust your leadership especially in view of how the incident was handled?

A: So first of all, conflicts are definitely going to happen whenever there's working within a team. I mentioned I was the chair for DnD. And so during my time I need to admit that it wasn't well handled. But first of all, I learned from that experience. We all make mistakes and we all learn so I would definitely want to show how I can learn to become a better leader. So first of all if I ever run into conflict again, I think my first thing would be to really sit down and try to understand that person's point of view because conflicts happen because communications is not being communicated across. So first of all, really try to sit down and try to empathize to the best of my abilities. And also I think one thing that I could have done to avoid that at the start was really to communicate the roles and responsibilities of each person to really let them know that you know, you join this community and there's a row and responsibility for everyone here. Because without you, we cannot function because everyone in the community is very important to ensure the success of the event or the club. So through the differences aside is definitely to work towards a common goal. So I think what I should have done and what I will do in future is to establish the common goal at the start to really make sure that everyone's on the same page, working towards the same goal. Because I understand that everyone has different personalities, different working styles and everything, but we can come together and put out differences for that common goal.

Q: How will you manage your role in Engage as well as CI Club if you were to be elected?

A: So for Engage, we are actually only in charge of 'The Big Scoop' which is going to be next week. So the rest of Engage won't be happening because it's a little too late because Engage is supposed to be a committee of 11 members. Right now, we only have four to five members so we decided not to continue with the rest of the Engage stuff that used to be occurring last year such as a mentorship and all those things. So actually the responsibilities will actually end after next week. So if I am elected, let there will be no conflicting commitments

Q: What lessons from not getting the PAD position when you applied in 2017?

A: So in 2017 I ran for PAD which went to Charmaine. So first of all, I ran for PAD because I wanted to change things up a little bit because in Wee Kim Wee, we are primarily, we bond through a lot of music but I wanted to raise awareness for dance as well because I am a dancer myself. So that was something that I really wanted to try to incorporate. Definitely we have WeeCan initiatives such WeeDance so that has been incorporated into Wee Kim Wee. So for me, what I learned from back then, is definitely that sometimes is not the right time to incorporate something. We definitely have to gauge and see what the floor is feeling, as a student population is feeling so I can propose so many implementations for example in my speech. But definitely these are not hard implementations saying that I would definitely implement this. If it's something that Weekids are not comfortable with or they have new suggestions. It is something that I'll definitely take in consideration. And that's something that I learned from back then.

Q: What are you other engagements in the CI club over the past years other than running for PAD? Have you been involved in school in any other way?

A: So I was also involved in FOP as well. So at the same time as DnD, I was involved in FOP as a GL so that was the other commitment that I had back then in Year 1 and Year 2. So that is something else that I've been involved in and I definitely have learned a lot and made a lot of new friends during my time as a GL in FOP and also understood a little bit better about the junior batches. So I did mention that because I am a second major in business in there was very difficult for me to take a lot of modules here in Wee Kim Wee and I don't spend enough time here in Wee Kim Wee is something that I can admit, but that's why I want to run for president this time also because it's a personal thing I kind of regret. I really have been trying my best to be involved but because of my academic commitments back then, I couldn't.

11.	Mr Macarius Chia proposed the end of the meeting. Ms Ashley Wong seconded the motion. The meeting was called to an end at 1640Hr, 9 th September 2020.
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Minutes prepared by:
Low Min Yee, Naomi
Business Manager

Minutes vetted by:
Macarius Chia Leyoung
Honorary General Secretary

Signature



Signature



Low Min Yee, Naomi
Election Officer

Macarius Chia Leyoung
Returning Officer

