

NANYANG TECHNOLOGICAL UNIVERSITY
5th SoH Club Main Management Committee
AY 21/22 Humanities Club Rally

Date: 1st September 2021 (Wednesday)
 Time Started: 7:30PM
 Venue: Online Rally via Zoom

Election Committee	Position	Attendance
KWAN SHU YI (908J) VYTHISWARI D/O MURALLI (265E) METHA PANG HUI SHAN (062E)	Returning Officer Election Officer Election Officer	Present Present Present
Nominees for AY21/21 SoH Club Management Committee	Position (Nominated For)	
1. CHLOE LEONG SI EN (751L)	Students' Union Executive Committee Representative	Present
2. SIAH TIAN XIN DOROTHY (276K)	Student Engagement Director	Present
3. LAM JIN YEE NICOLE (812A)	Welfare Director	Present
4. SANTA MARIA SAMANTHA BERNADETTE (947K)	Welfare Director	Present
5. ISABEL LEE YING YI (123H)	Social Director	Present
6. GWYNETH LOW XIAO FERN (025B)	Sports and Operations Director	Present
7. BRENDA POH XIN HUI (871J)	Business Director	Present
8. CHEN YEE (681K)	Business Director	Present
9. JOVENE TAN SHI YI (248J)	Business Director	Present
10. SHANICE TEOW LAY TENG (032K)	Business Director	Present
11. KOH LYNETTE (751E)	Publications Director	Present
12. LEE HA PHUONG (330E)	Publications Director	Present
13. AHMAD HASIF BIN MOHAMMAD ARMAN (166F)	Community Engagement Director	Present
14. PHOON PHUI YI (214G)	Community Engagement Director	Present
15. EDMUND TEO ZHENG JIE (973G)	Students' Union Executive Committee Representative	Absent with Apologies
16. AMANDA TAN JIA LE (948A)	Honorary Financial Secretary	Present
17. SHIVANI SIVAGANESH (035L)	Honorary General Secretary	Present
18. JORDAN CORDELL ONG JUN HENG (011J)	Vice President (Special Projects)	Present
19. HO WEI SAN (978F)	Vice President (Academic and Operations)	Present
20. HARVIRAN SINGH S/O RANJIT SINGH (923K)	President	Present
Nominees for AY21/22 Students' Union Executive Committee Representative	Position Held	

1. CHLOE LEONG SI EN (751L) 2. EDMUND TEO ZHENG JIE (973G)	– –	Present Absent with Apologies
Outgoing Management Committee Members	Position Held	
1. NG SHI MIAN, ANN NICOLE (452K) 2. HENG WEI KHENG ANGELA (391F) 3. NG TING ERN (137C) 4. KOH HUI XIN (961A) 5. EVANGELINE SIM JIA EN (234J) 6. YOW RACHAEL (909L) 7. ZOE DEBORAH TAURO (611B) 8. YAP XIAO WEI (602J) 9. VANIA ANNE D/O AROKIANATHAN (083C) 10. MADELINE TWO YUEN LING (636A) 11. LIM YIH CHING (494B)	President Social Director Welfare Director Sports and Operations Director Sports Director Logistics Director Publicity and Publications Director Publicity and Publications Director Community Engagement Director Community Engagement Director Union Executive Committee Representative	Absent with Apologies Present Present Absent with Apologies Absent with Apologies
Audience	Position Held	
1. Douglas Tan Han Long (867J) 2. Chin Shi Xian, Eunice (090F) 3. Kishore Kumar S/O Kalai Chalvan (570L) 4. Lim Kah Jun Lawrence (517D) 5. Yiren Chee (463H) 6. Jeffrey Ma (011A) 7. Ansel Lim (682K)	– – – – – – –	Present Present Present Present Present Present Present

Meeting Agenda

1. **Regulations Governing the Rally**
2. **Nominee for STUDENTS' UNION EXECUTIVE COMMITTEE REPRESENTATIVE**
3. **Nominee for STUDENT ENGAGEMENT DIRECTOR**
4. **Nominee for WELFARE DIRECTOR**

5. Nominee for **SOCIAL DIRECTOR**
6. Nominee for **SPORTS AND OPERATIONS DIRECTOR**
7. Nominee for **BUSINESS DIRECTOR**
8. Nominee for **PUBLICATIONS DIRECTOR**
9. Nominee for **COMMUNITY ENGAGEMENT DIRECTOR**
10. A.O.B

	Agenda
1.	<p>Regulations Governing the Rally</p> <ul style="list-style-type: none"> - All Candidates running for the director positions shall be entitled to 5 minutes for rally speech and 15 minutes of Question and Answer session for a total of 20 minutes. - Only the President, Vice-President(s), Honorary General Secretary and Honorary Financial Secretary (or equivalent positions) shall be entitled to 10 minutes for rally speech and 30 minutes of Question and Answer Session for a total of 40 minutes. - A proposer and seconder is required to pass the motion for a 5 minute time extension for Question and Answer. - The Returning Officer shall have the right to reject a proposed question or time extension. All decisions made shall be binding and final. - If you would like to ask a question, send it into the chat to Shu Yi, questions will be moderated, and she will read out the questions. - The minutes and recording of the rally should be adopted by the candidates and vetted by the Election Committee before submission. Submission of materials should be done within twenty-four (24) hours after the end of the Rally.
2.	<p><u>Nominee for STUDENTS' UNION EXECUTIVE COMMITTEE REPRESENTATIVE</u> Candidate Name: CHLOE LEONG SI EN Proposer: DEMI CHUMPONVONG Seconder: AMANDA LEE</p> <p><u>Speech</u> I am Chloe Leong, a Year 2 English student and I am running for the Union Executive Committee Representative in SoH Club. I would like to begin by sharing more of my background followed by my reasons for running for this role. I will also elaborate on what I can contribute as a Union Executive Committee Representative and why I am a suitable choice for this role for the upcoming academic year.</p> <p>I first joined NTU as a freshman in the Union Orientation Committee (UOC) last year and went on to join the union orientation main committee as the Chief Group Leader (CGL) for E clan. Through that, I gained valuable insights and hope to utilise these skills in SoH and the union.</p> <p>As a freshman who has experienced a virtual orientation and now, a senior with the pleasure of executing the orientation, it has opened my eyes to the rigor and technicalities of such an event.</p> <p>The shift to a fully virtual orientation from the tentative hybrid plan was a true test of my team's leadership and tenacity in actualising an orientation programme and still stuck through to the essence of UOC. Through this, the</p>

importance of being adaptable and the ability to think on my feet was constantly tested due to unforeseen technical difficulties.

- Shifts in the programme happened and she had to cut the timing for certain activities and had to communicate it to my leaders efficiently.
- Happy to lend a helping hand to the incoming committee if they need it.
- Prior experience has led me to be more inclined towards my involvement in the union.
- Has gained many transferable skills that I can support SoH Club with.

Why I'm Running

- Believes in fostering interpersonal bonds between those in the union and home faculty.
- As an additional voice for SoH in the upcoming NTUSU Executive Committee, my background as a humanities student can allow us to relate better to the concerns that are put up in the Union

Hopes to Demonstrate

- Heart to serve as a pillar of support for SoH.
- Strives to foster a mutual learning experience between me and SoH Club.
- Has orientation and outreach background and is open to share any experience or lessons learnt.
- Strives to be conscientious in safeguarding the interest of the larger student population and be a pillar of support for the SoH Club.

3. Nominee for STUDENT ENGAGEMENT DIRECTOR

Candidate Name: SIAH TIAN XIN DOROTHY

Proposer: ASHLEY CHEW YING YING

Seconder: WONG LI XIN CANICE

Speech

Hi everyone. I am Dorothy and I'm running for the role of Student Engagement (SE) Director.

I am a 2nd Year philosophy student who loves anything related to home decor and interior design.

Why I am Running

- Joined the SE sub club last year and had great conversations with people from other majors.
- As I helped with execution of events, I found joy in doing the same.
- Wants to promote alternative spaces for like-minded individuals to connect and foster a safe space for respectful discourse.
- I believe that this is not easy to do but I believe this should be what SE does. We should offer students reassurance to put themselves out there.

Why Should You Vote for Me

- Believes that teamwork makes the dream work.
- To organise events, I believe that it starts with a supportive committee in the sense that everyone is heard.
- I value the voice of every person and welcome new perspectives and challenges as they are opportunities to learn and improve.
- An active member and leader of planning committees in the past, I've learnt the importance of the process needing to be smooth and enjoyable in order to obtain an end goal that is successful.
- Wants to be a reliable point of contact for the other members of the committee
- Emphasises openness which would ensure a smooth planning process and an even smoother execution.

Question and Answer

Harviran Singh S/O Ranjit Singh (923K): Hi Dorothy, that was a great presentation! What would you see as some type of events that you would personally like to bring in? Beyond the usual mainstay events such as exam welfare week and SOH Day!

Answer: Apart from the usual events that draw the student population to us, I believe we can go a step further and create opportunities for students to come together in a sense of different majors as that is less intimidating than coming together as individuals.

We can have different majors share their key points and interesting way of life and interesting culture together. We can have sharings. For example, literature and Chinese, they do a lot of readings of different texts and works. I believe that we could organise a book club where it is centralised around text that most English and Chinese students do and invite the other majors of SoH and experience the joy of learning Chinese and English literature. This encourages student engagement without making it too intimidating as there are different majors coming together.

Isabel Lee Ying Yi (123H): Hi! May I know your vision and hopes for the SE cluster?

Answer: Going back, I talked about having an open SE committee. People who join SE want to have more engagement with students and encourage students to have inter-major connections and interactions. I believe to do so, me, as a Philosophy major, I may only know what Philosophy students want to do but I don't know what other students of other humanities majors want to do. Having different people in the SE cluster with different experience, gives the cluster more ideas as to how we can allow for more interaction between everyone.

I would like to have a more open and welcoming environment within SE cluster as it can help translate it over to the actual school body.

Shivani Sivaganesh (035L): Hi Dorothy! Great presentation. With the COVID situation always evolving, how would you best deal with this when planning initiatives?

Answer: I believe the previous SE cluster, there had to be changes to plans and knowing this and with the experience of the previous batch, I will be able to look out for certain challenges and how to prevent that. For example, if we are planning a certain event, we can come up with a wet weather plan if covid affects the situation.

For example, just now I mentioned the book club. If possible, we can have it in real life as it's easier to conduct but if the covid situation becomes worse, it can change to virtual and have different breakout rooms. We work around the challenges by coming up with wet weather plans ahead of time.

Heng Wei Kheng Angela (391F): Hi Dorothy! What do you think "engagement" means to you, how might one measure engagement and what ideas do you have to increase engagement?

Answer: Engagement means that not only are we able to reach out to different people, we can encourage them to come up themselves and take part in conversations. Virtual conversation is a good indication of engagement. To me, engagement is having students themselves take the initiative to want to talk to other people instead of us trying to reach out but there is no response.

One way we can measure it is in the sense of how much response we get. For this measurement, it may be difficult as it may be from different groups or private conversation but perhaps for certain events, we can track how many people put in more meaningful responses and how much of them actually relate to other people. For example, do they put it on social media and tag the SoH Instagram account or use a hashtag. This is an easier way for us to see how much engagement we are getting and how many people turn up.

4. Nominee for WELFARE DIRECTOR
Candidate Name: LAM JIN YEE NICOLE
Proposer: CHEN JIA YEE
Secunder: THO JIA HUI

Speech

Hi everyone. I'm Nicole and I'm a Year 3 Chinese Major Student minoring in modern languages.

Introduction

- My friends describe me as an approachable and friendly person
- Crochet lover and during my free time I love reading Chinese novels and studying Japanese

Relevant experiences

- SE subcommittee and was involved in welfare pack distribution and packing
- Drafting proposals with the SE team
- With the Chinese sub-club and was the financial controller last year and in Year 1 I was the logistics sub-committee, and I was involved in the welfare events annually and also planned events such as Mid-Autumn Festival and Chinese New Year.
- Student ambassador of the humanities and involved in the distribution of welfare packs to freshmen
- Prior to University, I was the Vice President of her polytechnic's Business and Accountancy Economics Club. I was in charge of planning school excursion trips and publicising the trips on social media to attract more students.

I chose this role because of my prior experience with the SE sub-committee and my Chinese sub-club. I was heavily involved in various welfare events, and I am quite familiar with how the humanities club works with their welfare events such as Exam Welfare Week (EWW) or welcoming back week. Not only just welfare weeks, I was also involved in more events in school because of the Chinese Sub-club.

Because of these experiences, I have learnt to be more organised and adaptable to problems that might arise during events. I am also willing to take up challenges and I hope to give the best welfare to our fellow students

What I can contribute

- I find that there are lower turnout rates for other events as compared to EWW.
- Communicate with other clusters well to publicise events so that events have more exposure to students.
- Experience with event planning makes me feel passionate about giving welfare to students.
- I hope my experiences can help me contribute to the committee.
- Understands flow of the welfare director,
- Efficient and can think quickly on the spot
- I hope to maintain the standard that the previous Welfare Director set and make it even better.

Question and Answer

Ng Ting Ern (137C): Hi Nicole, loved your presentation. As a welfare director, you will be required to work with your peers in different clusters. Therefore, I am curious to know what your working style is!

Answer: Communication is the most important for working with team members. I strongly believe in active communication. My style is that I like to communicate with everyone so that we are all working towards the same goal. I feel that knowing that we are working towards the same goal will help us in planning events smoothly and executing our event nicely.

Harviran Singh S/O Ranjit Singh (923K): Great rally Nicole and working with you over the past year in SE. What does welfare mean to you personally in a time when there is so much focus on ensuring that the mental as well as physical health of students are both important considerations?

Answer: Welfare means to bring happiness to our students. Besides having EWW where we just give out snacks and other material things to students, we can have events that focus more on mental health so that all aspects of the welfare of the students are taken care of such as the mental welfare. The welfare team is not just about giving out welfare packs but also taking care of the mental welfare of our students. I hope that students are not afraid to approach us and we can give them a listening ear if they have any problems.

Heng Wei Kheng Angela (391F): Hi Nicole! Do you have any new ideas for welfare initiatives or anything you feel can be improved from the last AY?

Answer: I observed that not a lot of events are very well participated, so I hope to carry out events that are easier for students to participate in.

I thought of having events that can be carried out on social media so it's easier for students to participate in. We can post challenges that we can host online so that students can do it in their free time, and it is not time consuming. I hope events like this can encourage more students to attend and increase participation for other events.

Shivani Sivaganesh (035L): Hi Nicole! How would you deal with conflict between cluster members?

Answer: Conflicts might be inevitable, but I feel that, most importantly, it is to talk and see what we can mitigate enough ourselves. We can take a step back for the other person. We should Learn from each other and communicate and come to a point that everyone agrees on. For me, communication is the most important when it comes to resolving conflicts.

Heng Wei Kheng Angela (391F): You mentioned something online for your ideas. Do you have anything specific in mind?

Answer: For now, I have nothing specific, but I do have a rough idea. I would set up small challenges such as posting your favourite book of the day, or just sharing your daily workout. We can set a theme for students to post and we can choose the most creative idea.

5. Nominee for WELFARE DIRECTOR

Candidate Name: SANTA MARIA SAMANTHA BERNADETTE

Proposer: NUR MUFIDAH BINTE SAPARI

Seconder: MUHAMMAD SULHAN BIN SULAIMAN

Speech

Hi everyone. My name is Samantha.

About me

- I am a History student and I am currently in my third year of studies.
- I am an SoH student ambassador. I emceed during the freshmen welcome ceremony. Other programs I've been involved in are introductory talks and lectures for Explore NTU Humanities and the NTU SoH Open House.
- Aside from school activities, I am involved in the Eurasian Association where I have been a volunteer for the past 8 years.
- A docent at the heritage gallery.
- The Eurasian Association caters to the wants and needs of Eurasians across Singapore. One of the recent projects I've worked on was a heritage pack that is distributed across Singapore and we will be educating students on Eurasian culture and history.
- Part of the events committee from history sub club and is a current affairs club member.

Transfer some of the skills from work experience as Welfare Director

- Working as a freelance Events & Artist Management Associate from 2016.
- Manages events like Singapore International Festival of the Arts (SIFA), F1 Singapore Grand Prix, programs at Art House SG. I also worked for Christmas Wonderland and Neon Lights.
- A lot of event planning that goes on within the SE committee so I think that these skills can translate well into these areas.
- Adaptability and being able to think on your feet is essential.

Why you should vote for me

- I am a newcomer to the SoH club and I am not part of any sub-committee and my only experience is with the History sub-club.
- A collaborative worker, and I think this is an essential trait. We are not working individually but working with various sub-committees within the SoH Club.
- Outspoken and determined. In the welfare committee, we are supposed to look after the welfare of the student body. As a Welfare Director, we need to be able to channel the feedback received and be able to enact actual changes to the school environment.
- Observant and a good listener. We have to listen to what the student population wants. I think there seems to be a disconnect between what the SoH Club is offering and what the students currently want.
- Adaptable and with a heart to serve.
- As a newcomer, I am willing to learn, and I am a fast learner and here to serve the student body

Question and Answer

Shivani Sivaganesh (035L): Hi Samantha! You appear to be very involved both in and outside of school. How will you manage these commitments?

Answer: There is no such thing as a perfect balance. I do things as they come and try to minimise procrastination. When things need to be done, I do them as fast as I can. I have been balancing dance, work, volunteering and school at the same time since Secondary 2. I've never allowed this to affect one another. It comes down to sacrificing sleep and spending less time with your family and your pets.

Harviran Singh S/O Ranjit Singh (923K): I am really excited to hear about all the real world skills that you have picked up through your work experiences - could you share perhaps a scenario in these experiences that required you to do some problem solving and how did that go?

Answer: Recently, I worked for this year's SIFA and one of the programmes I was working on was 'Musical Swing' at Cathay Green. During covid times, parents and children are very excited to try out activities and don't understand that we cannot always allow people to come in at one go as programme slots are booked by reservation. This is where my problem solving and people skills came in as I had to mitigate arguments between certain members of the public and staff members. There were a few times where arguments broke up and members of the public insulted staff members. I always had to step in to mitigate that situation. For me, I'm not intimidated by anything or anyone - being in this line of work trains you for that. You just have to be stern and firm with what's happening.

Jordan Cordell Ong Jun Heng (011J): Since this would be a fairly new experience for you, are you aware of the responsibilities of a leadership position in SoH MMC? And would you be confident in being able to juggle your ongoing external commitments, academics and SoH duties?

Answer: I have taken on various leadership positions and I don't feel like it's a challenge for me. As long as I see myself as being able to do something, I don't let anyone get in the way of that.

SoH Club itself, it's not like I'm doing this alone. There are other committee members that can help me. To think of it as an individual race is not the way to go. We are here to support the student population and we have other members of the club to help you with that aspect.

Heng Wei Kheng Angela (391F): Hi Samantha! Same question as for Nicole: Do you have any new ideas for welfare initiatives or anything you feel can be improved from the last AY?

Answer: I heard Dorothy mention having groups or sessions with the student population and I think that is very relevant. We should work closely with the sub-clubs to hold closed door sessions within the different courses. I think people don't feel like they should attend events. It's more about increasing the rapport and strengthening ties that are existent but not strong at the moment. We are not connected with the entire SoH community. After orientation, the relationship between club and students fizzles out along the way. Perhaps we should look at events that increase rapport.

Ng Ting Ern (137C): Hi Samantha. Being part of a committee club means that you would be working with people with different working styles. This means that disagreements are bound to happen. Hence I'd like to know how you would handle conflicts with your committee members!

Answer: I think it's about being civil as we cannot stop disagreements. No one has a disagreement because they are angry at you but because they have strong views regarding an issue. It is important to have perspectives and, in moments of disagreement, to listen to these perspectives and ask people for their views to come to a conclusion that is justifiable. No one gets into a disagreement for fun. Ultimately, I don't think it's a problem.

Heng Wei Kheng Angela (391F): As you'll be working closely together with the SE director and Social director. Sometimes there might be conflicts or disagreements. How would you approach such a situation?

Answer: Going back to the previous point, it's all about discussing and coming to the most justifiable decision on a solution. Sometimes, a view that I had was not the most perfect or conclusive one and that is fine. In terms of dealing with disagreements, it's not a problem I have.

6. Nominee for SOCIAL DIRECTOR
Candidate Name: ISABEL LEE YING YI
Proposer: DOUGLAS TAN HAN LONG
Seconder: CHONG WEN XIU TRINA

Speech

Hello everyone. I am a third year History student and I am taking a minor in youth work and guidance. I was a mass communication student at Ngee Ann Polytechnic and currently I work part-time as a content writer and I volunteer my free time in the area of youth mental health.

Experiences

- Events based experience, in polytechnic and in NTU
- Through these experiences, I learnt that the systems and operations of events are nothing without the strength of the people. People tie it together and is the spark that sets out the flame to see how strong the organisation is.
- NTUSU Open House Ambassador Leader.
 - In Year 1, I was part of the recruitment for Open House and had to recruitment of ambassadors
 - When covid hit, I was selected as a videographer
- Creative director of SoH TOP 2020
 - Privileged to produce freshmen guide book to guide freshies
 - I also hosted the campus tour video
- 8th History Sub-Club Vice-Chairperson in the past AY
 - We put up a lot of initiatives like career workshops, History Connect and also doing merchandise sales.

All things considered, this feels like a natural step for me and so that I can contribute to this community.

Strategy

- I've split it into three parts: head, heart and hands.
- Head is my vision that is in the form of a question.
 - How do we make the everyday special in its own way?
 - What can we do to make the little moments everyday special and memorable
- Heart is my mission.
 - Connect, cultivate and celebrate the humanities and the people as a whole.
- I hope that we won't wait for special moments but take each moment and make it special.

Actionable steps that include events and initiatives

- Have a hybrid showcase of students and their works
- Mental support that can be a peer-to-peer support within SoH

- A virtual gift exchange
- Relook at sustainable EWW packs
- Increase usage of the Telegram channel to engage the students.
- SE cluster has a strong bond so that we can serve the needs of the students.

Question and Answer

Ng Ting Ern 137C: Hi Isabel, really enjoyed your presentation! I particularly love how you talked about actionable steps to take. Could you choose 1 plan to elaborate on?

Answer: I'll talk about the Exam Welfare packs. EWW is the flagship event for the SE cluster and I would say that it would be nice if we could gather feedback that students find useful and for the snacks portion, how can we make small tweaks to cater to the small preferences of the students. If that can be done, it can show that students' voices are heard.

Thinking of sustainability, for me, I don't think it's that sustainable if it's just single use items. In the future, our packs will be more sustainable. I have seen improvements being made and I want to continue doing our part to save the environment.

Heng Wei Kheng Angela 391F: What is one SoH event you participated in last AY and what do you think the outgoing directors did well and what do you think can be improved?

Answer: I would choose EWW. The flow was good. There weren't many hiccups that were big enough for me to jarringly notice. One thing to implement is having a bit more engagement during the event. With that said, because of covid, the capacity size was reduced and it was mainly the collection booth and nothing else. If we could have booths, we should bring back what happened for AY 2019. We had booths to write notes and also more sponsored booths. This can create a vibrant atmosphere.

Harviran Singh S/O Ranjit Singh 923K: Happy to hear about your ideas! This term you will face a different situation from the previous SE Batch's challenges w regards to COVID -19 as w vaccination we can move forward w more physical activities, can you share how you might reach this intermediary point between physical and online?

Answer: I think having hybrid events is the way to go. There can be events where some of us are in a room and we host a Zoom. This depends on the nature of the event. For the immediate future, I believe that hybrid events are something we can look into. I want to be positive and I want to plan for an event with at least 50 people in Semester 2. I hope that as we open up, we can cater to more diverse needs of the students. Online events are definitely a safe platform where we don't need to cancel or postpone in the event of any situation outbreak. Online events are a feasible idea. Someone mentioned using social media to engage students and I totally agree with that. We can increase usage of our Telegram channel to send out encouragement notes and informal announcements. This can help to build a sense of connection despite being around devices.

Heng Wei Kheng Angela 391F: I see that a lot of your ideas in your presentation are very welfare based, why did you decide to run for social director instead of welfare director?

Answer: Welfare isn't an area that I have a lot of expertise in. The reason it's welfare based is because I am a people-person. It's about the people I meet that make up SoH and I am open to discussion with the rest of the SE

	<p>cluster. I hope that we will be able to plan events that cover a wide spectrum of things that are both welfare and social. With good planning and rapport with each other, I'm looking forward to what we can ideate and achieve.</p>
<p>7.</p>	<p><u>Nominee for SPORTS AND OPERATIONS DIRECTOR</u> Candidate Name: GWYNETH LOW XIAO FERN Proposer: BRANDON TAN JUN Seconder: YANNI SUFYAN BIN MOHAMAD ALI</p> <p><u>Speech</u> Hi. My name is Gwyneth and I am a Year 2 major in Linguistics and Multilingual Studies (LMS) Y2 and I am also minoring in modern languages.</p> <p>About me</p> <ul style="list-style-type: none"> - I run and swim a lot. I like running long distances around NTU. - Translate webcomics, working for various companies. - I love birds. - I like drawing, for example, sketching and water coloring. <p>From my experience, I have engaged in sporting, arts and humanities related areas</p> <ul style="list-style-type: none"> - A Taekwondo team member in Junior College, a runners club member and currently the road relay captain of hall 2. - Was the Soprano sectional leader in Secondary school, actress in hall prod and signed up to be a Korean tutor under the Korean Cultural Society of NTU. - Was also the LMS TOP SA Day Group Leader. <p>Why vote for me</p> <ul style="list-style-type: none"> - Responsible and meticulous individual. - Organises training and makes sure people come in and participate in weekly runs. As well as facilitate interaction among members. - Quality transitions and edits are submitted for her freelance work - Needs to be familiar with the material provided for her Korean classes as well as explaining Korean vocabulary and grammar to my tutees. - I am a team player as I've worked in hall 2 hall production, Secondary school choir as well as my junior college Taekwondo team - Passionate about humanities <ul style="list-style-type: none"> - Arts stream in Junior College and I always wanted to pursue humanities at a higher level in the humanities. - Participating in the LMS TOP as a Group Leader gave her a desire to contribute to the SoH student body. - I want to take befriending like minded peers to the next level by giving back. <p>My plans</p> <ul style="list-style-type: none"> - SoHealthy Runs <ul style="list-style-type: none"> - Take running to the SoH level - Can stagger and mix levels - Will ensure social distancing measures are maintained. - SportsPeople of SoH

- Feature sports people of SoH and tell their stories.
- I want to include uncommon sports like board games.
- SportsShare
 - People can share their passions through online or physical workshops.
- MindBody&SoH
 - Aside from Zoom yoga sessions, we can provide healthy food tips and tips to relieve stress
- SoHRU
 - Connect students to each other as a mutual peer-helping system
 - Enable foster tighter and more bonded community

Question and Answer

Ansel Lim (682K): Gwyn good speech and like your passionate vibes! What sports do you like to play and will there be inter school sports days? What 3 specific sports do you think we can build in SoH so that we can train and bond?

Answer: Running is my main sport. The monthly runs are something I want to place emphasis on. We should open people up to other kinds of sport, such as board games.

There will be inter-school games depending on the covid situation, but it might be e-sports games again. Aside from inter-sports games, interdisciplinary games would be quite cool as well.

Harviran Singh S/O Ranjit Singh (923K): Great rally and nice ideas for sports events - I was wondering with these ad hoc events, is it possible for them to work around one another to ultimately cultivate the atmosphere and fervour for SOH to do great at ISG?

Answer: I believe that the SoHealthy Runs, Sports People of SoH and Sports Share would make the SoH community more aware of the sporting spirit and cultivate it more. In turn, give them more desire to represent their school. For Sports People of SoH, it does not necessarily have to be sports centered. We can make it more generalised and we can open it up to SoHumans to teach other skills. I would collaborate with the other portfolios.

Amanda Tan Jia Le (948A): Hi Gwyneth! I like how you incorporated puns into the names for your plans. Since you planned to execute quite a few plans, is there one specific plan you would like to focus on?

Answer: I would like to focus a lot on the SoH Healthy runs because it's what I am familiar with. I lead and organise a lot of runs. We can do different routes and distances. It is important to collate the average running speed in order to make sure no one gets left behind. If the turn out rate is fine, we can consider increasing the frequency of runs but it depends on turn out rates.

Isabel Lee Ying Yi (123H): How will you encourage more people to sign up for these sports events?

Answer: People just care about themselves. It is easier said than done and as representatives of SoH, it is our responsibility to ensure participation and engagement. Doing it by word of mouth is a good way to encourage students to participate in events. People we know have a higher tendency to support us and they can spread the news to their friends. This can result in increased engagement.

Ng Ting Ern 137C: Hi Gwyn, great presentation! Love your ideas for the sports events, but I'd like to know how you would execute your ideas if there were to be limitations due to the covid situation.

	<p>Answer: I don't think we will go back to full on circuit breaker. The worst to expect is a 2 by 2 situation. For SoH runs, we can implement it but in 2 by 2s with safe distancing. For the Sports People of SoH, it is definitely still feasible as we can do features on Instagram and interviews conducted can be through email or Zoom.</p> <p>For Sports Share, we might not conduct physical workshops but we can conduct online workshops instead. Content and materials will be shared on Zoom.</p> <p>For Mind Body And SoH, yoga sessions can still be conducted on Zoom and healthy food recipes, exercise tips and how to relieve stress can be posted on Instagram and broadcasted to the student body.</p> <p>For SoHRU, students can talk to each other on Telegram. NTU has a Telebot and we can do something like that too.</p> <p>Everything is feasible and able to adapt to the covid situation.</p>
8.	<p><u>Nominee for BUSINESS DIRECTOR</u> Candidate Name: BRENDA POH XIN HUI Proposer: TAN SUE-ANN Secunder: SEOW WEINING</p> <p><u>Speech</u> Hello. My name is Brenda and I am a Year 3 Linguistics student.</p> <p>Past experiences</p> <ul style="list-style-type: none"> - Part of the SoH TOP for the past 2 years <ul style="list-style-type: none"> - For the past year, I was part of the main committee as the Chief Group Leader (CGL). As the CGL, I served as a bridge between group leaders subcommittee and main committee. - The year before that, I was the Clan Chief and Group Leader. - Part of the LMS events subcommittee in AY 2019/2020 - In NTU's Symphonic Band Executive Committee in AY 2019/2020 as the secretary. - I served as the CIP and Overseas Trips Coordinator when I was in polytechnic. <ul style="list-style-type: none"> - Planned 2 CIPs for band members to go out and do community engagement. - Part of the planning committee for an overseas band trip to Japan. - Currently I am in the AudioImage Wind Ensemble Executive Committee as a Librarian which means that I am in charge of the music scores. <p>Why am I Running?</p> <ul style="list-style-type: none"> - Important value to serve and give back to the communities that I am a part of. - Fortunate to be part of smaller scale SoH activities like TOP and LMS Subclub. - This year, it is time to take a step further and give back to the larger SoH community. - Get more sponsorships to benefit SoH students for better welfare packs and resources to SoH students in future career opportunities and mental health. - Make SoH a better and more inclusive place for all. <p>Why Brenda?</p> <ul style="list-style-type: none"> - I am meticulous and I pay attention to details

- I am adaptable and a contingency planner. With covid, things are always changing, it is important to have backup plans.
- Great listener, communicator and team player. I am a good mediator of conflicts.
- I am open to different opinions and willing to learn.

I promise to listen to concerns, needs and wishes if you give me a chance to serve.

Question and Answer

Amanda Tan Jia Le (948A): Hi Brenda! Enjoyed your presentation very much! I was wondering how the skills you have accumulated from your past experiences can be applied to your role as a business director?

Answer: I have no business experience in the past. I feel that my skills are transferable to this role. I am good at administrative work and communicating to people. I feel like the soft skills I have will help me in this role. The reason I am applying for the Business Director role, even though I don't have relevant experience in the past, is because I would like to increase my exposure in my skills and experience.

Isabel Lee Ying Yi (123H): What kind of sponsors would you be keen on sourcing for?

Answer: The biggest event that SoH Club does is EWW. I feel that the previous EWW pack was well done and I want to do something similar or even better. I would find sponsors with healthier snacks. Mental health is also an important aspect to look into and we should not just look into physical items but mental health workshops. I think that, even though we have resources in school already, extra resources can help. Small things like this can better the overall academic experience in SoH.

Heng Wei Kheng Angela (391F): What do you think is one of your weaknesses, how do you think it may hinder you in this role and how do you think you can overcome it?

Answer: One weakness I have is that I am very conflict avoidant. I try my best to avoid conflicts as much as possible but I need to learn to face them head-on. Speaking about unhappiness is hard for me but I am learning. The most important thing is that whatever I choose to go ahead with has to benefit the students. SoH students should be our main point of concern and we should make decisions to benefit them and not argue over different opinions.

Harviran Singh S/O Ranjit Singh (923K): Great speech, I was wondering what are your plans to network with external organisations to build the profile of SOH in the wider community to gain larger collaborations?

Answer: I mentioned resources and opportunities to SoH students. One thing that I noticed was that we worked with a portfolio management system. I think that is a good idea because most students think about internship opportunities or future job opportunities. That is one area that I am looking into and that I can work on so that we can provide more opportunities to benefit SoH students.

Lim Jonathan (981D): What is one experience you had in the past that will help you as a business director?

Answer: In SoH TOP, I learnt to be more firm with my decision making processes and to step up and stand firm on my decisions and to voice out my unhappiness when there are conflicts. This is a valuable learning experience as it's always hard for me to bring up unhappiness or disagreements. I was pushed out of my comfort zone and made me face my weakness head-on.

Heng Wei Kheng Angela (391F): Hello this is a scenario question: How would you approach a scenario whereby 2 market competitors are offering you sponsorships for EWW for example?

Answer: I would find out the benefits of each sponsor if they are similar. I would try to go with the lower price one as we have a budget to follow. It always boils down to what benefits the students the most. Price is the main concern and how it will benefit our students.

9. Nominee for BUSINESS DIRECTOR

Candidate Name: CHEN YEE

Proposer: SIM PEI QI

Secunder: YAP WENG KIT

Speech

My name is Chen Yee or you can call me Xenon. I am a Year 3 student, majoring in History with a second major in PPGA.

Key experiences

- Honorary General Secretary of the History Subclub
 - Handled administrative task and ensured smooth coordination within top 4 and various subcommittees
- Active volunteer in local grassroots community
 - Works with multiple stakeholders to engage the community.
 - Helps the less fortunate
 - Participates as a trainer or performer for NDP and SEA games.
- Working experience with the Ministry of Manpower (MOM),
 - Worked with multiple business owners of various industries.

Why vote for me

- Filled with enthusiasm and believes in having a positive attitude.
- Doesn't feel like challenges are not an obstacle.
- Possess the means to be an effective communicator.
 - As a Secretary, I had to make sure information passed down from the top 4 to the subcommittee, and vice versa, is clear and concise.
- Strong networking skills.
 - Worked with major stakeholders.
- Adaptable to new changes.
 - Worked together with the Top 4 of the History sub-club to suit the safe management criteria.
- Open-minded.
 - Willing to take in new suggestions that can benefit SoH Club and the SoH student population.

Vision

- Deepen engagement with more stakeholders outside school. Leveraging on my experience from the Ministry of Manpower and Home Affairs, I believe I have the capability and capacity to convince these whole stakeholders to collaborate with SoH on a long term basis.
- I will also attempt to use my connections from my grassroots activities to draw in patrons that have expressed interest in having a good working relationship with our club.

- Secondly, my second objective will be to generate more publicity for our SoH Club through our business interaction with the various stakeholders.
- Given the current lack of publicity, I intend to promote our club by engaging in business collaborations with various stakeholders. By having such publicity, you will not only attract bigger companies or agencies to work with us, it will actually help to actually maximize the welfare of students.
- They might even also provide opportunities, exclusive to education, like internship, and work attachments.

Question and Answer

Heng Wei Kheng Angela (391F): What is one of your weaknesses, how do you think it may hinder you in this role and how do you think you can overcome it?

Answer: Okay, so, I think, one of my major weaknesses is that I am very talkative. So, I think many of my classmates who have worked with me in various projects know that I like to talk a lot. I ramble on a lot. Some people might find me very long-winded and it might cause them to lose interest. My friends constantly advise me to stop rambling, especially for this rally.

My goal is to keep things straight and concise, and I think that's the best way I can overcome this weakness.

Harviran Singh S/O Ranjit Singh (923K): May I ask what inspired you to for a business profile instead of any other roles like sports or se or community

Answer: As mentioned earlier, I have actually worked with the Ministry of Manpower. I have interacted with many business owners, and it was a very fruitful opportunity for me to meet them. They shared a lot of interesting things with me.

I also worked in my volunteer activities. I worked with businesses to do activities like food drives. By having a Business Director who needs to source for sponsorships, I think it's very relatable for me to apply these skills into it. And secondly, I believe that I can try to use these sponsorship or business collaborations to enhance the welfare of all the students in SoH. Since I have this skill, I could try to leverage on the business director. I believe that other roles might not be too suitable, and I think being a business director is the best way utilize my skills outside to apply to SoH.

Amanda Tan Jia Le (948A): Hi Xenon! I love your enthusiasm. I was wondering what do you think a business director should do if the requirements are too much to fulfill?

Answer: Definitely, business owners can be very demanding at times. They have a lot of requirements. I recommend establishing a tier system. For example, we can have Tier A, Tier B, Tier C whereby if you can fulfill a specific requirement, then we can proceed to the next one. We start at the bottom tier and try to invigorate confidence for our business partners. Then eventually, once this confidence is fulfilled, we can advance this slowly. If we take all requirements and pump it into SoH and try to do it all at once, I think it would definitely create more mass confusion. And I think ultimately we can even sour our relationship with our business partners.

Jordan Cordell Ong Jun Heng (011J): Hi Chen Yee, earlier you mentioned that you wish to embark on business collaborations to increase our no. of followers on our SoH IG. Would you mind elaborating on some ideas and execution?

Answer: We have to collaborate with the publicity and publication director to fulfill this. We will let others know that this SoH Club exists in NTU. Many companies in Singapore do not know that we exist. So I think we established this kind of business collaboration, whereby we have to work with publicity as well to establish a collaboration. We will create collaborations together, then this will help to slowly raise the profile. We can never raise the profile to a high level immediately. It takes time to do that. So, we will have to, of course, as mentioned. First, get a good relationship with the business partners, fulfill their requirements. Then afterwards, we slowly try to reach out to them.

If we work with these business partners, they will be confident in us and they will let other people know that we exist. So when they know that we exist, people may follow us to see what we have done and stay updated. If we have more people following us, more companies would definitely work with us.

Ng Ting Ern (137C): Hi Xenon, nice presentation. As a business director, you will be required to work with your peers as well as external organisations. Therefore I am curious to know what your working style is!

Answer: I am a very open minded person. I would like to hear diversified views because I cannot rely on my own views to dictate other people, that is, authoritarianism. I don't like that idea because each of us all have different backgrounds, and each of us all have different views of specific events or fields. So I would like to work together with everybody. When you have an open conversation with each other, we will know what to look out for, so that we can work together more effectively and in a more communicable way.

Shivani Sivaganesh (035L): Hi Chen Yee! Could you elaborate on how you would strike a balance between the interests of the business partners and the club?

Answer: Striking a balance is very subjective, and I can't really comment now because it's really subject to circumstances, but I will give you a hypothetical scenario.

As a Business Director my priority is definitely towards the welfare of the School of Humanities students. The students are my utmost concern. If the business partner imposes some unfair demands, I will not collaborate with them as it is simply unreasonable. We need communication as well. I do not want to outright dismiss this idea. I will try to work in a compromising manner. Sometimes I have to compromise with my fellow members to come to a compromise with business partners to actually fulfill this kind of collaboration and so as you know perhaps maybe strike a balance as well.

Proposal for Time Extension

Proposer: Heng Wei Kheng Angela

Secunder: Jordan Cordell Ong Jun Heng

Heng Wei Kheng Angela (391F): Do you see any potential problems with your business collaboration idea and how do you think you can work around it?

Answer: I will have to take the business proposal and discuss it with my fellow members. For deeper engagement, it is a reality that businesses want to seek to maximize their own benefit over us. Businesses want to gain leverage over us. It all boils down to the negotiation and the communication parts. As of now, I can't really give a definite answer as to how this will go because it really ultimately depends on how willing business partners are willing to compromise and how willing they are to allow us to engage with them.

It is a step by step basis. I don't really consider it ambitious but it is taking baby steps to achieve this objective. I've laid out the steps but I mean it all boils down to whether the companies that are businesses that we engage with will be willing to work with us.

Ho Wei San (978F): Hi Chen Yee, thank you so much for your presentation! You mentioned that you would like to have better welfare for the students, may I know what sponsorships are you looking at to enhance the welfare of the students? Thank you!

Answer: I think, personally, the definition of “better welfare” is very subjective. For me personally, you know, everybody has a very, very different definition of what is a “better welfare”. For example, if I say I like to have a coffee machine, other people might like to drink tea.

I want to work with my fellow members in the future to come up with a poll to understand people better - what kind of welfare are they looking out for. So, by understanding what are the sentiments on the ground, within the SoH community, then can we give a definite answer for what sponsorship we can look for.

If my team decides on our own sponsorships, I fear that (a) people will not be satisfied with it or (b) they take it unwillingly or might not have use for it. That is something that I do not want. Wasting the welfare pack not only reflects badly on our effort but affects the environment itself as it leads to waste.

I like to be open minded. I want to hear the voices of the ground so that I know what the sentiments are.

10. Nominee for BUSINESS DIRECTOR
Candidate Name: JOVENE TAN SHI YI
Proposer: CHERYL CHAN SHIN NI
Seconder: LI FIHAI

Speech

Good Evening everyone. My name is Jovene Tan and I am a Year 2 Chinese student.

About me

- Extroverted introvert
- Friends describe me as an extremely helpful and outgoing person. They know that I'm always eager to assist others, so they will come to me anytime when they need help. They will also say that I'm a great communicator and are very kind towards others

Experience

- Business Director for UOC A Clan
- The treasurer for the Chinese sub-club nailed Huayan back in Ngee Ann Polytechnic.
- Involving in various committees

Good qualities

- Involvement in communities have allowed me to gain several traits which I think would be important and useful for the position of business director, such as being meticulous when dealing with finances and time management so that financial claims are done on time.
- Through these experiences, I learned that effective and timely communication with the team members is the key to running events smoothly. Furthermore, my past experiences in organizing events will make me

a good team player in not just my portfolio but also allowing me to support other portfolios, should they need help.

- Also, being a business director requires someone who should not be afraid to take the initiative to communicate with the other portfolios for information needed to plan up a budget for events as all events will require a budget to go forth.

Why vote for me?

- Having past experiences of a similar position, I believe I will be a good fit for the position of business director
- Furthermore, I have taken up several leadership positions from the Polytechnic days till now, which would add value to the role that I'll be doing as part of the SoH main committee.
- Despite that, I do think that these experiences and skills that I have learned may still not be enough. But I believe that with my willingness to learn, once elected, I'll be able to work on my shortcomings, and continue improving myself for the better.
- I would also like to propose a student interest survey regarding the following. Firstly, the type of items in the welfare pack. The exam welfare pack has always been something students look forward to during the midst of busy schedules, and to be able to cater the exam welfare pack to their needs and interests will be a great addition to the current situation.
 - Not only can we include different items inside the welfare pack, according to the different courses in SoH, we could also include items that symbolizes and celebrate SoH as a whole such as a lanyard.
- Secondly, the type of merchandise sold currently. The type of merchandise available has been quite stagnant for a while. It will be great to provide more options for SoH students. For example, a tumbler, or limited edition t-shirts.
- Also, I would like to propose having a bi-weekly or tri-weekly meeting among the committee members in order to aid communication between the different clusters of SoH. Through the meetings, we can clear off misunderstandings between different clusters, and also keep us on track by drafting out timelines for the various events happening for the upcoming academic year.
- Thirdly, coming up with a mascot for SoH. This would be a great idea to involve external companies and open doors to bring in more sponsorships.

Question and Answer

Amanda Tan Jia Le (948A): Hi Jovene! Really enjoyed your presentation! I noticed you mentioned having a mascot for SoH, can you please elaborate on how this will contribute to the business aspect of the club?

Answer: NTU has its own mascot and I think it's a great way to publicise our faculty and club because as all of you may know, not a lot of people know about SoH's existence in NTU. Having a mascot will make us more noticeable out there by different companies and it could be something that symbolises us as SoH. In Ngee Ann Polytechnic's Faculty of Humanities, we have a panda mascot and it gives us a sense of identity because everywhere we go in Ngee Ann poly, if you see a shirt with a panda logo, you will know that these are the students from the School of Humanities. So I thought that this would be a good idea to give all of our students now in SoH a sense of identity and also a way to make us known to our own students, companies and vendors.

Isabel Lee Ying Yi (123H): Hello. What is one thing you would want to take away from your time as business director if elected?

Answer: I don't really have something in mind that I want to take away as of now because I haven't been elected and nothing has happened yet so I can really say that the experience that I will have in SoH will be a good one or maybe a less fulfilling one, but as of now I want to say that I want to try my best in doing everything, and I hope that I will be able to treasure my time and memories that will create if I were to get elected.

Harviran Singh S/O Ranjit Singh (923K): I do think this mascot idea is really cool, but how can we have a mascot that represents all of our 5 courses - like how do we draw our universal strengths?

Answer: I would write to propose a bi-weekly or tri-weekly meeting with all our committee members because we are all made up of members from different courses. This meeting will allow each of us to share more about the various courses. I'm sure that not all of us will know about the details and things about the other courses. By having the meeting, we could share about each of our courses and we could all come together to find a common point between all the courses.

Since we are all clustered under one faculty, which is the school of humanities, there are certain strengths that combine us all. A good point to start is by discussing our strengths and weaknesses and finding similarities among all of us.

Ng Ting Ern 137C: Hi Jovene, great presentation! Being part of a committee club means that you would be working with people with different working styles. This means that disagreements are bound to happen. Hence I'd like to know how you would handle conflicts with your committee members!

Answer: First of all, in opinion conflicts are bound to happen, and it's okay if conflicts happen because we each have different opinions on a certain topic that we will be discussing or having a conflict on. So I think what we can do is first of all, we can all sit down and have a little talk to get our point across, and to discuss why we are feeling this way and why we have a certain perspective. Once we get to know each other's perspective we could all sit down with an open mind and discuss how we can bring the best benefit to our students, because after as a committee member, we are doing our best, and it's always for the interest of our students. So we should think about the bigger picture.

Gwyneth Low Xiao Fern (025B): Hi Jovene, great presentation! Just wondering, what ideas/designs do you have for an SoH mascot? How would you work with other portfolios to implement it in relevant events?

Answer: As far as specific design, I have not thought of it yet but I've thought of working with the PNP directors and also the other committee members. Like what I've mentioned earlier, I would prefer that all of us sit down and also share about the different courses, and then before we can finalise on the design, it will be good to have all of us to sit down and have different thoughts and brainstorm for a designer that will suit all of us. And from then on, we can work with the PNP directors to come up with a design, or even collaborate with outside vendors and get them to help us design if we are unable to do so.

Heng Wei Kheng Angela (391F): Hello! From your presentation it seems like there are quite a number of things focused on exam welfare. Just curious, How do you think you would be able to support the welfare director as the business director during EWW?

Answer: I think that the first thing that I would do is to ask the exam welfare director about the ideas that he or she has for the current upcoming academic year. We could also look back at the past year and see what has been done well, and what could have been improved. From there, we can also discuss what we should improve on and what are the things that we can do, but as of now what I have in mind is that we can keep up with the current trends.

For example, recently my hall had welfare for us, which was to get a sponsorship from Mr. Coconut. This is a very popular drink now and I think we could also reach out to maybe like Mr. Coconut or other trendy items and things that we can better provide our students with.

We should also conduct interest surveys so that we can better understand what the students want and need instead of only thinking about what we want to include in the exam welfare pack.

Ho Wei San (978F): Hi Jovene, thank you so much for your presentation! I am curious as to how you will apply the skills that you acquire from your previous experiences into this position as a business director. Thank you!

Answer: So, as I mentioned, some of the things that I've learnt from my previous experiences which are also regarding the position. I was doing a lot of things on being a Business Manager and a treasurer that are also similar to the position of business director. What I have learnt is that I need to be meticulous when I deal with things like finances and also when financial claims are done, I have to keep them on track.

One example could be that receipts are very important for financial claims. So what I would do before hand is that to remind everyone that for financial claims receipts are important and so everyone should take extra caution with their receipts, and also other than that I thought that my experiences with all the other portfolios such as planning events will make me better understand what are the difficulties that the other portfolios are facing. I'll be able to help them if they need help. And also, I could also understand the difficulties and tasks, and try to make things easier for them on my end.

Jordan Cordell Ong Jun Heng (011J): Hi Jovene, great job on your presentation. Would you mind elaborating on some of the sponsors that you have worked with previously? And would you be confident in being able to engage them again for SoH?

Answer: So actually this is one of my weaknesses. Being a treasurer and Business Manager, I wasn't able to have the opportunity to talk with external vendors and external companies. So, currently if you ask me if I am able to get connections with outside vendors and companies, I would see no. Currently I do not have the network to do so. But I'm willing to reach out to my friends who might have the network to do so and also I'm currently involved in my hall so I wouldn't mind reaching out to them to see if there are any sponsorships that I would like to pick up for SoH. I wouldn't mind taking the initiative to email them and get more sponsorships from them also.

11. Nominee for BUSINESS DIRECTOR

Candidate Name: SHANICE TEO LAY TENG
Proposer: ANITA KUMARI D/O SIVAKUMAR
Seconder: SEAN PHANG JIA JUN

Speech

Good Evening everyone! Thanks for being here this evening. I really appreciate it. So I'll start off by introducing myself. So my name is Shanice, and I'm a Year Two History student.

Here are some of the past experiences that I have had in a leadership role. In Secondary school, I was the Head of Special Project in the Student Council. My role is to collaborate with communities and grassroots for events.

I was also the Vice Chairman for Infocomm Club pertaining to the media side. My main role is to assist and work together with my Chairman, to source out for competitions and activities for our club to participate in. We also market our school image in social media for our parents and future students who would like to join. We also work with our school partners, particularly to produce videos and photographs or any posts on social media.

I also have internship experience. I work as a personal assistant for an executive director in finance, before University. So my main role is to handle the financial records of the company, and I also had many opportunities which I think it's very beneficial for the business director, which is to source and work with outside vendors.

For example, I would source for training vendors outside, to train and upskill our employees. We also do this for events so we source out for food, and as well as other meticulous stuff.

So, if I become a Business director, this is what I hope to achieve and what I can give to the student body. First is to engage with our own NTU entrepreneurs. I think this is a very good opportunity for the entrepreneurs as well to provide them a safe ground to market their product and also, to promote and at the same time support our own local brand. We have to really engage with more entrepreneurs first. Then I will work together with other directors to promote and encourage more entrepreneurs who would like to work with us to come forward.

And secondly, I also had some rough ideas of catering to more specific needs. An example I have right now is seasonal. So like now it is the rainy season right? So I think it will be quite interesting, if we can provide, like coffee sponsorship, or even an umbrella for students to loan during this season, even though it's not for sure like every day will be raining right. So I think it will be interesting to start out with events that cater to such seasons. It will be quite meaningful and useful for the students.

Mental health is another idea, as a business director, I would like to promote. Like our own entrepreneurs, we actually have some companies that work to promote mental health. We can work with them to provide service for our students in this area.

Last but not least, is to keep up with the trend. For example, all those well known brands like Mr. Coconut, etc. It will be very useful for us to always keep up with trends and to make sure that you know we bring the latest stuff to the students. This will make the students more interested in participating in our events.

So why should you vote for me? I am a very hard working person and I'm very motivated, because of the passion I have for this role. I think it will be very easy for me to constantly source out for sponsorship. It may not be easy, but I think having the mindset and the idea to work hard is very crucial for this role.

I'm also a very versatile player. Not only can I take leadership roles, I can also be a team player, working together with my other committee directors. I can also step down, As a student to see what is necessary or what is useful as a student that we can bring into the SoH Club. I think I'm also quite good in communication and negotiation, because I actually work quite well with external vendors. I don't face any difficulties meeting new people and I think this is one of the necessary skills that is needed as a Business Director.

Last but not least, I don't have any experience in any clubs in university, so I'm very willing to learn, and I'm open to all the suggestions that people can give and I think being humble will be one of the important traits as a Business Director as well.

A quote that I live by: Every small act makes a big difference. So I think by finding the right sponsorship as a business director I can make the student experience more fulfilling and meaningful. I like to make people happy so if you're happy, I'm happy too.

Question and Answer

Heng Wei Kheng Angela (391F): What is one of your weaknesses, how do you think it might hinder you in fulfilling your role and how do you think you can overcome it?

Answer: One of my weaknesses is being unable to reject people. So like I said, I want to make everyone happy. So I think because of that mindset, I want to fulfill everything as much as I can. But as a Business Director, I understand that I can't do that as I have to prioritize the students. I have to prioritise what they actually need and what will be beneficial for us while having a clear mindset of the deadlines that I have to meet.

So, like this weakness of mine of being unable to reject people, I will have to eventually change when taking on this role, so I have to learn how to prioritize and be clear of what we can achieve and together while working with other directors and the committee, I think I can learn from them to see what we can achieve together as a team.

Phoon Phui Yi (214G): How would you go about scoring a sponsorship from big brands (e.g. Mr Coconut), when they are already popular among the student demographics?

Answer: It will be very difficult to work with those big brands that we haven't worked with before. So, I think first of all is to really be sincere and to see what we can offer them and how it will be beneficial for us as well. I mean, after all, they are a big brand right but it's never too much promotion, so we can actually promote their brand and you know most students will eventually go buy if we for example we can get some student discount. And this will eventually help to boost their business as well so I think it won't be a problem but what will be a problem is for them to even recognize us. I think for this we really need to come up with a good plan to see what we can offer for them and how we can make ourselves more prominent in the marketplace almost like an influencer and consider how we can promote their brand better.

Heng Wei Kheng Angela (391F): As you mentioned, you do not have any university committee experiences. How then do you think you stand out against the other business director candidates who have prior university committee experiences?

Answer: Even though I don't have any university club experiences, I do have other experiences that I was equipped with through internships.

So for example I am working with outside vendors negotiating terms with them to see how he can benefit. An example is my previous internship. I was working in an architecture firm.

So, what we do is we see how we can source out a fund through all these sponsorships. One example that I can give is the PCP program.

So to get funding for our company we actually source out to see what our employees have and like the skills needed that can fit with their criteria. So I think with all this experience that I have, I can definitely take on this role, even though there are still a lot of things to learn.

But I'm coming in with the mindset that I'm willing to learn and I'm hard working, so I'm confident that even though I mean like, in terms of experience in university but you know I still can do it with extra hard work.

Isabel Lee Ying Yi (123H): What does a good business partnership look like to you?

Answer: A good business partnership be, you know, both parties are happy. I think that's most important. If one side feels like they are on the losing end, ultimately there will be conflict. So one good business partnership is to really be able to understand each other's needs, and each other's goals, like what we want to achieve and what we can provide for each other while remaining responsible to the school.

An example is making sure that whatever we are signing with them is beneficial for our students and we can also at the same time, complete the requirements within the deadline. So I think with all these values in mind, we can definitely create a business partnership with other companies.

Harviran Singh S/O Ranjit Singh (923K): I am really excited to see you take this first step in your SoH leadership journey, one incentive that immediately interested me was that of the NTU entrepreneurs - maybe you can elaborate on how we can integrate them into our events?

Answer: I think that's one of the main ideas that I would like to bring out because in NTU we actually have a lot of small enterprises, started by our own students. For example, one of the food-related entrepreneurs I discovered was The 12 Flavours. We also have the pickup app whereby they actually provide delivery service.

These would be very useful for students who stay in the campus, so they can actually use this app when they want their food delivered.

For example, in the arts, there are also a lot of companies in NTU so what we can do is, for example for our future merchandise, we can actually work with them to get more creative ideas for our T-shirts or for any other designs that we may need. And I think that will, you know, create a good platform for both parties whereby the entrepreneurs can have a starting ground. And for us, we can also have a local brand, and to support, like NTU culture.

Ahmad Hasif Bin Mohammad Arman (166F): Hi Shanice, thank you for the presentation. In finding sponsors, how would you cope with the rejection of sponsors, or to strike a balance between the clubs' needs, and the company's needs.

Answer: Rejection is bound to happen because we can't guarantee whatever we want to provide is a need for a company. So I think before we even come up with a plan and to even submit our proposal to the company for

sponsorship we should really think about what they need and what we can provide. So to prevent any rejection but, if a rejection happens then we can take a step back and look at what we had done.

Is it because we didn't provide enough beneficial stuff for the company or did we do anything wrong in the communication area? I think all these can be picked up as a learning point as a Business Director. We don't really have to feel sad about it but to take it as a learning point and improve on it, so that we can do better for future sponsorships.

Amanda Tan Jia Le (948A): Hi Shanice! Love your genuine attitude! Since you mentioned how we could source for collaborations, do you have any specific strategies in mind when sourcing for sponsors?

Answer: First of all, we can actually look at what our club already has. We can take advantage of the relationships that the club has previously built and deepen that relationship, but when looking at our new sponsorship that we can actually work with, I think first of all is to be sincere to the company.

I don't want to come off as, like, "I just want the company to provide me this so that you'll be beneficial for our students" but to be really sincere and to show them that we are really here to work together to promote their brand and at the same time, they can also make our students happy.

And I think we should also be responsible, like I mentioned before, so we have to make sure that we can meet the deadlines of the sponsorship requirements and at the same time, ensure that it is not something that will be useless for our students.

To achieve this we really need to take a step back and assume a student's point of view so we can also do some surveys to see what are their needs and what they would prefer, and this will actually prevent any wastage. And, eventually becoming a quality sponsor altogether.

12. Nominee for PUBLICATIONS DIRECTOR

Candidate Name: KOH LYNETTE

Proposer: VIVIAN CHOO SI HUI

Secunder: HOONG SI QI

Speech

Good evening everyone, my name is Lynette and I'm running for the position of Publicity and Publications Director.

Let me begin by sharing a little bit about myself. So I'm a third year Chinese undergrad with a minor in film so yes I love movies, and I'm a complete Netflix buff and Marvel fan. I'm also very detail oriented, adaptable and easygoing.

I'm an individual with all kinds of experience so here are some of my notable square experiences that grew my leadership and helped me become a better team player.

From 2019 to 2020 I was the Hall 15 social director where I organized engaging social events for residents throughout the year. And from 2020 to 2021, I was the social media director in NTUSU communications department where I ideate and design collaterals for the social media platforms, and my most notable work will actually be leading a team and designing the newly revamped NTUSU website you are seeing online right now.

I was Hall 15's orientation CGM and I led a subcomm team and organized activities and games for the orientation program. And lastly I'm a Student Ambassador for SoH. I recently edited, transcribed and subtitled Professor Murphy's welcome video for the freshman.

So what can I offer? Let me share my skills and experiences with you. I graduated with a Diploma in Mass Media Management from Nanyang Polytechnic, and I specialize in Production and Creative Services marketing, and I was involved in industry projects such as with the Singapore Navy.

I was also a Marketing and Communications assistant at SPH Radio and LilyPirates recently, which is an online female fashion store, where I actually produced radio scripts, social media content, sourcing and liaising with business partners, organized events, and many more. So I have a rich background in media, marketing and events, and I'm very well versed in these areas. I'm skilled in media production which includes photography, videography editing and designing on Adobe softwares, as well as social media marketing, content development and corporate liaison, events and management and emceeing.

Here's my vision and my reasons to take on the role of the Publicity and Publications Director.

Firstly, I'm a determined individual, and I'm very passionate about content creation and therefore I hope to grow our platforms with my passion.

I also like to take this opportunity to work with the students from the School of Humanities. Hence, if I'm elected, I aim to increase our social media presence by revamping our online platforms, with a polished yet fun and approachable image.

I will strive towards consistency in our content and feed. In addition, I would like to increase engagement with our students, using current and new platforms. And lastly, I would like to launch new social media initiatives and engaging activities such as more ad hoc content that goes beyond event and school updates.

Like SOHfun, this was a similar point where the candidates before me actually raised so I feel like this is something we can all work together as a team.

So therefore with my bright personality and the variety of skills and industry experience that I possess, I believe that I can be of, I can add value to the team, and it will also be a great honor for me to be part of the next committee and be able to make a change with my abilities. Thank you for your time.

Question and Answer

Heng Wei Kheng Angela (391F): Hi Lynette! I like your slides, very aesthetic! My question is, I notice that you've been more involved with Hall and Student Union in the last 2 years, rather than in SoH. Why then did you decide to run for SoH now?

Answer: I'm currently in my third year and at the end of the day, I am a Humanities student. So it will actually be a good platform for me to be involved with the School of Humanities before I graduate. And SoH has always struck me as a more tight knit community. Therefore I chose to run for this position, and join the club, because I feel like I have more room to grow and nurture as a content creator. And prior to my previous experiences in the other clubs,

I came in with, kind of like a goal or a mindset that I wanted to like try out different clubs, and meet different people from all around the school, so that you know I can like get to meet different people and work with different people, so this also helps me to learn about different working styles.

Lam Jin Yee Nicole (812A): Hi Lynette! Great presentation from you. From your sharing, you seem to have alot of experience with events and content creation, how would you incorporate your experience in events in your role as a publicity director?

Answer: Firstly, my rich experience has allowed me to have a better insight and understanding of the social directors and event directors point of view. So, as a publicity director I will be able to fully relate and see where they're coming from, for instance like their vision for certain events. I believe that I will be more empathetic, with their requests.

And because of my experience from social media marketing, I realized that sometimes creative freedom has to be sacrificed, to cater to the main objective or like the message of the post.

Therefore, my priority when it comes to designing collaterals will always be like the main intent and also like the target audience of the post.

Therefore I feel like my prior experience with events will actually help me to better understand what is the intent of the event and what the event directors want to push out.

Gwyneth Low Xiao Fern (025B): Hi Lynette, great presentation, loved the theme you used for your slides. What would you propose to improve SoH's social media presence amongst the student body?

Answer: I think first and foremost, I would like to actually rebrand the image of our online platforms. I would like to give it a more polished and yet, more fun, vibrant and approachable look to it, and also to ensure that there's consistency in our feed and the content we push out.

So in terms of initiatives, I feel that maybe we can pursue new platforms such as TikTok, which I feel is something that is more attractive to like the Gen Z, and like it's also a platform that a lot of people use nowadays so I feel that we can learn to use new platforms to like target different people.

And I feel like the whole vibe that I'm going for essentially is to make the brand of SoH more approachable. And also I think it would be great if we can do events with the puns of the name SoH. So maybe like from each portfolio, for example, welfare could be like a SoHNice thing, or something like that, so that we can do it like this. We could run it like a campaign and each portfolio can contribute their own initiatives to the campaign. So I feel like this is something that we can all collaborate together.

Harviran Singh S/O Ranjit Singh (923K): This is a specific question, given that our IG account has such a wide outreach, what is your tentative plan for our IG stack?

Answer: I would like to push out more ad hoc content, for instance like I've came across like trivia content on SoH Instagram stories before, I think it was a very good initiative.

I feel like that's something that we can actually continue, and also like this can also help us to increase awareness for each course in our faculty.

I would like to bring forth initiatives that are more engaging and we can also work with the business directors for giveaways. We can have mini games or competitions that can be conducted online with giveaways. And I think this is a way where we can actually engage with our students more.

Ng Ting Ern (137C): Hi Lynette, really enjoyed your presentation. As a publicity director, there may be a time whereby your creative strategies do not align with other clusters. I'm therefore curious to know how you would resolve this issue.

Answer: As I mentioned earlier, depending on like the intent of the post, and who I'm working with, for instance if I'm working with the social directors, then yes I would try to do my best to incorporate the vision of like the social director because after all, the event is like the priority, the main star. Therefore I should act on the vision of the social directors since they know best about their events. I would feel that I would need to take a step back with my creative freedom. However, when it comes to my own publicity initiatives I think I can actually exercise my full creative freedom. So I think when it comes to conflicts, or a difference in opinions, I'll do my best to negotiate but I do feel that it's a give and take situation.

Ho Wei San (978F): Hi Lynette, thank you so much for your presentation! you mentioned that you hope to increase engagement between the platforms and the undergraduates, can you elaborate more on that point on how you can achieve that? Thank you!

Answer: I think I would want to use new platforms like I mentioned earlier, like for instance TikTok, and maybe we can have more ad hoc content like giveaways. We can use social media tools like the polls on Instagram, which I think is something that we can utilize, and also maybe include like the prize element to it.

Also, because of my prior experience in video production, I feel like maybe we could have a series, once in a while where we interview certain SoH students, to bring forward certain causes.

So my aim is to incorporate the skills that I have and make this page more lively and engaging in that sense.

Isabel Lee Ying Yi (123H): How is your ability to cope with tight deadlines for your creative deliverables?

Answer: I will come up with a social media calendar. So that we can all like come together and sit down, and figure out the prime period of the events and utilise the calendar to visualise when I need to be more active. The social media calendar will also give me a heads up, of what to expect. And if there are last minute things, at least it won't be too sudden as I know what I have to manage during that period.

Heng Wei Kheng Angela (391F): Earlier in your answer you mentioned the brand of SoH. What do you think the "brand" of SoH consists of and how do you think we can propel this brand moving forward?

Answer: As a Humanities student, we learn to be very empathetic, through our studies. Our studies consist of being able to relate to certain life situations and therefore, I would like to increase the warmth and make our platform more vibrant and colourful. And also, based on what I'm seeing, our feed is not as consistent, so I would like to actually make it more clean, polished and consistent while at the same time making our content orderly and vibrant.

13. Nominee for PUBLICATIONS DIRECTOR

Candidate Name: LEE HA PHUONG

Proposer: CHONG HAN

Seconder: TAY KAI YI

Speech

Hello everyone, my name is Phuong, 3rd Year student of Linguistics and Multilingual Studies. I am running for the Publicity and Publications Director role in the Humanities Club from 2021 to 2022.

I would like to share some of my past experiences. I was the Director of Publications and Publicity of NTU Heritage Club, last year. I was in charge of designing Instagram and Facebook posts, designing the club t-shirt and being a cameraman for offline events. I also edited all the offline event photos.

I also had a three month internship with The Independent SG. I wrote news articles, but sometimes I helped with video editing for documentaries and transcribing or doing subtitles for some videos.

My proudest experience is that I was the Vice President of my high school radio club. I took over the daily radio productions. We used to have monthly workshops for radio production, so I designed banner posters for the event and hosted the main events where I demonstrated how we did radio programs.

I self-learned all the essential software to assist myself doing publications and publicity, including most of the Adobe software. I also know how to use a camera for filming.

As I am truly passionate about doing media, I own different Instagram accounts, one blog page and one radio channel. Each illustrates different aspects of my own personality.

Before I go into what I can contribute to the club, I want to share a bit more about the reason for applying for this position. Actually I'm an international student. Two years ago was my very first time being abroad. I expected that I would be very lonely, staying away from my family. This assumption did not last as long because most of my classmates and even the seniors that I have encountered so far are very actively willing to help me.

I even got great care from professors and the school staff whenever I sent any of my enquiries to them.

So I think this is the image that not all the schools can possess. Sadly, these features are not very well presented to the prospective students. I'm also an ambassador for SoH, so I regularly like helping out with different q and a session.

Most prospective students are only concerned about their career prospects and think that applying to SoH would make it more difficult to get some particular jobs.

I also know that lots of international students have great passion in SoH majors, but they are afraid that they would not get a good job to serve the bond with the government, and I myself want to change this misconception.

First, I want to promote an SoH with vibrant student life with different activities of friendly school with considerate staff and faculties, especially I want to show the prospective students that studying in SoH helps us to step out of the comfort zone, and become more fearless to explore the different abstract theories that we often take

for granted, most of the time. And truly, our students here are not alone. There will always be seniors who will enthusiastically help them.

I want to create an impression of an SoH with great academic coursework, equipping us with skills for any job search. But also, a once in a lifetime, friendly environment where students will come together to help one another overcome difficulties.

Secondly, I want to hold different activities for both current students and alumni. I want to make SoH a more active environment where we can connect to our alumni and share their stories, which will be very essential for students to have their first concept about the majors and even their future career. I hope that these activities will also help to reconnect the alumni with the school and maintain the close knit spirit among SoH community.

Lastly, if it's possible I want to hold a radio channel for SoH students. I often like to surf LinkedIn. I realized that lots of SoH alumni work for the media industry as radio producers, so why not have a radio channel for current students to provide those who are interested in this industry a chance of exposure.

Whatever campaign I do I will always have one and only target and that is to present a dynamic, vibrant, friendly but very professional image of SoH. I hope that I will get a chance to contribute back to the SoH community for all the help that I received.

Question and Answer

Isabel Lee Ying Yi (123H): A radio channel sounds really cool, but maybe a podcast might be more feasible instead due to the costs and logistics involved? What do you think?

Answer: I think it's okay to because I think a long radio program is a bit too heavy for all of us because we are not professionals. I think a short podcast would help both sides. Listeners may have more time and I think they may find it more interesting to listen in till the end, and it also helps us to better keep track of our quality, our podcast quality. We can also have more time to learn from our mistakes.

Heng Wei Kheng Angela (391F): Hi Phuong! Looking at the current SoH Social media pages like Instagram, how do you think we can improve on them?

Answer: When the school year starts, we may have the calendar of the annual events that may happen. For me I want to make Instagram become more neat and organised in terms of colors and in terms of content. That's why I think I may have a whole schedule of what events we must have during the year and then prepare the colours and the fonts of different content. This is so that later when I start posting them, the posts will look more neat, organised and visually attractive..

Gwyneth Low Xiao Fern (025B): Hi Phuong, great presentation! You mentioned having a Radio Channel (or Podcast) for SoH - how do you intend to execute this? What topics do you have in mind for discussion and how often would episodes be released? How would you promote it to SoHumans?

Answer: I think I would try my best to have a podcast once every three days, including weekends. For example I may have one on Monday, then Thursday, then, Sunday. There will be a specific episode each day. The first day could be an academic sharing. In that week, I will try to make it fair for the different majors. For example, this first week we can have a very interesting knowledge regarding linguistics phenomenon. Then, next Monday we will have another interesting feature of English literature. I think people listen to music a lot these days. So, on the

next day, Thursday, we may have a music episode. We will share about different famous or trendy singers or artists.

The podcast should not only be a conversation, it should also include the song in between. Most of the time, I will talk for two or three minutes before playing a song.

I want to make it like a trailer, it's like a short TikTok trailer so that we can post it on Instagram Story. We can put it in the Instagram highlights and make a trailer for each episode.

I want to make it more interactive between the producers and listeners. So, of course, we may have some games during the podcast. It would be great if the podcast could be live but we can also do small games on Instagram if that is not possible. The winners of the game can choose the songs they like for that episode.

Heng Wei Kheng Angela (391F): You have a large variety of social media campaigns and events in mind, how do you think you can balance your ideas with the events that the Student engagement cluster would have? understanding that students might be overwhelmed if there is too many things going on at the same time

Answer: There are only two main points that I want to focus on right now. First, I want to launch a radio podcast for SoH. Secondly, I still want to focus on helping the sub-clubs promote their activities because we are all SoH students.

Yeah, I still want to spend the majority of Instagram activity helping the sub-club promote their activities.

Koh Lynette (751E): Great presentation Phuong! I loved the podcast idea too! I would like to ask about how you intend to decide on the hosts and if prompters/scripts will be provided by the Publicity/Publications director(s) or will it be up to the hosts to speak whatever that's on their mind? :)

Answer: Okay, so I think there should be a balance. I think the host will be more comfortable if he or she can talk in the way they want. So, at first I want the host to prepare the script themselves. Then, the director and the host can work together to make the script become perfect and more appropriate for the theme of the podcast. For the host I think there might be recruitment but I want to give the chance to all the students. I think we can have a permanent host and have volunteers or trainee hosts if anyone is interested. We can have a main host and a sub host.

Amanda Tan Jia Le (948A): Hi Phuong! I love your idea of a radio channel! Do you have any specific ideas what you will be sharing on the channel? And also, do we need to purchase special equipment for this?

Answer: I'm doing a radio programme by myself so I have a mic with me and even in the past when I did the radio at my high school. We didn't have to buy expensive equipment. We would try our best to sit in a very quiet room where it is not echo but is very quiet. The mic should have a very small cushion to cover it to reduce any noise. The most important thing is that the host should know the most appropriate distance between them and the mic.

After that, the editor has to reduce the noise. If the recording goes well and once we get used to the functions of the equipment, then this would not be a very big deal.

Proposal for Time Extension

Proposer: Harviran Singh S/O Ranjit Singh

Seconder: Ho Wei San

Ho Wei San (978F): Hi Phuong, thank you so much for your sincere presentation. I really love the idea about connecting alumni and current students. Could you share some ideas that you have in mind as to how to establish the relationship between the two parties? Thank you!

Answer: Whenever we want to form a relationship, we should not force it. We should make it more casual. First we can have a sharing session with the alumni. The alumni can share about their memories in SoH or they can share tips to get over some very hectic and difficult modules. I think we can create a better relationship and more understanding with these stories.

After that, I think most SoH students are worried about job prospects and how they can enter an industry. I want to make a close-knit long-term casual relationship with the alumni.

I have two themes for this: sharing stories and suggesting studying tips. I also want the alumni to conduct sharings about the careers they are pursuing.

Heng Wei Kheng Angela (391F): On which platform do you think the radio can be done on, what do you think the interest level of SoH students would be in such a radio podcast and how do you think we might be able to increase viewership for this project?

Answer: Currently I'm on Mixcloud, because it doesn't ask me for any fee to start off my podcast there.

I think interest depends on how we promote it on Instagram. I don't always want to make a very boring podcast that is only about school and only about studying. I want to make it more interesting. On Sunday, we can talk about something different to help them feel that they are not alone. Most of the time, when we are under stress, we feel like we are the only person to overcome this. To help students get over difficult times, there are people who are like them. I want to make a podcast a way for students to relax and relate to the content.

When I campaign for this podcast, I want to make that point clear.

14. Nominee for COMMUNITY ENGAGEMENT DIRECTOR

Candidate Name: AHMAD HASIF BIN MOHAMMAD ARMAN

Proposer: VANIA ANNE D/O AROKIANATHAN

Seconder: CHUA QI TING

Speech

Hi. My name is Hasif and I'll be running for a position of Community Engagement Director for the 5th SoH MMC

About myself

- Year 3 History student with a minor in Youth Work and Guidance.
- Decided to run for the role because I strongly believe in the importance of giving back to the community.
- I want to use the role as a platform to rally SoH students to give back to the community.

Why you should vote for me

- I work with organizations on projects and events of a wide variety of causes.
- Through my experiences under different organizations, I've had the privilege of being exposed to different causes, and the challenges faced under different community partners.
- This gives me the flexibility and the background to plan a project that will best suit the interest of our own students.
- Through my volunteering experiences, and my time in the History Subclub. I have a better understanding of delegating my way through covid constraints through virtual means, without compromising the quality of the activities.
- I'm able to overcome any challenges that I might face.
- Last but not least, taking on different roles such as the school ambassador, the TOP Director, and the History Subclub Chairperson, I have some familiarity with the faculty.
- With this understanding, I would like to believe that the planning of CE projects will be a bit more efficient, as I have some knowledge of what is required of me.

How can I contribute to SoH

- I can do so by providing a platform for our students to participate in a course that they are passionate about. I will call this "SOH What?"
- The idea is to provide our students with the platform to facilitate mental health issues with fellow youth to exchange ideas on how we can actually move forward to a more compassionate and empathetic society under the guidance of multiple organizations.
- So why mental health?
 - Mental health advocacy is an increasingly popular cause amongst youth in their twenties and that is essentially the demographic of our school, and I think my point was actually proven by other candidates who wanted to incorporate the mental health cause into their work plans.
 - As such, putting on such an event may actually encourage more signups.
- It can also be done on both virtual and physical platforms, which means that we may not be affected, should there be any changes in the covid situation. Furthermore, not much preparation is required. Apart from maybe one or two sessions on facilitation in the mental health context.
- Many students cite "no time" as a reason for not volunteering. So with this, I would think that our students would be more inclined to activities of this nature.
- I took a counselling module in my Youth Work minor where I learned about facilitation in a safe space. I also took the module about service learning, and I feel that these are some of the skills I can bring over to this project and into my portfolio in general.

Question and Answer

Isabel Lee Ying Yi (123H): Hi Hasif, besides mental health initiatives, what other areas would you like to focus on?

Answer: I would say that really depends on the interests of our faculty. It should be a cause that they are interested in. Another cause that you can consider can be children, because it's another popular cause amongst youths our age. Maybe we can see how we can continue projects like Communituion and how we can refine it to attract more students to come.

Shivani Sivaganesh (035L): Hi Hasif, I really like your ideas! How are some ways you feel we can have a consistent pool of SoHumans who would actively contribute?

Answer: I think, ultimately, it's about whether the cause actually resonates with them and whether it is something that is convenient. Let's say we bring in past initiatives like Communituion and Flower Folks. So, of course, these are very meaningful activities - the idea of helping and teaching the underprivileged children, and also for Flower Folks where we give to the elderly right in these trying times - but I think one of the things that really, that really factor is a matter of students' interest and effort.

Heng Wei Kheng Angela (391F): Hi Hasif! Thank you for your presentation, other than working with SAMH and CHAT for mental health causes, do you have any other collaborative ideas in mind?

Answer: I actually had access to this whole pool of community partners, because they have this whole network that I can tap into from the environment to underprivileged children. I have these networks to tap on so I believe it shouldn't be much of an issue.

Harviran Singh S/O Ranjit Singh (923K): I love the focus on mental wellness as it is something I hold to be very important, how could we do a possible cross cluster collaboration, just share a possible vision will be fine

Answer: A lot of people previously did incorporate some ideas about mental health into their presentations. We could have a cross cultural collaboration. We could go for a theme this year as a MMC where we advocate for mental health causes and a lot of our projects have that in mind. It gives off this vision that this year's MMC is championing mental health causes.

Jordan Cordell Ong Jun Heng (011J): Hi Hasif, great job on the presentation. Earlier you mentioned that you are an advocate of mental wellness and would like to organise training sessions to facilitate this; Are there perhaps other ideas to better engage and involve students in this to counter the reasoning of the "lack of time"?

Answer: I think, for now, I haven't really come up with lots of ideas, apart from this one. I always thought I would go back to these three ideas: whether it's easy to prepare, whether there are not many things required and whether it is cool. So as long as we still meet these requirements, we can figure out something to counter this.

Jordan Cordell Ong Jun Heng (011J): And would you like to elaborate more on your past experiences with the various organisations - what sort of assistance was provided and what was the target audience e.g. elderly, children, etc?

Answer: There is a government side and the non government side and I can elaborate on the pros and cons of each.

Things like NParks and Youth Corps, these are all government organisations. One good thing about them is that they have a budget. Since I am a Youth Corps leader, I have access to a grant from them. Our faculty doesn't need to devote too much money to the CE cluster for money.

They have big access too. For example, if we want to champion our cause to the public, they have a wide pool. The cons is that it is a government organisation and there is a lot of paperwork and processes to do. The good thing is that they have a big outreach.

Now, for non-government agencies, they don't have a big pool of money as compared to the government but it is easier to liaise with them and contact them. It is also easier to get more in touch with what they really want and come to a compromise with our aims.

15. Nominee for COMMUNITY ENGAGEMENT DIRECTOR

Candidate Name: PHOON PHUI YI

Proposer: YEO YEO

Seconder: WONG XIN RUI

Speech

Hi, I am Phui Yi. A Year 2 PSLM student. I am running for the role of Community Engagement Director.

I started volunteering at IMH in 2017 to gain insight into people with mental health conditions. This goal was quickly met by what made me stay in the intimate relationships I had with the various residents, so they will like celebrating with me when I hit a new milestone and cheer me on whenever I come with a black face. And similarly I always get a reality check of how much volunteering has impacted my life when we see residents being discharged from IMH or even receiving the unfortunate news that an old resident has passed away.

So with covid disrupting many volunteering projects, I then directed my energy into starting my own ground-up initiative "Heart Over Mind". The first project under it is called Project With You whereby I send an activity box for elders to promote active aging during the pandemic.

Being a freshly graduated Diploma student, pitching the project to various organisations was nerve-wracking. Every failed pitch was actually an opportunity for me to gain new insight into the ground level situation of how the social service agencies engaged their beneficiaries and these allowed me to go back to the drawing board and work on my flaws. With much perseverance, I managed to partner with three organizations and engaged over 100 elders.

I have a second project that is called "Tete-a-Tech". So this is a digital literacy workshop for the homeless in order to integrate them into our technologically savvy society. While guiding the aunties and uncles on how to use their newly donated smartphones, I was slapped with a piece of humble pie when they feedback that they couldn't catch on to what I was saying. Words that we take for granted such as WhatsApp, WiFi and Voice Messages, are new concepts to them and they require time to learn from scratch. This actually shows me that my lack of awareness towards the homeless and their inexperience with smart technology made me realize my privilege on how I have the access to the internet, just a touch away.

Aside from local projects, I also participated in YEP which is equivalent to the OEP that SoH does. I spent two weeks at DEPDC, which is a nonprofit organization that saves at risk youths from human trafficking. I do hear a lot of people argue that overseas volunteer projects can breed dependency, but I believe with a little bit of reshaping, you can teach the beneficiaries how to fish for themselves.

At DEPDC, I worked with the Shan youths to teach the children basic life skills. Usually, the Shan youths were there to help us translate whatever we said to Thai for the children to understand. However, upon learning that they were there to actually learn from us how to teach, I then encouraged them to take part in planning, as well as the teaching classes.

Understandably, they were panicky as it was their first experience teaching to a class of children, but it was also a good opportunity for them as well, because once we leave after the 14 days, they will have to do it on their own.

I did have a proud-mom moment when I saw them get comfortable with the process of teaching and became more vocal in the lesson planning.

Seeing how the projects I've taken part in have positively impacted both the beneficiary and myself, I would love to extend these projects to the student body. Specifically, Tete-a-Tech and OEP.

The reason why I want to extend Tete-a-Tech to the student body is because the homeless is a community that is not commonly heard of in volunteering projects and I would love to spread awareness on this group of misunderstood people.

Additionally, for OEP, I would like to use an overseas service learning project, although online, to attract students to tap on their strengths and abilities and do good for the greater community.

My ending conclusion is, join me in this adventure to sow the seeds of giving and watch kindness in our community.

Question and Answer

Harviran Singh S/O Ranjit Singh (923K): I am really excited seeing your initiatives! How do u think we can market them to our Soh population!

Answer: I think for the OEP. I understand that the participation rate is actually quite low within the student population. There is also this misconception whereby beneficiaries outside of Singapore require more help than our local communities. So what I wish to do is to, first, attract the students by attracting their attention using OEP, so that they will come in and serve the community, although not locally, and then from there, attract them to serve our local demographics.

So, one thing that I would like to do is the homeless project because from what I know, or from the people that I talked to, many people do share that they are not aware that Singapore has homeless people. They also share that many people do want to help homeless people but they don't really know how to approach them or where to find them.

I think these two projects will help to definitely attract students into volunteering. But also, I think, another point is to do an interest survey to understand what are the target beneficiaries that our students are interested to serve. From there we can you know plan projects, or maybe alter the existing projects we have to serve the target beneficiaries and that way because you know these target beneficiaries are chosen from the chosen by the students, they'll be more inclined to also take part in community service projects

Isabel Lee Ying Yi (123H): How will you come to a consensus with your co-director to decide what type of projects to embark on?

Answer: Firstly I do hope my co director is not so authoritative to the point where we do not get to collaborate and discuss what kind of projects we want to do. But if that is the case, I would like to hear his point of view on why he thinks a certain project should be done. I think community service events, in general, are all good and I don't think there are many reasons why we should reject it. But also, I would also explain to my co director that perhaps maybe some of my project or maybe other projects can be done as well. Ultimately, to me, the more projects we put out in the SoH Club, the more opportunities we can engage our students as well. I hope I answered your question.

Jordan Cordell Ong Jun Heng (011J): If you were to zoom in on a few causes, imparting the knowledge of tech on the elderly because we don't have enough time to accommodate for all the projects, what are some projects you are more passionate about when you are put in a situation where you have to make a choice?

Answer: This question is tricky as I am involved in many different causes. I also understand from Hasif that he wants to do something along the lines of mental health, and coincidentally, I'm also volunteering in that area as well. If I have to choose one project I will love to do, it will definitely be Tete-a-Tech, whereby we engage with the residents at transitional shelters on how to use their newly donated smartphones and how to you know navigate through life.

We meet up with the residents from transitional shelters, I will call them residents from now onwards. We meet up with the residents every week, and then we'll teach them how to use their phones. Some of the residents already had a smartphone beforehand so they're already quite advanced, whereas some of them are new to the whole concept of smartphones, so they can't even get used to the idea of unlocking your phone's by swiping and tapping. I spent most of my time with this group of residents who had no prior knowledge. The residents to tell me that they're just here to spend your Saturday is because they do want to you know rot in your own home, but they also want to catch up with society because they do feel left out, you know, especially now where they have to bring the trace together token everywhere they go and there are QR codes everywhere but they do not know how to go about it. I think what's really heartwarming is that the residents want to take charge of their own learning. For the more advanced classes, I have residents asking, "Can you do a lesson on how to use Photoshop".

There was this uncle who said that he actually created a Facebook account to find his long lost son, because they actually didn't have a very good relationship. He downloaded a Facebook app, but he didn't know how to use the Facebook app and he was very eager to learn how to use it. I showed him how he can find his son using the search function and the next week he told me that in the last few years, when he tried calling his sons relentlessly for dinner, his son never picked up, but somehow when he sent a friend request on Facebook, his younger son accepted it. To him he was so satisfied, and he felt like that was more than enough because he just wanted to know how his son was doing.

This is the kind of experience that I want to share with the students as well, because, really when I work with the homeless, I really get slapped with a lot of pieces of humble pie. Like, I don't realize how privileged I am, and sometimes I take so many things for granted, and it's like the weekly sessions that give me all these like small daily reminders.

So, Yeah, so this is the project that I really really love to do if I get selected as the CE director.

Heng Wei Kheng Angela (391F): Hello! I really enjoyed your presentation. My question is regarding your commitments - how do you intend to balance your ongoing community service commitments with the many projects you are proposing to lead for SoH Club?

Answer: Okay, so, prior to actually applying for this role, I have thought very hard about how I am going to manage my commitments as well. So for my volunteering role at IMH, that is something that I am still continuing. As for my own ground-up initiative, it has come to an end because most of my team members are actually university students and they're all busy with school.

So thankfully I have managed to get my Polytechnic CCA to take over my elderly project, and I am working with them now as an advisor, so I don't really need to do much.

For the homeless project, this is something that I really wish to continue and therefore, want to bring into SoH. I think commitment wise, it should be the same as what I had last year, because I'm technically putting down one commitment to take up another commitment.

Proposal for Time Extension

Proposer: Lim Jonathan

Seconder: Jordan Cordell Ong Jun Heng

Lim Jonathan (981D): Hello Phui Yi! Thank you for your sharing! I can sense the passion about homelessness among Singaporeans! I have 2 questions about tete-a-tech. To clarify, is it planned for a bimonthly session for the students? Or would it be a 1-time event? Next question, would there be training for SOH students so that they would be equipped to teach others?

Answer: Previously, what we did was a one-time off workshop where we held 8 consecutive weeks of classes with the residents. Now that I'm coming into SoH Club, I am open to discuss how we want to have it as well because now it's no longer my project but under the school.

Secondly, as for training, it really does depend on what we teach. When we were teaching last year, we taught things that most of our volunteers already knew, such as how do you set up your bank account or like, how do you use Trace Together, how to use a bus app. So these are things that the students already know beforehand and there will not be much training. The only training that will be done will be done on the organisation side where they teach them how to carry out their volunteer roles properly and in a better manner.

16.	A.O.B
17.	<i>Jordan Cordell Ong Jun Heng</i> proposed the end of the meeting. <i>Ng Ting Ern</i> seconded the motion. The meeting was called to an end at 2327 Hours, 1st September 2021.

Minutes prepared by:

Signature:



METHA PANG HUI SHAN

(Name of Election Officer)

Election Officer



VYTHISWARI D/O MURALI

(Name of Election Officer)

Election Officer

Minutes vetted by:

Signature:



KWAN SHU YI

(Name of Returning Officer)

Returning Officer