



NANYANG TECHNOLOGICAL UNIVERSITY
29th Students' Union Executive Committee
AY 21/22 Art, Design & Media Student Club Rally

Date: 14th September 2021

Time Started: 2000 hrs

Venue: ADM, Level B1-13 Crit Room

Election Committee	Position
Neo Geng Yao Justin	Returning Officer
Lee Yun Xuan	Election Officer
Loi Xin Zhe Hubert	Election Officer
Nominees for AY20/21 Management Committee	Position (Nominated For)
1. Jeraldine Tan LeJie	1. Vice-President
2. Catherine Chia Yu Xi	2. Honorary General Secretary
3. Li Yong Xin, Adelene	3. Business Manager
Nominees for AY20/21 Union Executive Committee Representative	Position Held
1.	
Outgoing Management Committee Members	Position Held
1.	1.

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29th Nanyang Technological University *Students' Union*
C/O One Stop @ SAC, 50 Nanyang Avenue, NS3-01-03, Academic Complex North, Singapore 639798
www.ntusu.org

Meeting Agenda

1. Regulations Governing the Rally
2. Nominee for Jeraldine Tan LeJie
3. Nominee for Catherine Chia Yu Xi
4. Nominee for Lee Yong Xin, Adelene

	Agenda
1.	<p><u>Regulations Governing the Rally</u></p> <ul style="list-style-type: none"> - All Candidates shall be entitled to 5 minutes for rally speech and 15 minutes of Question and Answer session. - Only the President, Vice-President(s), Honorary General Secretary and Honorary Financial Secretary (or equivalent) shall be entitled to 10 minutes for rally speech and 30 minutes of Question and Answer - A proposer and seconder is required to pass the motion for a 5 minute time extension for Question and Answer. - All questions should be posted on the link provided by your election officers. - The Returning Officer shall have the right to reject a proposed question or time extension. All decisions made shall be binding and final. - The minutes and recording of the rally should be adopted by the candidates and vetted by the Election Committee before submission. Submission of materials should be done within twenty-four (24) hours after the end of the Rally. - The election officers have the right to declare the election of any candidate of its Constituent Body's Management Committee due to procedural irregularities according to the Election Regulations.
2.	<p><u>Nominee for Jeraldine Tan LeJie</u> Candidate Name: Jeraldine Tan LeJie Proposer: Alexandra Koh Ying Secunder: Tan Jia Yee</p> <p><u>Speech</u></p> <p>Hi everyone, I'm Jeraldine, a year one ADM student running for Vice-President in the 17th management committee. My friends call me Jel, but you can't call me Jel because we are not friends yet. Hahaha. You can call me Jel after this speech. Don't worry, I don't have an East Coast plan, but what I do have is a together ADM plan.</p> <p>Most people know me as someone creative and easy-going. I am an extrovert who loves spending time with people who matter to me. During my free time, you will probably find me building puzzles and hanging them as artworks around my house. I also love collecting little Knick knacks and pasting them in my journal and on my wall. Other than that, I also enjoy curating good music on Spotify. Please trust my music taste</p> <p>When it comes to matters at hand, I am an ambitious and purpose-driven individual who believes in giving my best in everything I do. When problems arise, I do my best to handle them with patience, empathy, and compassion -- I believe in the importance of working things out together as a team. Others trust me and are not afraid to lean on me due to my genuine and sincere nature. As someone always open-minded to learning and trying new things, I believe the skills picked up through experience in previous and ongoing CCAs and leadership positions would help me in my role should I become Vice-President. I've had the privilege</p>

to lead large groups of people in several major service-learning and voluntary projects, which have helped me grow in balancing between being people-focussed and task-focussed.

Upon graduating from VJC last year as an art student, I also took up 2 internships - both as digital marketing interns -- one at a social enterprise, and the other at a medical firm. These work experiences have also trained my soft skills, design skills, and ability to deal with different profiles of people. Beyond that, I believe that these experiences have helped me cultivate a heart of servant-leadership -- and taught me the importance of humility and to love learning and growing.

As a whole, I believe these experiences have prepared me to serve this community well. One of my foremost priorities if I were to be elected as Vice-President is to foster an environment where we can learn to celebrate the successes of others. I want to be part of building a culture where we can learn to encourage and develop the potential in others. It takes a village. Although I am but a mere freshie and have yet to know the ins and outs of this small but mighty faculty, it has already been such a joy to get to know everyone and learn the things that I get to learn. Running for Vice-President is an opportunity of a lifetime to be part of something so much larger than myself. I hope that through the eyes of this new kid on the block, fresh, new perspectives can be brought to the table.

If I become Vice-President, you can be sure that I will do my utmost in supporting my committee and put my best foot forward in serving the ADM student body and their needs! I want to end off by sharing a quote written by one of my favourite authors: "So many people walk around with a meaningless life. They seem half-asleep, even when they're busy doing things they think are important. This is because they're chasing the wrong things. The way you get meaning into your life is to devote yourself to loving others, devote yourself to your community around you, and devote yourself to creating something that gives you purpose and meaning." If you see a girl on a penny-board swerving around the halls of ADM, it's probably me. See you around, thank you

Question and Answer

Q: What does it mean to be a student leader?

A: : To me being a student leader is really knowing your committee, knowing your people. Its very difficult to know what to do or how to run a team if you don't know what the needs of the people are. To me that's one of the most important for vital things. And I also believe in leading by example as well so one thing I will share with you is that even though I may not be the most experienced in certain areas, I will still try my best to learn along the way and to just pick up along the way and do my best.

Q: If there is a situation that rise in your committee in terms of complaints, how would you resolve such situation if there are conflicting parties?

A: . One of the first thing that I think its very important is to be slow to speak and quick to listen. I think there's a need to listen and I believe is very important and even on our part we might be wrong on certain things, but listening is really when we get know what's the situation at hand and from there we can work as a team to resolve issues together. That's one of the key things I believe it's important is be quick to listen and slowly to speak. And I think as I mentioned in my speech I think that problems and issues are unavoidable so one thing that I will always try to do is handle them with empathy as well because there

are things that my committee is going through that they are not able to deliver or they are not at their best at that point of time so is my role if I become vice president not just focus on deadlines or task but to understand where they are coming from and take care of their wellbeing.

Q: Name one strength you have that makes you a suitable candidate for this role, and why do you think it allows you to execute it effectively?

A: One thing that sets me apart is my responsibility as a leader. I believe that being transparent is very important with your team. Its very important to communicate things with your team to let them know what are the latest update, what we are working on what's the vision so that everyone is on the same page. Another thing I would say is a heart of servant leaderships it's definitely not something I had at the start in my life but it's something that I have cultivated along the way. And servant leadership is basically putting others needs of other before myself and knowing that it's not what I get out of it but giving to the people and focusing on serving people than my own need.

Q: As a VP, how would you keep your student body engage?

A: That is definitely a challenge because of covid I think we all think that it will be over but learning to adapt is one of the key things but definitely I feel that we have to come out with fresh ideas to somehow engage with the crowd but still keep to the covid rules because it is a very serious thing even recently the cases are rising. One thing I can think of is something that my JC did for open house last year was they did a Minecraft for open house which I found it engaging and it's a very refreshing idea and I believe there are so many talented people in ADM we can definitely do something like that and also during orientation this year I know the comm used a game that TOP was very well executed the idea was very fresh doing an amazing race through harpoon. I think those are one of the few ways we can engage people with online interactive platforms but when it come to physical activities we can definitely arrange events in smaller groups. I know that ADM has the tradition of doing Halloween every year so I was thinking like I know it's very difficult for people to go in large groups we have to adhere to the 5 people. Even so I believe that even 5 people is a good sizable amount. I know that the plaza outside is also usable so we can do something with the plaza outside but maybe a chill session with the entire school but social distanced and keeping to the 5 person distance.

Q: As you are currently a freshmen, there might be seniors in the committee that have more experience if there is a conflict with them in terms of hierarchy, how would you deal with the situation?

A: I think in the situation I also think that we will have different perspective because they already experienced a few years of ADM and I do agree that they know more than me so if were in the position to handle this, again is really just listening and understand where they are coming from. There are definitely things that I wont be able to see so I will have to somehow put myself in their position and see like okay it's something in the past that is happening again or like maybe they can already predict that something might happen that I am not able to see because of my inexperience in ADM. Even so I think its also a process of learning again I really believe that we cannot run things alone so regardless of whatever conflicts or issues its something we definitely have to work out together and learn to just respect each other's opinion and communicate.

Q: Can you give us one example from your past where you have aided to shape and initiate change within the culture or future of an organisation?

A: I think one of the more recent thing that I did was the internships and one of it was a social enterprise where they worked with special needs people made up of cooks and servers. There is a small group of people handling the admin stuff as well as the founder. I

	<p>was part of the marketing side and had to put on multiple hats on training and working with special needs people. It was eye opening and one thing I tried to do was to make things simple for the special needs people and I was working together with the boss to streamline the process of the how we can make signages and signs more accessible.</p> <p>Q: How would you navigate the student body in terms of their trust in you as a Year 1 candidate?</p> <p>A: I think that current reasons is that I want to build good culture here in ADM. They would only know when I do it and it is a lot of delivering, through work ethics and how I present myself in terms of conflicts and situations and also being very authentic and transparent with the people around, not limited to my team and student body. It is something I cannot do alone where I would also need to work with the president and entire committee to get me through this. It is a privilege to build all these things up- I can't do this alone but I will be part of it.</p> <p>Q: What is something that you want to do when you got elected? Be it new initiative or new programmes?</p> <p>A: One of my foremost priorities is to build the community, it may sound vague or have no concrete thing to it but it can be through very little things or initiative where we get the juniors to do a little cheer the seniors on or even decorating the hallway. It can also be well, and from what I hear of ADM it is a very vibrant and more bustling than it is today. What we can have is like a little mini art market where people can show their work or a mini exhibition for people to display their works. I believe that these ideas are very off my head right now and it may be very small but I am sure it will put some joy in people in the midst of their submissions.</p>
3.	<p><u>Nominee for Catherine Chia Yu Xi</u> Candidate Name: Catherine Chia Yu Xi Proposer: Phang Ching Don Seconder: Kong Kiefer</p> <p><u>Speech</u> Hi everyone! I am Catherine Chia, a year 1 ADM student and I am running for the role of Honorary General Secretary in the 17th Management Committee.</p> <p>I have always been someone who believes strongly in the importance of community. As important as the physical features of a place are, it is the people in the space that make the largest impact. Hence, I want to help build ADM's community into an even stronger one.</p> <p>I am a driven and ambitious individual who has a passion for learning, and I love meeting new people from different backgrounds and hearing their stories to broaden my perspectives.</p> <p>As someone who is always ready to step up to the role of a leader, I ensure the well-being of my team through effective communication and respect, always making sure that everyone has a voice. Independent and adventurous, I often push myself to learn and try new things, and always put my all into achieving a goal.</p> <p>Having past experience as an account executive and project manager in creative agencies, as well as holding the role of an assistant secretary and treasurer in my previous school's</p>

CCA, I am familiar with handling tasks, managing relationships both internal and external, and constantly working towards improving the functions within an organisation.

These skills have often been transferred into my everyday life where I tend to plan timelines and find the most efficient ways to ensure that deadlines are met by myself or my team.

Though I've only been in ADM for slightly more than a month, the community that I have experienced here has only been one of support - a community that wants to grow together and help each other learn more about themselves and their craft. A community that has taught me so much about myself and pushed me to challenge myself further.

There's a quote by Maya Angelou that I feel really encapsulates my experience in ADM so far: "People don't always remember what you said, or what you do. But they always remember how you made them feel."

Since I'll be a part of ADM for the next 4 years, this would be the best way for me to learn more about the community and find ways to create an even better environment for current and future students. As the Honorary General Secretary, I intend to review our internal processes and find ways to maximise efficiency, whether it's revamping processes or organising documents and inventory for ease of use.

Though my job scope may focus mainly on admin matters, I hope to assist the rest of the committee in finding ways to shape our community into one that students will remember made them feel welcomed, supported, and heard.

With such skills, coupled with hard work, I believe that I will be a valuable asset to the 17th Management Committee, and I am excited to grow our community together. Thank you!

Question and Answer

Q: What does it mean to be a student leader?

A: To me being a student leader is to have the responsibility to take initiatives and be dependable. Being a student leader means patience and the willingness to listen. I feel as a student leader you will be working with all sorts of people, whether its your team or the student body and you need to be patient to work with all kinds of people in all kinds of situation. And I believe one way to connect well with anybody is just to listen to them and listen their side of things. Get to know them through that and be someone they can rely on.

Q: Name one strength you have that makes you a suitable candidate for this role, and why do you think it allows you to execute it effectively?

A: On strength would be I'm very meticulous and organised, that's something a lot of people know me for. From previous roles at work, people from the school, they often tell me that I'm very much organise in a sense where I like to plan timelines. There are little timelines along the way where things get done, so that by the final deadline whether for an event, project or anything, all the work that needs to be done by that specific day will be done. Another skill I also picked up from my previous experiences is definitely working with people. I believe as the secretary I might have to work with not only the student body but also the people within the school as well, NTU scale. So being able to communicate well with them is something I will be able to do.

Q: In times of pandemic, things will get a little tougher, how do envision school wise in terms of engaging the student body ?

A: So I think that a lot of the events are already online. A lot of people in general are already finding online events very tiring because we are staring at the computer all day. So

	<p>as much as I would like to suggest like smaller online events, I think also reaching out to them on a personal level I guess or more like for example sending them small welfare pack throughout the semester just to give an extra boost of refreshment. Because sometimes people are just tired to go online to start zoom calls. But we still need something physical that would tell them that they are being cared for, so people know that we are thinking of them. So I think a way to engage the student body would be small acts of physical items like these and try to reach out to them on a personal level.</p> <p>Q: As you are currently a freshmen, there might be seniors in the committee that have more experience if there is a conflict with them in terms of hierarchy, how would you deal with the situation?</p> <p>A: I think for me the way that I tend to do conflict in general is to speak to whoever, I mean if it's me I would speak to them and give them some space. Maybe a day later, have a conversation with them and talk everything out. What is their side of the story, and what is my side of the story. Then figure out from there how we can resolve this situation. If it's something that other people in the committee are dealing with, and they shared with the rest of the committee about the problem. Then I would also try to create like a safe space for them to have an honest conversation and lay everything out on the table and figure out from there. I mean every situation is different. Even though it's like senior and junior/freshie I still think that everyone needs to have a chance to say their side of things because we never know where they might be coming from.</p> <p>Q: From your previous work experiences and all, and with what you shared, what are some skills that you would like to learn as part of this role and how you intend to go about it?</p> <p>A: So I have never really been in a school committee, my previous school one was mostly CCA, more of club. And previous experience had more to do with work. So something along the lines of say faculty wise, as a ADM whole school level would be something I would be trying for the first time and I am interested to see how the committee is run and how things work within like a school rather than a workplace environment. I feel like these are very different, school has students and the kind of activity that you can carry out here is more fun and not so serious like in the workplace. Some things I would like to learn would be how to engage with such a big pool of people at one go. As most of my stuff has been with client which is just a few people. But I think I have a lot to learn from the rest of them, whether it being the creatives or socials and even my president and vice-president, so I really hope to learn more from them.</p> <p>Q: As a year 1 candidate, how will you gain the trust of the student body?</p> <p>A: It will definitely take time to get to know all these people, but one thing is to be authentic. I think I would really try my best to get firstly the rest of the committee members, and as much of the student body as possible and get to know them on a personal level to forge a relationship with them on a personal level. I feel like being authentic to them is the only way they can truly understand where I am coming from, that I am someone there who is willing to help them, someone that can be there if they face any problem even though I might just be a freshmen.</p> <p>Q: Do you have any initiative that you would like to implement?</p> <p>A: I think that there could be more interaction between seniors and the freshmen, although I know that timetables might be very different and covid restrictions are not allowing for events, But that's one thing that came to mind when I was thinking about potential areas that can be worked on. Because as a freshmen, I don't really know a lot of seniors and I would love to have a chance to speak to them and know how their journey in ADM has been.</p>
4.	Nominee for Li Yong Xin, Adelene

Candidate Name: Li Yong Xin, Adelene
Proposer: Gerard Dominic Nagulendran
Seconder: Lim Li Han, Brina

Speech

Hi everyone. I know its been a long day for you guys so ill keep it short and sweet. My name is Adelene, I am a Year 1 from ADM and just a little bit about myself, I came from Ngee Ann Polytechnic from film sound videos. So I did like producing roles in Ngee Ann poly and worked for a bit and I came to ADM. So why did I decide to run for Business Manager? Mainly because I thought it will be a good way to contribute to the ADM school itself. Even though I have only been in ADM for 2 months, I felt like quite nice vibes from the people around and that comes from the student club as well. I would like to contribute to them student club as well and just be like helpful and kind of make the student body like nicer as well. I know as a business manager is a role reaching out to sponsors, trying to get them to mainly help with our student life like just on a side like maybe snacks or some relatable items that will be useful like thumb drives or anything. I just thought that I could help out as a bridge between sponsors and the student bodies itself. And in ADM I believe it is quite demanding with late nights and everything I thought like one way to contribute to all these is basically reach out to student bodies and try to understand them what they think might be able to help them to get through their long late night and like just be a little support for them to get through this.

One of the ways I was thinking of helping out was to work closely with the welfare department because they will be the ones reaching out to the students and checking them about what do they want and just be on the same level as students because we are all students in this ADM cohort and we all kinda know what each other needs are so I just want to be the one helping the welfare department to reach to all these sponsors so they can basically bring out a better life for the ADM student body.

Like I mentioned earlier I was working 2 years at a production house, I was like a line producer so what I did was that I was helping people reaching out to like vendors so its like talent agencies like we also reach out to location managers, locations as well. Although all these things might not be related to business managers, like I have never reached out to sponsors before but my experience from work to help me with this, a bit more comfortable in reaching out to other people and just helping, be on a friendly vibe with the sponsors and see if they can help us out with our student life and make our lives better as well. Coming from a film background, I do have some experience in producing, so production is mainly we have to like connect with people as well like for example working with the crew and everyone so I thought that would help me to connect with the sponsors and student body like a even level.

Question and Answer

Q: What does it mean to be a student leader?

A: To me I feel a leader is someone who should be understanding and understand the needs of the people. So a student leader I guess, we are students but at the same time we need to lead the people and we have to be on the same level as them and yet bring up whatever needs that they need to people above us. Basically, help to lead them maybe make things nicer for them.

Commented [#KT1]: Proposer and Secunder should correspond to the same names of the student which proposed and seconded the nomination of the candidate

Q: How would you improve the role of a Business Manager in this current pandemic?

A: I mean obviously it might be a bit hard because more businesses might not be as willing to reach out to help others because they are settling their own problems. But I think there are obviously some of them out there who would like to help us, and you know it's like we can help each other out. We will be able to help them, and they will be able to help us so I thought we can reach out to these businesses who might be more open to these kind of opportunities cause they are a lot of young companies out there who are more willing to help us out so I was thinking we can search up these young companies or companies that are more open to reaching out to younger people as well so that if they help us maybe we can leave good impression and we can in the end help them in the future by like working with them or working with them.

Q: Can you give us one example from your past where you have aided to shape and initiate change within the culture or future of an organisation that relates to your roles as Business Manager?

A: My role is mainly to assist my producer so like I mentioned I have contacts with talents, my colleagues and boss are a little of the older side so they are like 40s around there, so they didn't really have newcomer coming in someone like me in 20s like half their age and what I did was that I kept finding new talents for them so their talent crew that they mainly use was mostly from like the same group of people. But obviously now the world is shifting to like a different trend where the younger people are stepping out and stuffs so I tried to find new talents for them so I reached out to talents on Instagram, text them and ask them like hi would you be interested to be a talent for us? And before I do that, I researched about their background sort of see like the photos that they have on their Instagram and social media to see if they are a suitable for the projects that we are usually work on.

Q: As a year 1 candidate, how will you gain the trust of the student body?

A: I mean obviously as a year 1 freshie people will be like there's this like year 1 who haven't like have experience of ADM yet but I feel like even though definitely there might be people who think of that but all the seniors in ADM have been very nice so far, they are very understanding. I might not have the experience of being in ADM yet but I do understand how studying in the media school can be like because I was from Ngee Ann poly so I can sort of understand and reaching out to seniors as well and I have to learn from them especially seniors who I will be working together with.

Q: Do you have any initiative that you would like to implement as a Business Manager?

A: Mainly I was thinking of working closely with the welfare department and how can I add on to it. I guess if you know me you will know that I am quite friendly, and I guess I am quite easy to talk to so that will help me bonding together with the welfare department. And obviously because we are from year 1, those from the welfare department might be year 2 onwards so I was thinking like I can help the year 1s to understand the year 1s needs. What do they feel and experience about the school so far, basically gathering information from the year 1s to aid like the welfare department who might be like year 2s onwards.

Q: Student Qns (Effyza, Year 4): Do you see or notice any problem, and if so, how would you improve on the situation to make ADM a more vibrant place to work and play?

A: I guess to be very honest my experience in ADM has been very pleasant. I don't really see much problems. I guess mainly would be the most obvious one would be there isn't

	any adobe account but I don't really know if that's considered because I believe that should be a topic that should be expanded and not just from a business manager position.
5.	A.O.B Nil
6.	Neo Geng Yao Justin proposed the end of the meeting. Lee Yun Xuan seconded the motion. The meeting was called to an end at 2058Hr, 14th September 2021.

Minutes prepared by:
Neo Geng Yao Justin
Loi Xin Zhe, Hubert
Lee Yun Xuan

Minutes vetted by:
Jeraldine Tan LeJie
Catherine Chia Yu Xi
Li Yong Xin, Adelene

Signature



(Lee Yun Xuan)
Election Officer

Signature



(Neo Geng Yao Justin)
Returning Officer

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