

NTUSU CORPORATE LIAISON OFFICE

WHAT DO WE DO?

The Corporate Liaison Office (CLO) serves to foster strong and sustainable partnerships with external corporations, with special regards to sponsorship deals in the form of student discounts (NTUPerks) or sponsorship of NTUSU events.

Our initiatives this year include

- XMASPerks
- SUMMERPerks
- Sponsorship for flagship events such as WIC's U-Study, NTU Fest and Confluence

CLO

KEY INITIATIVES



XMASPerks **LUMOS**

GIVEAWAY

Stand to win:
LUMOS AURO
Home Cinema Short Throw Projector
worth \$398

XMASPerks - Lumos **LIAISON** **ntusu**



XMASPerks **dash**

Stand a chance to win an
iPhone 12

XMASPerks X Singtel DASH
LUCKY DRAW

XMASPerks - Singtel **LIAISON** **ntusu**

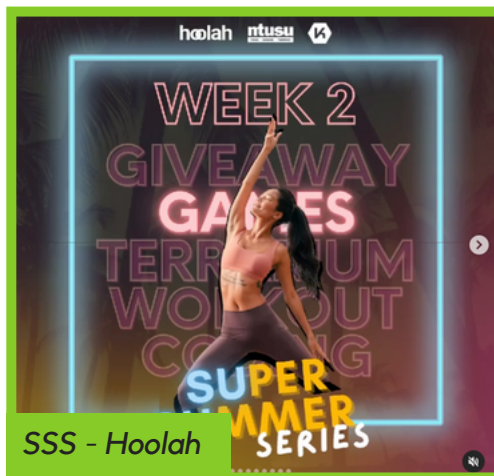


XMASPerks **HOTEL G**
SINGAPORE

XMASPerks X HOTEL G
GIVEAWAY

2D1N IN HOTEL G'S GOOD ROOM
WIN A STAYCATION

XMASPerks - Hotel G **LIAISON** **ntusu**



hoolah **ntusu**

WEEK 2
GIVEAWAY
GAMES
TERRIUM
WORKOUT
CONG

SUPER
SUMMER
SERIES

SSS - Hoolah **LIAISON** **ntusu**



Giveaway period:
26th to 30th July 2021

Here are some
SUMMER
PERKS
to spice up your
summer better!

Stand a chance to win a
Kraken Gaming Chair!

SUMMERPerks - Hoolah **hoolah** **ntusu**



SUMMER
PERKS

CASIO G-SHOCK & BABY-G WATCHES
Animal Themed Pair 2019 Limited Models

worth \$384

SUMMERPerks - Hoolah **hoolah** **ntusu**

HOW WE WORK

Chairperson

Secretary/Treasurer



2 Liaison Directors

2 Liaison Officers

ROLES & RESPONSIBILITIES

Chairperson

- Works directly with the Corporate Liaison Executive to **coordinate CLO efforts** with the NTUSU committees that are looking out for sponsorships
- Leads and organizes the committee in reaching out to sponsors
- Oversees and supports the Committee in accomplishing their roles and responsibilities

Secretary/Treasurer

- Handles all **administrative duties** of the committee organising meeting dates and recording meeting minutes
- Handles all financial matters pertaining to the committee including the distribution and reimbursements of funds

Liaison Director

- Assists the Chairperson in **organising the Liaison Officers** and their job scopes
- Guides the Liaison Officers in their communication and negotiation with external parties
- Represents NTUSU in liaising with external parties

Liaison Officer

- Assists the Liaison Directors in **reaching out to sponsors**
- Represents NTUSU in liaising with external parties
- Maintains the communication bridge between NTUSU and sponsors

FREQUENTLY ASKED QNS

What is the commitment like?

The Corporate Liaison Office typically holds meeting bi-weekly. Additionally, members will be required to spend time out of this schedule to complete other ad-hoc duties, for e.g., liaise with other NTUSU committees or reply to external parties.

What skills do I need to have as a member?

While there are no pre-requisites to joining CLO, good communication and email-writing skills will definitely be a plus point for you. Fret not if these are not yet your strengths, we will be harnessing these essential skills during our run together as a committee!