



# NANYANG TECHNOLOGICAL UNIVERSITY SPORTS CLUB

c/o SPORTS & RECREATION CENTRE  
110 NANYANG CRESCENT SINGAPORE 636956  
TEL: 67905172 FAX: 63165315  
WEBSITE: WWW.NTUSPORTSCLUB.SG

## NTU Sports Club 27<sup>th</sup> Management Committee Minutes for 28<sup>th</sup> Management Committee Election Rally

**Date:** 3<sup>rd</sup> September 2018

**Venue:** Student Activities Centre Meeting Room 1 & 2

Position	Candidates
President	Ong Xian Jun
Vice President	Clement Ang Yong Zuo
Honorary General Secretary	Oor Yu Wen
Chief Communications Officer	Chloe Chu Min
Financial Controller	Wong Yong Fang
Assistant Financial Controller	Lee Zheng Hong
Business Manager	Howard Foo Jun Hao
Business Manager	Keoni Sean Foo
Business Manager	Lee Hee Jae
Logistics Officer	Felix Loo Khai Chieck
Logistics Officer	Veatrice Lee Wei Ling
Publicity Officer	Yee Shao Jie
Publicity Officer	Pearlyn Chang Xuan Qi
Publications Officer	Shiya Watanabe
Media & IT Officer	Ryan Tay Fang Yong
Media & IT Officer	Sharmain Li Ming Wee
Executive Officio	Gladys Choo Ruiqi
Executive Officio	Alvin Yeo Wen Hong
Executive Officio	Lin Xin Jie
Marketing Officer	Douglas How Soon Huat
Union Representative	Bryan Michael Sen Chiew
Union Representative	Denise Jang Wen Sze



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Portfolio	Name	Minutes
Union Representative	Bryan Michael Sen Chiew	<p><b><u>Speech</u></b></p> <ul style="list-style-type: none"> <li>- Person that you can depend on</li> <li>- Commits wholeheartedly</li> <li>- Studies local and overseas</li> <li>- Captain of CCA</li> <li>- Bring experience to NTU Sports club</li> <li>- To be the best rep</li> <li>- Want to be the person that continues to ensure helping sports club</li> <li>- Main objective to help with storage and meeting room space</li> <li>- Honest and self-driven</li> <li>- Guarantees to be pro-active in engaging SC needs</li> </ul>
	Denise Jang Sze Wen	<p><b><u>Speech</u></b></p> <ul style="list-style-type: none"> <li>- Business project executive</li> <li>- Fund manager of students fund, for students in need</li> <li>- Events manager of union pageant comm</li> <li>- With a strong passion to serve students and the committees</li> <li>- Can be the bridge between sports club and union</li> <li>- Communicate concerns to the union</li> <li>- Ensure NTUSC has a fair representation</li> <li>- Plans to write to the campus resource allocation comm to appeal for better space</li> <li>- Attend sports club events to show support</li> </ul> <p><b><u>Q&amp;A</u></b></p> <p>Name: Tan Kian Meng</p> <p>Q: commitment is a must have. Asking for storage space has been tried, but not working. Need a proper action game plan. What concrete plans do you have?</p> <ul style="list-style-type: none"> <li>- BM: From school perspective NTUSC might need a lot of space. Will liaise with the school and let them know what we need, try to get them to understand/ see what spaces are available and try to work with them</li> <li>- DJ: plans to write to the provost of the campus space resource allocation for available space then get back</li> </ul>



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to sports club. Find some other form of storage room if the former solution does not work/ Knows of empty storage space, near hall 2, classroom near south spine

Q: What would you do as a SU rep?

- DJ: attend all the main events. Trying to fight for storage space for NTUSC. They have been talking about usage of MR1 to hold meetings. What I can do is to try my best and attend all events, fight for storage space, hope can do my best to solve this issue.

Name: Tay Suxia

Q: Last year union reps promise to use publicity methods. What are some of the things they have done and what else will you do?

- DJ: Help to publicise NTUSC. Sports club wants to be leading event organizer. She will try to help facilitate and publicise to let us be known in the region.

Q: Name us one problem from each event that we face every year?

- BM: Not very well versed with the specifics of event. When they are in they will do their research and make sure they know.
- DJ: recognition of event. People who attend the event will think that event is organised by NTU and not NTUSC. They will try and clarify

Name: Tan Kian Meng

Q: Other than the channels of publicity you know now, what other suggestions you have to publicise for us to reach the student body?

- BM: Actively engage with the students. Get down on the ground to promote in person. With regards to PNP they will work together with PNP to engage student body.



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Name: Ler Wan Him

Q: 3 camps back to back with no break in between, what are your opinions? What do you think can be improved or how to help the situation?

- BM: I think for someone that has just gone through, very draining at the beginning. End of experience found it rewarding. Feels that it might taxing for the organising comm. I think that w regards to the amt of time clubs have to hold their event is short, not everyone will go for back-to-back camps. It's up to the own club to plan how the events are. Having back-to-back camps, has its own value where everyone works hard together. Might be able to add a day of break in between.
- DJ: very tiring. For freshman and GL is very draining. A lot to prepare, need to have day 0, etc. but at end of the day it's worth it because its once a year.

Name: Tan Kian Meng

Q: Some of you know the problems we are facing already, other than this, what are some things that you feel that you can value add to us other than just solving our problems? After understanding our problems, but your excos have a different direction what would you do?

- BM: I hope to give a new perspective and initiate changes. Hopes to achieve the reinforce the portfolio in SC. Need help to give recognition for the events and planning done. From personal standpoint, that is why union rep exist. Need to understand where NTUSC is coming from then persuade EXCO to help. Whatever the objective of NTUSC, they will try and help, within their capacity.
- DJ: bridge the gap between SC and SU. be closer to the entire exco committee instead of only the pres. Believe that to help all the issues, need to put herself in the shoes. Know all the excos personally to understand the problems better and help better.

Name: Ng Xuan Fei



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Q: Want to get to know the EXCOs more, what other ways do you propose would be good to know the EXCOs better? What are the portfolios in NTUSC maincomm?

- BM: Adding on, socialize more with excos and attend more events and get to know excos on a personal level. Be part of the planning process so that they know the problems they face.
- DJ: the previous reps do not attend all the meetings. If we allow, can allow them to be part of the meetings. Can also try to know more about each other through text, know on personal level, ask about issues what they are facing. Reach out to EXCOs. 15 EXCOs: P, VP, 2 Finance, HON GEN, PUBLICITY, MARKETING, that's all that can be remembered.

Q: Tell us why you run for this role as a union rep for sports club?

- BM: being in council and former athlete, share common experience with NTUSC. Share the same commitment in sports. Look to foster better relationships and can empathize with us.
- DJ: Previously from council. Didn't know much about SC. Main 3 events intrigued her. Want to know more about SC as a whole and help us with whatever problems faced.

Name: Edward Lim

Q: what if 3/6 of the sports club events clash with union events?

- DJ: weigh importance of SU and NTUSC event. If one is more in need, she will go for the more important one. As much as possible will try and turn up for both events.

Name: Ng Guan Wei

Q: Do you know where our national events are held at?

- DJ: SNS Palawan beach, NVM Tanjong Pagar, BR near Sentosa

Name: Ler Wan Him



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		<p>Q: What do you think your previous union rep did not do well? Following that question what do you think can be improved or done better from the previous union reps?</p> <ul style="list-style-type: none"> <li>- BM: To not make the same mistakes.</li> <li>- DJ: can be improved on: pushing for discussion for storage space for NTUSC. They have been working very hard but feel that can be something that can be further improved. Can follow up more, push the school for more allocation.</li> </ul> <p>Name: Oor Yu Wen</p> <p>Q: Do you know what is sports club's vision and mission?</p> <ul style="list-style-type: none"> <li>- DJ: vision: uphold and nurture culture of members. Strong sense of belonging. Leading sports event organizer in the region which continually strives towards excellence. Motto: zuo xue jiao</li> </ul> <p>Name: Ong Xian Jun</p> <p>Q: Now that you have a lot of ideas to collaborate, what is the game plan ultimately? What is the first thing you would do once you get elected as the union rep of sports club?</p> <ul style="list-style-type: none"> <li>- BM: Whatever we do we aim to be transparent with you even if we face challenges.</li> <li>- DJ: instead of you guys chasing us, in the future when emails are sent, we can cc the comm to keep track of what they have done. First thing to do: emailing campus resource and allocation committee. This is a more urgent issue so should be fast.</li> </ul>
Publicity Officers	Yee Shao Jie	<p><b><u>Speech</u></b></p> <ul style="list-style-type: none"> <li>- Adm Y1.</li> <li>- Previously in TPJC, house vice cap. Organise sporting events in school. Has good design skills. What i envision: create an identity. For NVM, every year the shirts there's no identity. In design aspect, everything changes. They don't recognize as NVM when they see the shirt, unlike stand chart.</li> <li>- Why not hire a designer instead of having pubs? Want to serve more. As publicity officer, need to liaise with marketing, publications. Create content, liaise with supplier.</li> </ul>



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	<p>Pearlyn Chang Xuan Qi</p>	<p>Need to change quality of shirt. For sports unlimited shirt the sleeve too long, too tight fitting. Can offer time, dedication, passion towards design.</p> <p><b><u>Speech</u></b></p> <ul style="list-style-type: none"><li>- Comms study Wee Kim Wee. Thoroughly enjoyed SU25 as a whole. Strong sense of pride and belonging in every member makes SC stand out from other clubs</li><li>- Uphold sports long running traditions</li><li>- Passionate in giving back to the community</li><li>- Cedar girls, Exco for peer support board. AV photog, VP.</li><li>- Juggle with committee and studies</li><li>- Vice-captain of floorball in JC</li><li>- Given a choice, would commit to planning events</li><li>- Invest time in a meaningful comm</li><li>- Can put design experience to good use</li><li>- Produce good materials for SC</li><li>- Past experiences: H2 art in JC. Brush up mastery in adobe photoshop. Interns in a company that engages in doing publicity materials. Intern at visual art centre. Chiksoo Korean restaurant publicity content.</li><li>- Rank: NVM, BR, SNS</li><li>- Why NVM: Like how diverse the demographic is for NVM.</li></ul> <p>Would prefer to be co-chair of the event, plays supporting role well.</p> <p><b><u>Q&amp;A</u></b></p> <p>Name: Lim Ding Hong</p> <p>Q: For the shirts that you mentioned that are unfitting, if there are budget constraints involved, how else do you propose we improve the shirt quality and sizing?</p> <ul style="list-style-type: none"><li>- SJ: meet supplier first to find out pricing. They don't have one fixed shirt. Have different sizes. Let EXCO try first and get feedback. With budget constraints, will look for other suppliers other than sticking to one.</li></ul> <p>Name: Clement Ang</p> <p>Q: If the deadline of a collateral is due tomorrow and you have a test tomorrow as well, how would you manage it?</p>
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		<p>- SJ: will ask supplier to bring the day forward then go down myself to give the design the day before, then next day go for test. Adm don't have test but mostly its project. Got free time to handle these things and then manage and balance</p> <p>Name: Ong Xian Jun</p> <p>Q: What commitments and what are your priorities? Rank them</p> <ul style="list-style-type: none"><li>- SJ: only school work as commitment. Hall is last. Don't plan to join hall stuff other than IHG. will help sports club first. Family first, SC second. SC is also like a family.</li></ul> <p>Q: Pearlyn has marketing job outside. If both datelines clash, and Pearlyn cannot deliver, what are you going to do?</p> <ul style="list-style-type: none"><li>- P: Weighing the different severity of submission. Would prioritise NTU collaterals first. Fixed deadline already. Will speak to the manager of her work w regards to commitments</li></ul> <p>Name: Ng Xuan Fei</p> <p>Q: a good designer should be able to critique your own design. is it possible for you to list out three mistakes that you have made for your national event collaterals?</p> <ul style="list-style-type: none"><li>- SJ: Sponsors, we don't place them on shirts.</li><li>- P: for SNS, like the general design. Some tweaks can be made as to how different elements are placed. Want QR code to be at the bottom of posters because after you read all the info then you want the QR code. The NTU logo should be on top and more prominent.</li></ul> <p>Xuan Fei: the very basic stuff about design need to be noted. For BR and NVM logo you can't really see. Logos play a very big part and a history and culture. Please be more meticulous about your designs.</p> <p>Name: Oor Yu Wen</p> <p>Q: Printing error on printing. What is your course of action?</p>
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	<p>Release it? If collateral is backdrop and you can't delete, what will you do?</p> <ul style="list-style-type: none"><li>- SJ: if is spelling mistake, will cut out and paste over it. To cut down budget instead of reprinting. If no time and budget, will find another supplier to print together so can be faster.</li><li>- P: see if the mistake is by us or printers. If by printers, see if can get refund. Worst case will come late and then deliver it to the participants. If it is our mistake, then we have to fork out our own money to reprint. If it is backdrop cannot hand draw. Then will print and paste over. But it is worst case scenario. If photobooth backdrop, can repurpose other materials or collaterals and repaint with hand.</li></ul> <p>Name: Chloe Chu Min</p> <p>Q: Pearlyn you want NVM because got diverse demographics. Can you name me three components of the event?</p> <ul style="list-style-type: none"><li>- P: Not sure of the question</li><li>- .</li></ul> <p>Q: SJ can you name our national event choice and chair or co-chair?</p> <ul style="list-style-type: none"><li>- SJ: No pref. NVM, SNS, BR. Co-chair, want to liaise and guide them through.</li></ul> <p>Name: Tay Hui Zhi</p> <p>Q: what is something new that you can put on the table other than just print media but not touching digital media?</p> <ul style="list-style-type: none"><li>- SJ: If budget allows, pop up events would be good.</li><li>- P: main objective of flyers is for them to read the information and not keep them for a long time. Can make messages more impactful so message gets through. A lot of options to explore, need to look at budget. Can have creative posters or flyers to improve interactivity.</li></ul> <p>Q: in previous internship, learn how to direct collaterals to various demographics. Can you tell me about the demographics of the national events and how you will reach out to them?</p>
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		<p>- P: For SNS, Demographics young, not a specific population. More of young people, university and JC kids. Can work more on social media marketing. BR is a niche group, no point publicizing to whole of Singapore, more impactful to target the specific group. Collaterals have to be more professional catered to that group. NVM, the target demographic is diverse while corporate at the same time, less lee way for us to play with things. Has to have clear info for all categories and they have to understand</p> <p>Q: do you think there is any point in creating different versions of collaterals to fit these different age groups?</p> <ul style="list-style-type: none"><li>- SJ: if more collaterals mean higher budget. More collaterals might mean need to charge more expensive. Matters if they want to pay more just for the collaterals or they just want to enjoy the event.</li><li>- P: No. Important to cater to likes and dislikes. More important to have a cohesive identity.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: you want more identity for shirts. Can elaborate more?</p> <ul style="list-style-type: none"><li>- SJ: Shirts very different in design. Logos and font. Can use the same font every year. Overall it looks the same, but subtly change some design. So people can recognize the shirt from far that oh that is NVM. it makes people actually want to wear it.</li></ul> <p>Name: Oor Yu Wen</p> <p>Q: Strengths and weaknesses. Name 3 each.</p> <ul style="list-style-type: none"><li>- SJ: (W) like to procrastinate. Quiet, won't speak out much. Can be quite stubborn. (S) Easily motivated, if I can see the end goal. Optimistic. Compromising can accept criticism well.</li><li>- P: (W) tendency to want to be in a lot of things. Sometimes overcommit. Like IHG or sports. Will want to be part of things. Want to be in main comm, gl, as involved as possible. Will lose track of main priority which is sports club. Time management need to work on it better.</li></ul>
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		<p>(S) Positive person. Look on the bright side of things. Will help when it comes to tight deadlines and not susceptible to pressure. Can work in stressful situations well. People person. Can click well and understand how people think. When it comes do design will not be so stubborn.</p> <p>Name: Tan Kian Meng Q: if every year the same template, same layout, why need publicity officer? We have a different theme; do you think you want the templated layout?</p> <ul style="list-style-type: none"><li>- SJ: if I were to be a pubs o, I would prefer an identity instead of changing every year. Change every 5 years? Same same but different. Motivates them to participate. Regarding the theme, the front can be the same. The back can then change to complement the theme. For example, sponsors, the back can put sponsor logos. The design at the back will follow theme but the front is standard.</li></ul> <p>Name: Jolin Nai Q: As Pubs O what do you think is lacking in sports club collaterals?</p> <ul style="list-style-type: none"><li>- SJ: Keychains to tag on the bag to show identity.</li><li>- P: feel like sports club shirts (SU shirt) is quite striking and has sense of pride. When it comes to shirts there is a strong identity. If we want to make more of a diversity can make several other shirts or caps to show pride. Generally, feel like identity is strong already but can add on caps, socks to add on diversity to what we can wear.</li></ul> <p>Name: Ng Xuan Fei Q: what design softwares do you know and proficiency in it?</p> <ul style="list-style-type: none"><li>- SJ: confident in photoshop rather than illustrator. But doesn't mean we will not learn illustrator. To print shirts, need to use illustrator and be proficient. 7 for photoshop, 3/2 for illustrator.</li><li>- P: Photoshop, illustrator, e-design. 8-9 for photoshop and e-design but not too familiar with illustrator.</li></ul>
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		<p>Name: Tay Suxia</p> <p>Q: Difference between flyer and poster?</p> <ul style="list-style-type: none"><li>- SJ: Agree with Pearlyn. Flyers to give more info but needs to be more interactive. More colourful and eye-catching</li><li>- P: flyer contains more information. Flyers given out to people and contain info for people. Poster is to capture people attention and contain link, QR code that people can follow up after catching their attention.</li></ul> <p>Name: Ler Wan Him</p> <p>Q: Flyer printed black and white. Now that you know, how to make it catch more attention?</p> <ul style="list-style-type: none"><li>- SJ: More interactive like puzzles within the flyer</li><li>- P: lack of colour is not a challenge. Design is good, and some flyers can be impactful as well</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: What defines a good collateral? What about posters and flyers?</p> <ul style="list-style-type: none"><li>- SJ: Something people don't need but they want. To add on, same as Pearlyn. Two people cannot judge the design. Reach out to masses to see if they like or not. Will consult the entire EXCO before making decision and getting feedback.</li><li>- P: Pride of wearing it for shirts design. Lasting impact that people want to show it off. E poster or brochure can check how many people view it. Printed posters or flyers, aesthetic sense. Good sample size of people that think it's good.</li></ul> <p>Name: Ong Xian Jun</p> <p>Q: Will you say the quality is of your priority or timeliness?</p> <ul style="list-style-type: none"><li>- SJ: timeliness is more important than quality. No matter how good your design is, not on time, no use. Cannot submit on time. Wont sacrifice quality for time as well. Will put in the best to give the best content.</li><li>- P: Agrees that time is more important. But will not sacrifice quality completely</li></ul>
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		<p>Name: Tan Kian Meng Q: Near deadline, but quality bad and is not good enough to be churned out. What is your course of action?</p> <ul style="list-style-type: none"><li>- SJ: redo it and ask for opinion. Sacrifice time for it and maybe not sleep.</li><li>- P: Deadline internal then we will ask for extension. Most importantly details, and relevant info printed.</li></ul> <p>Name: Tay Suxia Q: how does our vetting work?</p> <ul style="list-style-type: none"><li>- SJ: not sure.</li><li>- P: not sure.</li></ul> <p>Name: Tan Kian Meng Q: after coming up with collateral together and you feel strong for it, but rest of comm don't like. What will you do? Half half opinion from the comm what would you do? Cannot show public, what to do?</p> <ul style="list-style-type: none"><li>- SJ: We will change the design because if we get opinions and it is not positive, then it is as good as reaching out to the masses. Will create two drafts. This side wants this, the other side wants this. So, compare and let them choose. If totally split, will reach out to the people on the street to ask. But if cannot show outside people, (no answer)</li><li>- P: If its half half then it signifies a problem. If release only half of the population will like it. Needs to be at least 80% positive review. Ask the half that doesn't like the design and adjust accordingly.</li><li>-</li></ul> <p>Q: with main comm, what do you understand the job scope as a publicity officer. What collaterals?</p> <ul style="list-style-type: none"><li>- SJ: 3 school-based event collaterals. Challenge, expose, unlimited. Create content to liaise with marketing side to reach out to student body. Brochures, flyers, booths. Use booths instead of just website.</li><li>- P: I understand that, we will be more in-charge of the 3 school events. Responsibility will be on us to create</li></ul>
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		<p>such publicity. Supervising role in the national events, guiding the event commers.</p> <p>Q: Event collateral design have to do as a whole. How are you all going to work together hand in hand if you all split collaterals in half? How to suit each other style, compromise and help each other?</p> <ul style="list-style-type: none"> <li>- SJ: Come up with a theme first, so there is a base to start with. Discuss with each other as to what aspect we want or do not want.</li> <li>- P: will want to establish common ground first before starting on any design work. Communication, common identity, common vision before starting work.</li> </ul>
<p>Media &amp; IT Officers</p>	<p>Ryan Tay Fang Wong</p>	<p><b><u>Speech</u></b></p> <ul style="list-style-type: none"> <li>- Environmental engine. Y1.</li> <li>- Doing rock climbing for 6 years. Vice-captain of SRJC. Coordinate training, equipment, OCIP. during CIP was tasked to be overall in charge. Need to micromanage team. Was co-chair for first rock climbing camp. Faced sufficient challenges.</li> <li>- Don't have past experience in media or it stuff. But very interested in these stuff like vlogs. But don't have opportunity to pursue it. Come here to learn.</li> <li>- Website creation: valuable skill for companies in the future. Don't know much about website but got work in company decision science before. Make sure website run smoothly, content bring over from old website to new website. Run mobile version. There are differences in different browsers. During work he tried different links and make sure everything is displayed properly.</li> <li>- Watch a lot of videos on YouTube and instagram. Can find out what audience like, keep us relevant. Make us better.</li> <li>- After attending sports camp, like the culture of sports club. Join MC be part of the experience. Join MC is like rock climbing. Great challenge, tiring, stuck, but keep persevering, will reach the top. Will be tempted to give up but when you fall, friends support you.</li> </ul>



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	<p>Sharmain Li Ming Wee</p>	<p><b><u>Speech</u></b></p> <ul style="list-style-type: none"> <li>- Business Y1</li> <li>- always interested in mito things but never learn</li> <li>- Good opportunity to learn and step out of comfort zone</li> <li>- Never joined a comm and plan events before</li> <li>- Open myself to new network of people when i join maincomm, helps with soft skills and gain experience</li> <li>- Participated in SU25, Had mixed feelings. Culture shock. Came to conclusion and sports camp best camp</li> <li>- Want to contribute back to NTUSC</li> <li>- Entering a foreign environment and meet deadlines, able to take up the challenge</li> <li>- Perseverance and passion can allow me to pick up skills fast while meeting expectation, producing good content</li> <li>- Sports Club, family, academics</li> <li>- will make the best out of this experience if given the opportunity</li> </ul> <p><b><u>Q&amp;A</u></b></p> <p>Name: Chloe Chu</p> <p>Q: list out websites and videos that they need to do in the upcoming year</p> <ul style="list-style-type: none"> <li>- S: welcome vid, challenge, expose, nvm, sns, br. Website: challenge, sns, br, nvm</li> <li>- R: same.</li> <li>-</li> </ul> <p>Q: How do you plan to split the workload?</p> <ul style="list-style-type: none"> <li>- R: initially 50-50. Learn a bit of both. But after discussion, 75-25. 75 video editing, 25 website making. Want to be involved in both areas and continue helping out each other. He will be the one doing and taking the video. For story board will ask co.</li> <li>-</li> </ul> <p>Q: Given lack of experience, what have you done to prep yourself for maincomm?</p> <ul style="list-style-type: none"> <li>- S: search up on softwares that will need to use. Adobe news no more updates and closing. Need to use webflow. Easier to use. Do not need coding.</li> </ul>
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		<p>Adobe news lacks ability to customize content. Need to use another catalyst app. For webflow don't need.</p> <p>Name: Tay Hui Zhi</p> <p>Q: what value do you see in MITO, what do you want to take away from this journey?</p> <ul style="list-style-type: none"><li>- S: not everyone will have these skills. Will allow her to stand out as individual in the workplace in the future.</li><li>- R: more important roles. Find out about events through promo vid so it is more important. When people ask about event, video is shown. Will solve problems like lack of registration. Sponsors can see the amount of effort for the video and will put in more. Good opportunity to pick these skills up and it is a good business. Can use in workplace.</li></ul> <p>Q: what are some current trends, that is successful that u think can be carried over to Sports Club?</p> <ul style="list-style-type: none"><li>- S: use of social media and youngsters use it a lot. IGTV etc, allow sports club to seem less exclusive. Regarding website, use search engine optimization. Use google ads.</li><li>- R: question directed to viral trends. Websites will not be viral. Videos are more relevant to become viral. Some ideas would be to include vlogs, behind the scenes, video bloopers. These are what some YouTube channels are doing now. People find NTUSC very exclusive. By using vlogs, people can find out what we do. Behind the scenes, more serious platform for sponsors to know what we do. Bloopers are more for fun to attract attention.</li><li>-</li></ul> <p>Q: what do you know about SEO?</p> <ul style="list-style-type: none"><li>- S: Need to learn about some keywords?</li></ul> <p>Name: Oor Yuwen</p> <p>Q: name one improvement to the Sports Unlimited website</p> <ul style="list-style-type: none"><li>- R: words were quite small. Not much info given about SU. maybe want to keep info confidential. But it is</li></ul>
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		<p>different from all the other event websites. Can make promo vid for SU.</p> <p>-</p> <p>Q: vlogs aside, what do you think about promo vids for our events?</p> <ul style="list-style-type: none"><li>- R: promo vids major things to put in to incentivize people to join. Promo vids look fun, more enticed to joining the event. Can use instagram because insta more outreach compared to YouTube.</li><li>- S: can put link on website or use insta live. Promo vid need to include more information. Currently people don't know about the three national events.</li></ul> <p>Name: Tay Suxia</p> <p>Q: have you watched the latest sports challenge vid?</p> <ul style="list-style-type: none"><li>- S: theme was retro but didn't understand the food throwing part. Can try to make it easier to understand.</li><li>- R: no suggestion for video. As improvement, can add in intro and outro to properly leave impression of yes, we are sports club. Got not enough emphasis that we are all from sports club.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: Preview of video, as a junior coming in, how would you plan for it? Like for the interesting shots etc. Have you decided who is the 75 for vid or website. Do you know how long before the first event?</p> <ul style="list-style-type: none"><li>- S: for challenge is end oct. whole thing needs to be completed in 1.2 months. Drafts need to be sent in 2-3 weeks before the final submission. If cannot get it out in time? Can ask seniors for direction. Put in effort.</li><li>- R: approach seniors to ask more about it. Make use of free time to research what is more interesting and propose to whole of EXCO. discuss with everyone and approach seniors as to how to go about it. If cannot make it in time and learn finish, should approach someone with background to learn and do</li></ul>
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		<p>together.</p> <p>Name: Tay Suxia Q: other than skills, do you all have knowledge of media law? - R: no.</p> <p>Name: Clement Ang Q: Do you all have the resources to help with your job scope? - S: Adobe muse not able to update, can look for free trial and purchase if need to. Has the tripod, dslr. - R: software will be passed down to us. Or need to find out ways to get the software. Camera, seniors will loan us the equipment. Worst come to worst can use phone. Don't need a very sick camera to come up with a cinematic video.</p> <p>Name: Ng Guan Wei Q: IGTV and insta live, how to coordinate with marketing O? - S: Do the promotion through the marketing officer, give the ideas to him and discuss what are the things to be done. - R: Discuss with marketing o, and produce content, after which will pass to marketing o and deconflict. For insta live, will come to a common ground and if he is ok, mito will post.</p> <p>Name: Ong Xian Jun Q: what other ways you can improve the mito portfolio? Name some ways. - S: make use of viral trends. Videos like 10 kinds of people, lazy, enthusiastic people. Or tag a friend? Not as impactful as ice bucket challenge but will be able to spread the word. For sports challenge, can do something like stereotypes. Lazy, try hard, diver. - R: for nvm, typically it is to stereotype people for the videos. Can use the stereotype idea to make videos.</p> <p>Name: Tan Kian Meng</p>
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	<p>Q: What is the most important quality of a good website or video?</p> <ul style="list-style-type: none"><li>- S: Has to be good quality video. Shots have to have a good flow. Video making can use skit ramping, entice people to click</li><li>- R: for website, it delivers the required info. People go to website to find out more and to register. Don't need to be very artistic or appealing. Deliver info and get the job done.</li><li>-</li></ul> <p>Q: People who don't register through the website we create (NTUSC), is it obsolete then?</p> <ul style="list-style-type: none"><li>- S:</li><li>- R: not obsolete. Website is to give info, feature main comm. People to find out more info on who we are, 21 clubs, events. Can add on additional info like sponsors that we have worked with before. Look at nus sports club, they feature sponsors. We can do something similar.</li><li>-</li></ul> <p>Q: if you put yourself as a random general public, what would attract u to click on the website and visit it? If it's not relevant, then why would we still be having an NTU SC website? How to value add to our NTUSC website (go back and think about how to keep it relevant)</p> <ul style="list-style-type: none"><li>- S: website will be for NTU students. For our students to know more about NTU sports club.</li><li>- R: to find out about information. To find out about sub club, will go to the website. Viewership will be insta and YouTube.</li><li>-</li></ul> <p>Q: for videos, what other avenues that you propose? Other than school or YouTube.</p> <ul style="list-style-type: none"><li>- S: swipe up to view function can be utilized and incorporated in.</li><li>- R: most people spend time on instagram. Teasers to entice.</li></ul> <p>Name: Wong Yong Fang Q: name one strength and one weakness about yourself</p>
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		<ul style="list-style-type: none"><li>- S: sometimes too headstrong. Stubborn and want things to go in her direction. Strength: hardworking. Will make sure will learn all the required software well to perform up to expectations.</li><li>- R: time management. After join mc will try and manage time better. Strength: not afraid to voice out opinions.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: With strengths mentioned, how would you value add to your portfolios? How to improve on the portfolio?</p> <ul style="list-style-type: none"><li>- S: strength is hardworking. If she can master the existing software, can move on to new software to improve her work.</li><li>- R: weakness is time management. Moving forward, don't want to miss deadlines. Will make small datelines so that will not miss the actual dateline. Spend a lot of time watching YouTube and insta. Keep up to date to capture attention. Will know what ideas to incorporate into your role.</li></ul> <p>Name: Oor Yu Wen</p> <p>Q: name and rank national event. Chair or co-chair. Explain.</p> <ul style="list-style-type: none"><li>- S: SNS, BR, NVM. Co-chair. Go to beach often. Will have fun. Like sand, like sun, like water. Belongs to the beach. Co-chair because prefers looking after a smaller group of people to meet their needs and help them when they are unsure of anything.</li><li>- R: SNS, NVM, BR. Chair SNS. I choose SNS first as I am most comfortable and fits my persona. Chair because, I have been in the backseat for too long and want to test my leadership skills</li></ul> <p>Name: Ng Guan Wei</p> <p>Q: Time management problem, how to work around all the initiatives you plan to engage in? Including studies, family etc.</p> <ul style="list-style-type: none"><li>- R: have been learning how to use video editing software. Using adobe premium pro. They are only ideas. Hopefully can incorporate them. Will spread</li></ul>
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		<p>out all these. Whether there is time or resources will discuss with the seniors. If it can happen then it is a bonus.</p> <p>Q: Micromanaging the team. Leadership style?</p> <ul style="list-style-type: none"> <li>- R: Very introverted in the past, better now. Wants to be more involved in guiding people.</li> </ul>
Logistics Officers	<p>Felix Loo Khai Chieck</p> <p>Veatrice Lee Wei Ling</p>	<p><b><u>Speech</u></b></p> <ul style="list-style-type: none"> <li>- Fascinated by how the logistics team can do things so efficiently.</li> <li>- want to learn the techniques and skills and eventually spearhead the events</li> <li>- Store I/C in army, tough to account for equipment.</li> <li>- Class 3 License would be useful to drive lorry. 3 years driving experience</li> <li>- Looking to run bike rally co-chair and love to cycle. Class 2 license. Can recce the route for BR</li> <li>- Able to learn a lot from tough situations as tough situations make good learning experiences</li> <li>- Had fun during SU 25, thus want to give back to NTU SC and hence maincomm</li> <li>- Came to Uni wanting to have a holistic education and believe that maincomm can give that.</li> <li>- NTU known for 3 national events, and can make my portfolio better</li> </ul> <p><b><u>Speech</u></b></p> <ul style="list-style-type: none"> <li>- Reason for running - essential for all events and organisation take this challenge for decision making and decision-making skill</li> <li>- Enhance resume core skills being in logs is required in engineering logistics engineering</li> <li>- Part time job also involved in logistics work, product aspect, source acquire and store</li> <li>- In- charge of inventory list in and out of store</li> <li>- Able to notice some short comings and strong quality</li> <li>- Time management shortcomings rubber band time effect. Have to do something at 1pm but will stretch till 2 affect</li> </ul>



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		<p>everything after and will be late not good will put herself in position to improve on herself</p> <ul style="list-style-type: none"><li>- Interpersonal skills liaise with people for resources always at losing end, always losing end learn to speak tactfully without losing out</li><li>- Strength organised if it's helpful will put in containers, know where things are. Putting things back to where it belongs, family upbringing</li><li>- Being in this position will help her with estimating and analyzing how much resources, what time the bus needs to be here and manage properly</li><li>- Reasons for joining maincomm: enticed by faculty and hall but they are mainly school based events. Being in maincomm can organise National Events want to be part of the team especially BR able to learn the ropes and perform up to standard</li></ul> <p><b><u>Q&amp;A</u></b></p> <p>Name: Clement Ang</p> <p>Q: What do you understand your role as a Logs O?</p> <ul style="list-style-type: none"><li>- Felix: Adding on, we have to plan for things going in and out of store, if not enough items, we need to know where to find.</li><li>- Veatrice: from the start i know that for school events we need to do things by ourselves planning the movement of people and resources we need</li></ul> <p>Name: Kenrick Tan</p> <p>Q: where we store our logs and generally where we store?</p> <ul style="list-style-type: none"><li>- Felix: Rugby store, Old SRC gym sort out all goodie bag items</li><li>- Veatrice: Meeting Room store?? Biz mag room store shirts small prizes and goodie bag stuff</li><li>-</li></ul> <p>Q: For events there are a lot of prizes and biz mag stuff where to store if space constraint?</p> <ul style="list-style-type: none"><li>- Felix: There's a will, there's a way. Try to loan the items at a later date, closer to the event.</li><li>- Veatrice: if there's really no choice store in hall. In the case it's really too big to store in own hall, I think</li></ul>
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		<p>we can find places in school where we can store it. Scared will get stolen will just stay overnight there.</p> <p>Name: Jolin Nai Q: Time management is very crucial for logs o how are you going to overcome it? - Veatrice: pressurized to meeting the deadline that is my driving force. So i will do it and learn how to manage my time</p> <p>Name: Tan Kian Meng Q: Hand over from previous logs o, what would be your thought process to be a logistics officer? - Felix: I believe when we first rec logs list we will be there to look through all equipment where they are stored at, so we know where things are and where to get that. Maybe messy at the start but need to organise the stores first. - Veatrice: I think for me it's going to be confusing, go to the place and make sure that it's there.</p> <p>Name: Kenrick Tan Q: How would you ensure your Asian act of putting things back where they are in the comm? Because a lot of people won't do that on their own part. (Veatrice) - Veatrice: Have to enforce on other people and be very strict. If they cannot give a valid reason, then will take it back.</p> <p>Q: if dispensable items are taken then how do you make sure it is accountable? - Felix: It's always good to have a spare, important to have spare logistics. That is our role as a logistics officer</p> <p>Q: Order more stocks? - Felix: will lose it in the end cause some of these things are dispensable and can keep</p>
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		<p>Q: what measures will u take to ensure logs returned properly?</p> <ul style="list-style-type: none"><li>- Felix: Put a tape then write property of sports club. Special box for pen knife and scissors where only maincommers know where to take. Those who borrow and don't return.</li><li>- Veatrice: really take note of who is borrowing them, know who isn't returning them then can pinpoint if it's stationary wise we should label them because it's our property. When they take people will know it's not theirs. each time someone borrows a thing need to update a book</li></ul> <p>Name: Clement Ang</p> <p>Q: Name one challenge you foresee and the solution you will execute</p> <ul style="list-style-type: none"><li>- Felix: When transporting stuff sometimes last-minute people want to go other places maybe insufficient space in lorry. Lorry always have abit more space to transport more stuff due to last minute</li><li>- Veatrice: Not enough resources could be a possible challenge. I will have backup for everything.</li></ul> <p>Q: Do you think there is a sequence to load up items into the lorry and why?</p> <ul style="list-style-type: none"><li>- Felix: Smaller and most loose objects should be put in the front of lorry heavier and more secure items can be placed at the back of the lorry and tied down so that the items won't fly out. E.g. when getting sponsored items some paper or pen could be placed in boxes, so they won't fly out of lorry</li><li>- Veatrice: yes. Save space by stacking things proper.</li></ul> <p>Q: Do you have any connections or confident to get connections for resources?</p> <ul style="list-style-type: none"><li>- Felix: Don't have any connections so far but look towards making more connections</li><li>- Veatrice: It's not direct connections but connections to t shirt supplier</li></ul>
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		<p>Name: Kenrick Tan</p> <p>Q: How many friends do you have that are willing to be drivers for you if you ask them?</p> <ul style="list-style-type: none"><li>- Felix: I have quite a few friends that have class 3 license. Friend probably willing to drive for me.</li><li>- Veatrice: got a few friends from pol engineering course with class 3 and won't mind driving for me</li></ul> <p>Name: Clement Ang</p> <p>Q: How many friends do you have that will be willing to drive</p> <ul style="list-style-type: none"><li>- Felix: army unit people willing to drive. More than 50</li><li>- Veatrice: 2</li></ul> <p>Name: Clement Ang</p> <p>Q: How much do you think the price of renting a lorry is per day? Let's say pay an amount upfront how much you willing to pay.</p> <ul style="list-style-type: none"><li>- Felix: Haven't research about that. Financially not there but can cough up the amount if really needed, 1k plus 2k from friends.</li><li>- Veatrice: from own pocket can go up to 1k. If ask parents can go up to more than that.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: accidents just finance if along the way something happened to your goods what is your course of action?</p> <ul style="list-style-type: none"><li>- Felix: if the lorry breaks down in the middle of the highway, tow the truck to somewhere else then workshop. Borrow someone's car to slowly fetch the cars over to the venue. Back up rental service, of course at a higher rate but this kind of thing no choice. Get another company liaise with companies for backup spare lorry.</li></ul> <p>Name: Ong Xian Jun</p> <p>Q: Support biz mag for goodie bag collection, how willing are you to sacrifice your time for this.</p> <ul style="list-style-type: none"><li>- Felix: There can be a compromise, goods can be collected after office hours also when the people are</li></ul>
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		<p>free. If not during office hours also can sacrifice to collect the goods no problem.</p> <ul style="list-style-type: none"><li>- Veatrice: Very willing.</li></ul> <p>Q: While collecting goodie bag item, you find out some not collected. What's the next course of action? While collecting, find out lorry not big enough to collect, what would you do?</p> <ul style="list-style-type: none"><li>- Felix: contact supplier but make sure it doesn't happen cause when receive goods should ensure everything we ordered is what we received. If really cannot fit, then go 2 rounds but should pre plan ensure there's enough space to deliver all the goods.</li><li>- Veatrice: contact the supplier.</li></ul> <p>Name: Clement Ang</p> <p>Q: Rank which national event you prefer, Chair/Cochair</p> <ul style="list-style-type: none"><li>- Felix: BR SNS NVM Cochair for BR</li><li>- Veatrice: BR, SNS, NVM, BR Chair.</li></ul> <p>Name: Theresa Tay</p> <p>Q: For all events logs o required to transport people and things without license is it a disadvantage? Even though you're learning class 3 now but still need time to get used to it. (in the case she can't get people)</p> <ul style="list-style-type: none"><li>- Veatrice: Have friends who are able to help out. Logs isn't just purely about driving lorry but also about planning. probably will get lorry drivers to rent their time</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: at EG while setting up you realize you forgot something important takes one hour to drive back to school what is your thought process?</p> <ul style="list-style-type: none"><li>- Felix: concur. E.g. use cones instead of Q poles. Use manpower to help with Q management</li><li>- Veatrice: find substitute</li><li>-</li></ul> <p>Q: how do you make sure things are set up efficiently?</p> <ul style="list-style-type: none"><li>- Felix: Do things concurrently, can set up certain areas first before other equipment comes.</li></ul>
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		<ul style="list-style-type: none"><li>- Veatrice: Flow of setting up must be planned allocation of manpower should also be planned.</li><li>-</li></ul> <p>Q: During teardown, you see people man-mode, what do you do? Do you take over and do it yourself?</p> <ul style="list-style-type: none"><li>- Felix: I feel that this is where our leadership qualities come in motivate people to do their jobs, because there are only 2 of us</li><li>- Veatrice: Take the initiative to do it with them</li><li>-</li></ul> <p>Q: What do you know about BR?</p> <ul style="list-style-type: none"><li>- Felix: Everyone is given a shirt and you can purchase a very nice jersey.</li><li>- Veatrice: Short and long distance, 178 and 108.</li></ul> <p>Name: Clement Ang</p> <p>Q: why chair or co-chair of BR</p> <ul style="list-style-type: none"><li>- Felix: I want to be co-chair because i don't want to be chair. Make wrong decision might really affect the whole event in a bad way or may not run smoothly and I don't think I'll be able to take up that kind of stress.</li><li>- Veatrice: BR Chair. Because I feel that it's not just passion but also about adventure, going around whole of Singapore to explore</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: Since you both mentioned BR what are the first 3 logistics that come into your head</p> <ul style="list-style-type: none"><li>- Felix: Q poles Chairs Tables Stationeries</li><li>- Veatrice: Bicycle, helmet, jersey</li></ul> <p>Name: Man Chun</p> <p>Q: Why do you want to be a co-chair if you're afraid of making decision?</p> <ul style="list-style-type: none"><li>- Felix: A lot of admin work and a lot of stuff to take note of at any one point</li><li>- Veatrice:</li></ul>
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		<p>Name: Theresa Tay</p> <p>Q: A lot of water points without shelter how are you going to prepare your water points for your participants? In the event of wet weather plans? Some waterpoint is at the park how are you going to handle all your participants? How many volunteers do you think you have? How do you instruct your volunteers to execute the process?</p> <ul style="list-style-type: none"> <li>- Felix: move to sheltered area. Pour water and give out to them on the spot. Spread out waterpoint abit more so that he won't block the other cyclists.</li> <li>- Veatrice: ponchos. Make a makeshift shelter.</li> </ul> <p>Name: Tay Suxia</p> <p>Q: Can you guys describe leadership style and one weakness</p> <ul style="list-style-type: none"> <li>- Felix: My leadership style would be to work with people I'm instructed to do work with, when they see me do work they will be motivated too. Weakness of this would be people throwing work at him. Will pull them back to do work with me.</li> <li>- Veatrice: never taken a leadership role. Weakness: Too compromising and tend to do the tasks for people. Plan to overcome this by being firm.</li> </ul>
<p>Publications Officer</p>	<p>Watanabe Shiya</p>	<p><b><u>Speech</u></b></p> <ul style="list-style-type: none"> <li>- Wee Kim Wee Communications</li> <li>- Explore potential and give back to sports club</li> <li>- Seeing hard work seniors put in, want to be part of something bigger</li> <li>- Want to give juniors the same experience</li> <li>- Planning and execution of the 3 national events</li> <li>- Challenge limits</li> <li>- Qualifications - writing and creating content, overlap with her core mods in WKW, H2 linguistics writing and editing comes naturally, write effectively and attract readers attention</li> <li>- Documenting each event's success for pulse</li> <li>- Event planning sec for ACJC soccer team plan camps and org friendlies</li> </ul>



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		<ul style="list-style-type: none"><li>- Team dynamics easier to interact with diff groups of people and team to work towards common goal</li><li>- Smooth running of events</li><li>- Solve conflicts so that everything will be smooth</li><li>- NVM, SNS, BR. NVM because i like the wide and diverse demographic. Cochair, as I believe I play a supporting role well</li></ul> <p><b><u>Q&amp;A</u></b></p> <p>Name: Tan Kian Meng</p> <p>Q: why do you think your portfolio is necessary?</p> <ul style="list-style-type: none"><li>- Shiya: I believe that to increase exposure of NTU SC the existence of pulse magazine is why there's a need for publications officer, greater understanding of how each event works.</li></ul> <p>Name: Lily Wang</p> <p>Q: From wkw, do you have any contacts to help settle your layout</p> <ul style="list-style-type: none"><li>- Shiya: At the moment, no however, I will immediately start looking for a publication subcomm so that there are people who will help with the editing and writing</li></ul> <p>Name: Claudia Choo</p> <p>Q: In the event you fail to find a layout artist, what will be your course of action?</p> <ul style="list-style-type: none"><li>- Shiya: Have no choice but to take on the role myself.</li></ul> <p>Name: Lily Wang</p> <p>Q: In the case you read everything print out and realize there's a spelling or structure error what will you do about it?</p> <ul style="list-style-type: none"><li>- Shiya: If I find error in the printed ones, will check for severity of it, if severe then I will have no choice but to reprint. If it's a critical error w regards to important information. Alternatively, make use of social media to correct the mistakes</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: What would be a good publication? What do you think</p>
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	<p>readers look out for? And what do you think will increase readership?</p> <ul style="list-style-type: none"><li>- Shiya: I believe readers would want to look out for things that they can relate to, will find materials and context that they would be interested in. see what my target audience is first. Include more statement from students and interesting context to boost readership.</li></ul> <p>Q: Examples of topics you want to write about?</p> <ul style="list-style-type: none"><li>- Shiya: Lifestyle portions. Cover other topics other than sports.</li></ul> <p>Name: Lily Wang</p> <p>Q: Ask writers to write articles for you, will set deadlines. What will you do to keep them on track?</p> <ul style="list-style-type: none"><li>- Shiya: Continually remind them of the deadline, days following up to the deadline. My responsibility to check on my sub comm to ensure things are done on time. If deadline not met, if a lot to complete, will step in to help.</li></ul> <p>Name: Tay Suxia</p> <p>Q: Tell us your job scope</p> <ul style="list-style-type: none"><li>- Shiya: 6 newsletters, 2 magazines and to coordinate photoshoot</li></ul> <p>Q: without a co tell us your action plan</p> <ul style="list-style-type: none"><li>- Shiya: will start finding sub comm, to ensure good division of labor</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: is hardcopy the correct way to go?</p> <ul style="list-style-type: none"><li>- Shiya: The beauty of something hardcopy is you can't click away from it. Still relevant. To have hard copy there's a very different experience. Can't annotate on website</li></ul> <p>Q: where do you envision your writeups to be? School? SAC? Public? Steps we take to bring it to the next level.</p>
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		<p>- Shiya: would like for the quality to be of standard that it can go public. I believe then will have to ensure what you cover includes events that go on in school coverage of national events will take up a larger portion as public will be more incline to know more about the national events we hold.</p> <p>Q: If every year the events are held the same way would readers still be interested in reading our mag?</p> <p>- Shiya: Hard facts are there and won't change</p> <p>Name: Wong Yong Fang</p> <p>Q: considering we are becoming more technologically based, we are touching less hardcopy, what can we do to bring the info to people who will read it?</p> <p>- Shiya: I feel like at the end of the day, both the online and hardcopy exists, and you cannot force people to read it. Can encourage people to take on a hardcopy form instead.</p> <p>Name: Jolin Nai</p> <p>Q: How do we reach out to our NTU students?</p> <p>- Shiya: tedious but effective way is to put magazine outside halls, somewhat like a newspaper distribution.</p> <p>Name: Claudia Choo</p> <p>Q: If you want to give more to halls then would that mean that you will want to print more?</p> <p>- Shiya: Would liaise with JCRC comm and to give them limited set amount of copy so JCRC can distribute.</p> <p>Name: Ong Xian Jun</p> <p>Q: Do you know the distribution of the newsletter?</p> <p>- Shiya: Not very sure how the distribution of the newsletter work</p> <p>Q: What makes a good news e letter?</p>
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		<ul style="list-style-type: none"><li>- Shiya: Comes from a person that has gone through the experience.</li></ul> <p>Name: Tay Suxia</p> <p>Q: Who are our subscribers? Do you have any other ways to increase subscribers?</p> <ul style="list-style-type: none"><li>- Shiya: Not very sure. Will have to peak the readers interest to ensure that they subscribe continually and also make sure content generated is interesting each time.</li></ul> <p>Name: Lily Wang</p> <p>Q: Assume you read the magazine. Adverts in mag are sponsors, BM liaise with them for mag. BM agree certain things but limited pages for advert and articles which will you prioritise?</p> <ul style="list-style-type: none"><li>- Shiya: I would prioritise the sponsorship pages in the magazine. They are the reason why the events can even run smoothly, remove some other things that are not as important. Won't want to compromise sponsors.</li></ul> <p>Q: How do account to your writers?</p> <ul style="list-style-type: none"><li>- Shiya: Propose to include it into our second issue</li></ul> <p>Name: Yap Qi Long</p> <p>Q: What will your key take away be and what do you wish to achieve</p> <ul style="list-style-type: none"><li>- Shiya: more you practice the better you'll be. Hope to develop interpersonal skills, collation and coordination will help better comm with different people.</li></ul> <p>Name: Chloe Chu</p> <p>Q: How you entice them to work for you e.g. write and design layout</p> <ul style="list-style-type: none"><li>- Shiya: Hall points? Pretty close to wee kim wee og asked them before and they will willingly help me write.</li></ul>
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		<p>Name: Tay Hui Zhi</p> <p>Q: with the rise of digital media, print in SG is dying. She mentioned personal anecdotes and lifestyle articles, large magazines can get those big famous people and even those die. With our current measures to improve outreach of our magazine in the past, do you honestly think PULSE is still sustainable?</p> <ul style="list-style-type: none"><li>- Shiya: brain baby of NTU sports club itself. Students will still be interested in what NTU SC is doing. Still relevant in school context. There are school events that NTU students confirm will take part in.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: What do you think is the value of one page?</p> <ul style="list-style-type: none"><li>- Shiya: Depends at the end of the day what the sponsors can offer us. If they can offer us smth at which the event can run at or smth we never had before then yes i will leave up that spot for them.</li></ul> <p>Name: Oor Yuwen</p> <p>Q: Rank your national events, chair or cochair</p> <ul style="list-style-type: none"><li>- Shiya: NVM SNS BR Co Chair</li></ul> <p>Q: One strength and one weakness.</p> <ul style="list-style-type: none"><li>- Shiya: (W) Weakness difficult to say no to things, overcommitting and saying yes to a lot of plans but in the end over pile. Established that any SC event is my priority everything else comes later. (S) Strength good at understanding everyone's needs, liaising with a bigger group of people so that everyone's needs are met</li></ul> <p>Name: Ong Xian Jun</p> <p>Q: What kind of leader you are and what you foresee yourself in this one year</p> <ul style="list-style-type: none"><li>- Shiya: I believe I lead in a way that is not command and go but understanding what everyone wants establishing a common goal.</li></ul>
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<p>Business Managers</p>	<p>Keoni Sean Foo</p>	<p><b><u>Speech</u></b>          Y1 ACBS</p> <ul style="list-style-type: none"> <li>- Pres of ODAC in AJC</li> <li>- Event planning relevant experiences</li> <li>- Not sure if I could afford the heavy responsibility and time</li> <li>- Kian Meng would say: want to do just go big</li> <li>- If cannot even pull thru one year of commitments, how to survive life</li> <li>- Want to challenge myself to see how far I can go</li> <li>- I believe I am rather sociable and can share my experiences</li> <li>- Naturally competitive, believe I have the capability to show that I can get the sponsors</li> <li>- Studies top priority, can manage my portfolio and studies</li> <li>- believe that I can do well enough that it won't be a hindrance</li> <li>- More than able and willing to set out what I have to do even if it means sacrifices</li> <li>- Strongly believe the role of biz mag is important as we are the ambassadors of NTUSC</li> <li>- Confident that i can carry myself well enough to get sponsors to work with us</li> <li>- Main reason why we are campaigning or alumni coming back is that they want to give back to NTUSC</li> <li>- SU25 conducted well.</li> <li>- zuo xue jiao is the most compelling reason why i want to run for maincomm</li> <li>- pass on a legacy to the next batch</li> <li>- will give my all to Sports Club</li> </ul>
	<p>Howard Foo Jun Hao</p>	<p><b><u>Speech</u></b>          Economics Y1</p> <ul style="list-style-type: none"> <li>- Went through sports camp and the culture and vibe was strong.</li> <li>- Sense of belonging for me</li> <li>- Give back to NUTSC</li> <li>- Have interest in event planning</li> <li>- BM is a role that will give me the most relevant work experience</li> <li>- Liaising w sponsors make me train to work my way around</li> </ul>



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	<p>Lee Hee Jae</p>	<p>people and to ultimately get what we want</p> <ul style="list-style-type: none"> <li>- what I can offer is that I have time and invest all the time needed. Also, I have experience in event planning and liaising, was the chairperson of investment club for banking and finance. Planned many activities. Through event planning gained many experiences and can be used in NTUSC. Effort, dedication and willing to put time and dedication to this. Sacrifices to be made but am aware and thus will give my all to sports club.</li> <li>- Passion for sports club is strong. Self-motivated person.</li> <li>- The people around me will be the reason to stay motivated and value teamwork a lot</li> <li>- Sports club has been around for 27th years, whatever it has achieved is amazing as it is managed by students.</li> <li>- Knows the vision of sports club.</li> <li>- Actions speak louder than words hopefully you give me the opportunity.</li> </ul> <p><b><u>Speech</u></b> ACBS Y1</p> <ul style="list-style-type: none"> <li>- Promise myself what I truly believe in</li> <li>- 3 core values that guide working style</li> <li>- Responsibility - not making empty promises and excellent work quality</li> <li>- Disagree and commit - e.g. in meeting someone suggest idea that I disagree to, agree that we follow this idea. Will still go full out with this idea. Won't blame the person, but blame myself for full responsibility for things that didn't go correctly</li> <li>- AAR - debrief process of what happened, why it happened and how we can improve on it. Always follow up with actions after each work is completed.</li> <li>- Why I want to be in MC and why BM: I like NTU because Sports Club, friends I meet every day, study and eat with all from sports club. Friendships made was priceless,</li> <li>- Personality and values put to good use</li> <li>- As a BM, aiming big is good</li> <li>- Not satisfied with small amount instead will push for more or find better sponsorship</li> <li>- Understand heavy responsibility, reps of NTU and SC</li> </ul>
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		<ul style="list-style-type: none"><li>- To leave good impression cannot afford to make empty promises, confident to take up this role</li><li>- Communication skills how well you present ideas. Not best speaker but confident speaker. Not afraid to deliver the speech, know and believe in what I am saying.</li><li>- BM is more than getting sponsors for event, about building good network</li><li>- Why I want BR Chair: target audience and scale of event.</li><li>- Target audience was always student in JC want to target adults instead.</li><li>- Largest scale of distance more structured planning</li></ul> <p>Chair not afraid and willing to sacrifice, takes risk and first step such that teammates will also sacrifice themselves for the events.</p> <p><b><u>Q&amp;A</u></b></p> <p>Name: Yap Qi Long</p> <p>Q: What do you think is the strongest selling point of NTUSC to a sponsor?</p> <ul style="list-style-type: none"><li>- Keoni: image that we portray recurring events for loyal participants. For sponsors they see a secured number of viewership, free publicity year after year.</li><li>- Howard: I would think that it is the year on year participants increase based on the coverage. BM have to interact the other roles within the comm to get bullet points to catch sponsors</li><li>- Hee Jae: In terms of organising the 3 national events, 6000 people for sponsors to target.</li></ul> <p>Q: If you were to look for sponsors, how would you go about doing it? What are your procedures and what should be done?</p> <ul style="list-style-type: none"><li>- Hee Jae: I would check linked-in for specific people in charge of sponsors, send proposal etc and call immediately to push the sponsors to read</li></ul> <p>Q: What are the most important things to prepare for sponsor meetings?</p> <ul style="list-style-type: none"><li>- Keoni: Main role of BM is what sponsor need and what we can offer. From event can tell what they</li></ul>
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		<p>need from us. E.g. Backdrop or coverage just need match want and what we can offer.</p> <ul style="list-style-type: none"><li>- Howard: Before you approach the sponsor must know how you are going to pitch to them, have the structure out before you enter. Have to liaise with people inside the club to know more about other portfolios and use it as a selling tool to convince sponsors</li><li>- Hee Jae: Know exactly what you want from the sponsor before entering</li></ul> <p>Q: School event, Sponsor wants to sponsor but demands increase in 300 followers on their insta page. What is your course of action?</p> <ul style="list-style-type: none"><li>- Keoni: Agree with Howard variety isn't a bad thing if it's feasible then why not?</li><li>- Howard: Before considering if you want to take on and deliver what we promise, should think about things they will offer us. Part of goodie bag or whatever. If it doesn't benefit, then why go for it? If the thing isn't hard to do, and we have extra things e.g. goodie bag. If I put this into your goodie bag it isn't going to harm our event, then why not?</li><li>- HeeJae: See whether the target audience would want the goods.</li></ul> <p>Name: Tay Hui Zhi</p> <p>Q: Event preference</p> <ul style="list-style-type: none"><li>- Keoni: SNS NVM BR</li><li>- Howard: SNS BR NVM</li><li>- HeeJae: BR NVM SNS</li></ul> <p>Q: SNS and BR sell me your event, how would our events stand out?</p> <ul style="list-style-type: none"><li>- Keoni: SNS main event for 7 competitive sports. 100 plus is official sponsor for many sports. Beach events also relevant. Isotonic drinks suitable for tertiary and pre-tertiary. Less likely to see older people drink. Younger audience would be closer to 100plus's targeted audience.</li></ul>
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		<ul style="list-style-type: none"><li>- HeeJae: 100 plus is good for BR and caters to the demographic. National Vertical marathon promotes healthy living and coincides with 100 plus's goals.</li></ul> <p>Name: Tay Suxia</p> <p>Q: Do you think 100 plus needs the extra publicity? How else would you pitch to them?</p> <ul style="list-style-type: none"><li>- Howard: Main topic is 100 plus as sponsor. If this sponsor doesn't work out can speak to other sponsors. If Waikiki happens at the same time, can go towards Pocari sweat they need the publicity share about demographics and how it can benefit the company.</li></ul> <p>Q: if we cannot get a good brand we can compromise to try other lower tier brands?</p> <ul style="list-style-type: none"><li>- Keoni: Possible alternative. Pitch will still be the same, target audience will still better.</li></ul> <p>Q: do you know why we go for bigger brands for sponsorship?</p> <ul style="list-style-type: none"><li>- Keoni: Drawing factor for the event. Go there for the freebies, because it's attractive. Big brands could be an indicator of how successful the event is, attract audience.</li><li>- HeeJae: When other brands see our big sponsorship, they would want to commit into this partnership as well.</li></ul> <p>Name: Ng Xuan Fei</p> <p>Q: State why you're better for this position over the other 2?</p> <ul style="list-style-type: none"><li>- Keoni: People person and can communicate well with people. Can present myself professionally enough. Decisive and able to go for what i want.</li><li>- Howard: There should be a team player and i can be a good team player and not afraid to voice out what i want, able to adapt and listen to criticism. When negotiate w sponsor can find out how to come to a common ground</li></ul>
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		<ul style="list-style-type: none"><li>- HeeJae: core value quality AAR why this is important when you get a sponsor, it's not just a one-time event thing. Need to build long term relationship, follow up action. What can be done better what has gone wrong. This can be worked out for the next event. This kind of thing can build trust between us and company.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: when talking about sponsors, then there is a new sponsor coming in. What is your opinion, should u kick the old sponsor out or changing to a new one?</p> <ul style="list-style-type: none"><li>- Keoni: honestly depends on the pros and cons. If i do a cost benefit analysis, then i feel like the new sponsor brings in a wow factor then why not?</li><li>- Howard: I would agree with whatever they said. Say the new sponsor comes in, a lot more than long term sponsor but if they are unable to maintain and keep the promise then we may not take the risk. Up to biz mags to analyse and decide on the spot.</li><li>- HeeJae: Value long term RS more but if new company come in with more, will talk to the new company to see if they can make the relationship long term. Maintaining status quo doesn't do justice to our event. Long term relationship and giving much more why not?</li></ul> <p>Q: What is one quality you look out for with that company, whether it's risky or not? How do you know if they'll be able to keep that promise?</p> <ul style="list-style-type: none"><li>- Keoni: Agree ah, I think maybe we can look if they offered past sponsorships to other events. Maybe can ask for down payment. Best way to secure yourself.</li><li>- Howard: To assess credibility there is no sure method but we can check w other people about how good this company.</li><li>- HeeJae: Check on their past partnerships to gauge their credentials.</li></ul>
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		<p>Name: Ong Xian Jun</p> <p>Q: Goodie bag what do you think are the categories in the goodie bags that you deem important to participants?</p> <ul style="list-style-type: none"><li>- Keoni: Agree. Depends on event. If school event, find school related products and dependent on demographics.</li><li>- Howard: Agree with putting ourselves in shoes of participants since they are receiving the goodie bag. Went to ask friends what they want to see. Snacks drinks and vouchers. Increase sales for sponsors. Organising sporting events so active tape will be a very good item in goodie bag.</li><li>- HeeJae: Bike related items for the case of bike rally. Snacks, drinks.</li></ul> <p>Q: Think of an item as a prize for the National Events then present to us.</p> <ul style="list-style-type: none"><li>- Keoni: SNS - In terms of prize, 2XU sponsor relevant prize. Beachwear, beach apparel, top pageant prizes. Publicity for sponsors. Win win. BR - target shoe sponsorship relevant and good prizes. NVM - target audience watches Tag Heuer people value it</li><li>- Howard: SNS, beach event so water involvement. So waterproof phone case. JBL have waterproof speakers very good prize for participants. BR - bike is a very good prize for participants. NVM - they don't really compete they just want to have fun with their friends can be attraction. Maybe chiropractic session, represents event very well</li><li>- HeeJae: SNS - JBL speakers and it's a very big thing. When giving out prizes can think about what your target audiences are. Youths are currently very into music, something that will give a perspective to think from. Not only event but nature of target audience. BR - bikes cause usually very high prize and meaningful for participants who are passionate about cycling. NVM - big and wide demographic. Vouchers for sports shoe or sports attire.</li></ul>
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		<p>Name: Tan Kian Meng</p> <p>Q: how to deal with previous bad rep received?</p> <ul style="list-style-type: none"><li>- Keoni: Main thing you can sell to them is just past sponsors. How successful our event is. Use of website good platform to showcase what we are.</li><li>- Howard: make sure you can gain their trust to begin with. I feel that you should ask for a chance to be given to prove our name</li><li>- HeeJae: Bad reputation of NTU but never worked with NTU SC before. Pitch that we are sports club that run 3 national events instead of orientation and hall. Look at official sponsors they are reputable brand names.</li></ul> <p>Name: Ong Xian Jun</p> <p>Q: For school events with only few hundred how are you going to persuade the sponsors when the outreach is so little? And you only have one month till the event.</p> <ul style="list-style-type: none"><li>- Keoni: Agree with HJ. Use long term relationship to our advantage. Promise bigger fish by promising them something small first. Question is do we even need them? If they are requesting so much just to secure the sponsorship, can push them to bigger events</li><li>- Howard: Everything start from somewhere. Give them preview from small events. Ask them to sponsor the bigger events. Sports Expose got booths around play games etc, try to include brand awareness in the games</li><li>- HeeJae: Long term r/s w sponsors come into play as we built this trust with them already. Give creative ideas how we can promote and publicise for them better.</li></ul> <p>Q: What makes us stand out as compared to other organizations? The banners and backdrop do not entice as much</p> <ul style="list-style-type: none"><li>- Keoni: One good example was SNS used the pageant. Used publicity without just social media.</li></ul>
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		<ul style="list-style-type: none"><li>- Howard: when i was on YouTube i stumbled on crazy rich Asians parody. Offer smth that can go viral like a video whatnot.</li><li>- HeeJae: Feel that logo doesn't do much, what works best is booth to set up would be good incentive for them. 100 plus booths can let people try. Logo doesn't really help much.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: Using SNS as example, you want to cater to 2K participant, but banana boat offers only 1.5K but another not as renowned brand but offers the full 2K, then what is your course of action?</p> <ul style="list-style-type: none"><li>- Keoni: if no terms of exclusivity I'll try to get both.</li><li>- Howard: they are offering 1.5k only but participant is more than 2K and can sell the event better to get the extra needed.</li><li>- HeeJae: Try to push for more try to convince we can offer more platforms for them to advertise. If it doesn't work, then it goes to the point is it fair to give some sunblock of a better brand and the rest the less renown brand?</li></ul> <p>Name: Ong Xian Jun</p> <p>Q: This sponsor promises to cover blanket, but last event run out of stocks. Another sponsor comes in with the amount to cover the last event.</p> <ul style="list-style-type: none"><li>- Keoni: Will take it because they broke the contract. Can't have an empty goodie bag, need to take from the second company.</li><li>- Howard: it's always good to have a backup sponsor, this is to secure that we have what we want in the goodie bag.</li><li>- HeeJae: Don't mind forming new relationship with the second one since the first one wasn't very reliable and trustable. They broke the contract, might even stop working with first brand unless it's super reputable. Negotiable talk to the first company if it's okay if we take up the second company since the first company couldn't keep their promise.</li></ul>
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	<p>Name: Tan Kian Meng Q: 2 BMs finding sponsorship how to ensure this doesn't clash?</p> <ul style="list-style-type: none"><li>- Keoni: Agree.</li><li>- Howard: communication is a very important part between partners. If one person cannot make it need to make sure both people are on the same page, whether or not they closed the deal etc so that they won't promise two companies at the same time.</li><li>- HeeJae: divide our workload by category and this won't have a clash at all.</li></ul> <p>Name: Oor Yuwen Q: leadership style, chair or co-chair?</p> <ul style="list-style-type: none"><li>- Keoni: Majority servant leadership. Feel that I have the need to know what's going on with the team. Firm believer of moral. How the team works the morale is very important, need to be in the right mood and spirit to do. There should be a clear distinction from top to bottom and where the instructions are coming from. Choose to be the chair. Like control and knowing what my team is doing at all times. Know the time flow, rate of what we're doing.</li><li>- Howard: Servant leadership. Understand people under me and help them with what they are doing. Keep them in check. Chair for SNS because I feel that being a chair is similar to a BM. Need to know everything about the event. Can negotiate whatever I want as a Chair, to know everything in and out. Need to know the people under him or her.</li><li>- HeeJae: More like how parents care about their child. Want the best for the comm, give chance for learning and take the fall if needed. Stand firm when needed but can be flexible as well. Has fair balance between being process and results oriented. Chair, because i want to be someone that can take full accountability for when things go sour.</li></ul> <p>Name: Hee Yu Quan Q: Marketing from 100 plus come to you, sponsor but I don't</p>
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		<p>see tangible results from NTU SC. Want you to do something for me 1. How do you respond to me?</p> <p>Howard - I want to know if 100 plus as preferred isotonic drink</p> <p>Hee Jae - 100 plus sugar free 100plus, what's the brand awareness?</p> <p>Keoni - What's their perception of F&amp;N?</p> <ul style="list-style-type: none"><li>- Keoni: convince F&amp;N to bring in other more popular drinks under F&amp;N company. If can make people relate other F&amp;N drinks with 100 Plus then they will realize 100 plus is under F&amp;N.</li><li>- Howard: year on year more participants and greater exposure. Offer different types of publicity. Big brands then why not go for it. People that register for event can do a survey from the participants to get better gauge.</li><li>- HeeJae: Sugar free drinks are a good pitch to participants, and good to target the health-conscious participants. Tagging on instagram to promote and publicise the event thoroughly.</li></ul> <p>Name: Yap Qi Long</p> <p>Q: What do you think will be the biggest challenges you face for each national event</p> <ul style="list-style-type: none"><li>- Keoni: All the events in sns can happen concurrently and how everything happens on the day itself</li><li>- Howard: Locate sponsors. Time concern or variety isn't enough. SNS main sponsors around 22 co-sponsors. As BM bring as much sponsors in but people might not know that.</li><li>- HeeJae: Weather and logistics itself. This year BR faced raining weather, cyclist cycling under rain but cannot control the weather. Trucks for drinks and food, insufficient drinks for the last few hours.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: At the end of the sponsorship how do you maintain and ensure that the sponsorship is a long lasting one? What are the things you think should be in the post event report?</p>
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	Lin Xin Jie	<ul style="list-style-type: none"><li>- Hope to be cochair for sns cus she went for Waikiki and bonanza</li><li>- Hope to be able to give back to the best of her abilities</li><li>- Pass down culture of family and #sportscampneverends</li></ul> <p><b><u>Speech</u></b> EEE Y1</p> <ul style="list-style-type: none"><li>- Badminton team in primary and sec sch, tennis in JC</li><li>- Class vice chair, head of student interest group</li><li>- Bond the class together and go thru tough a levels period. Managed to make class very bonded</li><li>- Trained and equipped to be EXO through class vice chair role</li><li>- Stress management is a weakness of hers</li><li>- Want to join maincomm cus forged valuable friendships in camp</li><li>- Hopes that national events will help her grow as a person</li><li>- Liaise with 21 subclubs, bridge of communication between school and subclubs</li><li>- Able to adapt to different personalities and find best way to approach them</li><li>- Confident to create healthy relationship with subclubs</li></ul> <p><b><u>Q&amp;A</u></b> Name: Ler Wan Him Q: Name all the 21 subclubs</p> <ul style="list-style-type: none"><li>- Alvin: Named martial arts + 2 of Recre</li><li>- Xinjie: Named Sea + 1 Recre</li><li>- Gladys: Named 7 Recre</li></ul> <p>Name: Tay Suxia Q: who's in the first tier?</p> <ul style="list-style-type: none"><li>- Alvin, Gladys, Xinjie: Each named 2</li></ul> <p>Name: Oor Yuwen Q: job scope?</p> <ul style="list-style-type: none"><li>- Alvin: lead annual report, tier clubs. Currently no one in tier 3. Sometimes double up as welfare o. Collect shirt size for sports expose</li></ul>
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		<ul style="list-style-type: none"><li>- Gladys: bridge gap. Admin stuff is to collate info about presidents and sub-club members. Hold meetings to tell them who they should consult if they have problems</li><li>- Xinjie: help them logistically in organising events</li></ul> <p>Name: Ler Wan Him</p> <p>Q: How will you tier the subclubs (what criteria)</p> <ul style="list-style-type: none"><li>- Alvin: contributions to sports club (how much they help out)</li><li>- Gladys: Size of club and amount of activities</li><li>- Xinjie: their achievements. What have they won for NTU sports club.</li></ul> <p>Name: Lim Ding Hong</p> <p>Q: which one most important out of the 3 criteria all of you just mentioned</p> <ul style="list-style-type: none"><li>- Alvin: achievements, because if you are consistently producing results, that will show that you deserve the financial help</li><li>- Gladys: contributions to SC because the more help they give us the more we should give them</li><li>- Xinjie: Agreed with Gladys. Participation in SC is important. If not, Sc cannot continue</li></ul> <p>Name: Ler Wan Him</p> <p>Q: e.g. scuba diving, don't have much members to support us but equipment not cheap. How you going to tier?</p> <ul style="list-style-type: none"><li>- Alvin: quality of helping out. Maybe see what else they can do for us other than volunteering</li><li>- Gladys: look at percentage instead of hard numbers. Initiative, how willing and how they want to volunteer</li></ul> <p>Q: how to increase help from subclubs? (because now not much help)</p> <ul style="list-style-type: none"><li>- Gladys: they don't feel included in sports club, so they don't want to help out. Make them feel like they are part of SC and build relations. Be friends with them? Persuasive relations</li></ul>
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		<p>Name: Tay Suxia</p> <p>Q: subscription fee is enough, they won't want to help cus of money. Cause of action to friend them to make them want to help out.</p> <ul style="list-style-type: none"><li>- Alvin: a bit challenging to get to know all the sub-club members. Chalet? Agrees with Gladys (see below).</li><li>- Gladys: host gatherings. Holding space might be a problem. Join them for their activities (at least for the 7 that they are in charge of). Interact with members</li><li>- Xinjie:</li></ul> <p>Q: do you know what your three predecessors have done and what can be improved?</p> <ul style="list-style-type: none"><li>- Alvin: I don't really know what they have done. For this to work, first the pres. &amp; vp have to feel the same way as us, to be willing to bond together. I will try to persuade them on why it is important and how we can move ahead together.</li><li>- Gladys: They have been arranging activities for them to join. The latest activity is scuba diving based on my knowledge.</li><li>- Xinjie: To be honest, I don't know. Can start having exchanges between subclubs, a week where different sub-club members can go try the activities of different subclubs.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: a lot of things that you guys have suggested cannot be done overnight. Need to plan. However, after you come in it'll be event after event. What are you going to do to make sure you achieve your plans?</p> <ul style="list-style-type: none"><li>- Alvin: get their contacts and friend them. Set tangible goals, deadlines. Plan early.</li><li>- Gladys: Planning is key. Set deadlines. find info about clubs. Start early. Ask members what they interested in.</li><li>- Xinjie: Don't need a big advancement at a time. As long as the things really happen. New initiative usually will take longer to prepare.</li></ul>
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		<p>Name: Oor Yuwen</p> <p>Q: what are the 3 things you want to improve on for expose</p> <ul style="list-style-type: none"><li>- Alvin: help publicise. Will benefit us if they have more ppl also.</li><li>- Gladys: people not knowing/students not being interested. Make sure everything runs smoothly for subclubs and help presidents know what needs to be done</li><li>- Xinjie: don't rly know much. Additional bonding sessions? Try to make them tighter</li></ul> <p>Q: increase publicity, but how? What other measures can you take?</p> <ul style="list-style-type: none"><li>- Alvin: spread word of mouth. Posting on social media (personal). Mini games, stamps after you complete each station.</li><li>- Gladys: give incentive for people to come down. Focus on how interesting the subclubs are. Tell them to come down to try out to interest them</li></ul> <p>Name: Wong Yong Fang</p> <p>Q: if I have enough members for my SubClub, what's the point of this event?</p> <ul style="list-style-type: none"><li>- Gladys: Let them know that it is the continuity of the club. To let them know that they need to take in new members in their club.</li></ul> <p>Name: Ler Wan Him</p> <p>Q: Do you know when Sports Expose is happening?</p> <ul style="list-style-type: none"><li>- Alvin: Early Jan</li><li>- Gladys: Early Jan</li></ul> <p>Q: What else can we give subclubs other than publicity and airtime?</p> <ul style="list-style-type: none"><li>- Alvin:</li><li>- Gladys: let them know it's a gathering session to bond with other subclubs. Coming down annually to meet up with other clubs instead of just promoting their own event</li></ul>
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		<p>Name: Oor Yuwen          Q: subclubs or national events more important to SC?</p> <ul style="list-style-type: none"> <li>- Alvin: agrees with Xinjie. If not, there will be no one under SC</li> <li>- Gladys: both as important. Targets different groups of ppl. Nat events cater to public. Subclubs help to create more vibrant life for NTU students.</li> <li>- Xinjie: subclubs. Without them there isn't a NTUSC. National events have more publicity but ultimately core of NTUSC is still subclubs.</li> </ul> <p>Name: Wong Yong Fang          Q: Unresponsive presidents how?</p> <ul style="list-style-type: none"> <li>- Alvin: contact VP first. Go to their rooms (like CCA rooms not hall)</li> <li>- Gladys: create r/s so that they will want to help you out. Two-way thing.</li> <li>- Xinjie: don't think of them as lower than you. Befriend presidents. WhatsApp group with them to talk to them. Make them feel sense of belonging to SC.</li> </ul> <p>Name: Chloe Chu          Q: Name your top 3 national event and your role.</p> <ul style="list-style-type: none"> <li>- Alvin: Nvm. sns. Br. cochair. Never take up leadership role before so wants to take things slow and learn.</li> <li>- Gladys: sns cochair. Nvm. br.</li> <li>- Xinjie: br. Sns. nvm. Cochair. Better with supporting role.</li> </ul>
Marketing Officer	Douglas How Soon Huat	<p><b><u>Speech</u></b>          ACBS Y1</p> <ul style="list-style-type: none"> <li>- Self-driven, don't need deadlines to make me do my work and will do to the best of ability</li> <li>- Did sports since primary sch, always change sports</li> <li>- Haven't exp leadership exp</li> <li>- JC → class chairman role</li> <li>- Army → started planning role</li> <li>- SU25 memorable camp → family feeling</li> <li>- Kian Meng quote "do the biggest"</li> </ul>



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		<ul style="list-style-type: none"><li>- More involved in sports club activities, want to contribute back to SC, hope that freshies will exp what he exp</li><li>- WHY MO → improve the branding of SC, bring Sc to greater rights</li><li>- Main problem: we haven't been getting the recognition we have gotten</li><li>- There's a need for us to publicize and increase our branding awareness</li><li>- Suggestions: cannot be a 1-person thing, need mc to work tgt, union rep and MITO, incorporate videos → let ppl know our events, EXO → bridge 21 subclubs</li><li>- We lack followers on our social media platform 1000+++ even though 1 batch of ppl hmm?</li><li>- Get subclubs to follow → stepping stone for making us more prominent in events planning</li><li>- Get more followers → a type of marketing for SEO → more prominent in search engines → cross linking, internal linking → increase our click rates → increase awareness</li><li>- Why choose me? Have the leadership potential hence I can plan and manage event well</li><li>- More of a team player, able to manage my time well and priorities and can balance studies</li><li>- BR, SNS, NVM</li><li>- Exposed to BR in town (IWP) through the experience, don't like competitive, leisure sports, BR educates a group thing, completing it tgt, team spirited thing, prefer BR as a whole, target audience of older age group, instead of interacting with ppl our age, get better insights</li></ul> <p><b>Q&amp;A</b> Name: Tan Kian Meng Q: why do you think branding and image is important</p> <ul style="list-style-type: none"><li>- Doug: pride in SC. contribute back to SC. thinks SC is fun, doesn't like how people say SC is toxic and rabz. Want people to see the committed part of sports club. Get the branding / recognition we deserve.</li></ul> <p>Q: what do you feel about our social media branding stuff</p>
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		<ul style="list-style-type: none"><li>- Doug: not much but should keep creating content and creative content, when we ask ppl to follow us, need incentive, giveaways to ask them to follow us, liaise with sponsors (reviews of their products -- best answers get a prize? → sponsors will want and also increase following rate)</li></ul> <p>Q: SEO, incentive for them to follow, and you want them to follow. What do you think should come first?</p> <ul style="list-style-type: none"><li>- Doug: followers. Have to have enough followers to have better outreach</li></ul> <p>Q: Put yourself as an NTU student's shoes, how will you feel if the posts are sponsors and repeated posts?</p> <ul style="list-style-type: none"><li>- Doug: quite sick of it. Relevant info. Healthy lifestyles. Giveaways, updates of our events. Teamwork between schools.</li></ul> <p>Name: Tay Suxia</p> <p>Q: what GW has done and what do you want to do more</p> <ul style="list-style-type: none"><li>- Doug: creating everything through social media platforms. He wants to do SEO and SEM. increase followers first. Change the image of sports club like what he mentioned earlier. NTU TV. E newsletter. Subclubs? → contribute to followers.</li></ul> <p>Q: how else can you engage them other than just following? (subclubs). Feature subclubs on insta (comment by SX)</p> <ul style="list-style-type: none"><li>- Doug: through chalets, engage them sept, bring about closer relationship</li></ul> <p>Name: Ng Guan Wei</p> <p>Q: What is got followers no like</p> <ul style="list-style-type: none"><li>- Doug: Other than likes, we can't control it. Creative content</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: people will take stuff from event, leave event, then will unfollow. Might as well buy followers?</p> <ul style="list-style-type: none"><li>- Doug: followers that are bought won't be people who actually benefit us. Quality now is decent</li></ul>
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		<p>Name: Tay Hui Zhi</p> <p>Q: at the end of this year, how much do you want to increase the follower count by, how do you want to achieve that. (need to be consistent and produce good quality content)</p> <ul style="list-style-type: none"><li>- Doug: double.</li></ul> <p>Q: Give me three posts that you want to post on insta and the content. Take inspiration from online</p> <ul style="list-style-type: none"><li>- Doug: we have 21 subclubs → important, broad overview of our sports instead of national events only. Sponsors post, lifestyle posts</li></ul> <p>Name: Ng Xuan Fei</p> <p>Q: Are you familiar with any photo editing software?</p> <ul style="list-style-type: none"><li>- Doug: photoshop but quite limited. Am willing to learn deeper.</li></ul> <p>Name: Tay Suxia</p> <p>Q: What do you plan to do with SEO</p> <ul style="list-style-type: none"><li>- Doug: Internal linking, connecting to our other national website as well. need to have keywords → main thing that ppl search for. It's possible to find out what ppl want to search for then incorporate it into our website, directing traffic</li></ul> <p>Q: which organizations do you foresee us working with</p> <ul style="list-style-type: none"><li>- Doug: other universities sports club</li></ul> <p>Name: Oor Yuwen</p> <p>Q: what kind of campaign do you have in mind about challenge, expose</p> <ul style="list-style-type: none"><li>- Doug: brochures, flyers, but NTU TV will be more interactive. Propose changing the dates of expose to after add drop</li></ul> <p>Name: Tay Hui Zhi</p> <p>Q: Do you know the difference between the two tv (channel NTU, Hey TV)</p> <ul style="list-style-type: none"><li>- Doug: No.</li></ul>
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		<p>Name: Ng Guan Wei</p> <p>Q: In terms of your lifestyle post, what kind of idea you have?</p> <ul style="list-style-type: none"><li>- Doug: fitness, diet, sports (compression tights), myths and facts about sports.</li></ul> <p>Q: how are you going to keep up with all these trends?</p> <ul style="list-style-type: none"><li>- Doug: constant reading from lifestyle insta accounts, reference from these accounts.</li></ul> <p>Q: off the top of your head what is the latest trend?</p> <ul style="list-style-type: none"><li>- Doug: soft fabric clothing, heart rate monitors on your shirt, NYP researchers. Quite a new thing</li></ul> <p>Name: Clement Ang</p> <p>Q: Chair or co-chair and why</p> <ul style="list-style-type: none"><li>- Doug: cochair. Interact with small bunch of people instead of overseeing. Prefer playing a supporting role</li></ul> <p>Name: Tay Suxia</p> <p>Q: having a consistent update will be good what is a comfortable pace for you?</p> <ul style="list-style-type: none"><li>- Doug: at least one post per week. Hard to churn out content if it's too often. People will see it as spam.</li></ul> <p>Name: Clement Ang</p> <p>Q: You said to zuo da, how do you want to zuo da as a co-chair?</p> <ul style="list-style-type: none"><li>- Doug: national events v da already. Chair will have more important role. Cochair only focused on two Committees?</li></ul> <p>Q: How much do you know about bike rally?</p> <ul style="list-style-type: none"><li>- Doug: 2 distances, volunteers → very important for an event, safety cyclist, non-competitive event, where ppl with same interest goes to challenge themselves</li></ul>
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<p>Financial Controller          Assistant Financial Controller</p>	<p>Wong Yong Fang           Lee Zheng Hong</p>	<p>Mathematics Y2</p> <p><b><u>Speech</u></b>          Accounting Y1</p> <ul style="list-style-type: none"> <li>- As a great opportunity to challenge himself and to look back on his achievements.</li> <li>- Take up opportunities in uncomfortable or comfortable position</li> <li>- A challenge and learn various obstacle along the way</li> <li>- Through this journey, I want to take up new roles and challenge which will help me in my future career path</li> <li>- Want to learn from one another.</li> <li>- Work together with the team and as a family.</li> <li>- To be a positive influence and a role model in the team.</li> <li>- To make crucial decision on finance matters for the 21 sub-club</li> <li>- Learnt to be meticulous, timeline challenge, annual</li> <li>- Did a timeline challenge, annual event for sec sch students about current affairs</li> <li>- Working on his project, he will work on his planner to aim to finish and work his time around the timetable. With this, he can see a bigger picture.</li> <li>- This will help him to avoid delay in his work.</li> <li>- Experience something in a larger scale and enjoy the entire process</li> </ul> <p><b><u>Q&amp;A</u></b>          Name: Adeline Lee          Q: the eight items that need to be on the receipt when they submit</p> <ul style="list-style-type: none"> <li>- ZH: Paste on the paper with double sided tape. (Didn't manage to list all 8, and wasn't in the right sequence)</li> </ul> <p>Q: 2 financial windows</p> <ul style="list-style-type: none"> <li>- ZH: 1st sept to 31st and 1st April to 31st Dec</li> </ul> <p>Q: how are you going to help FC</p>
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		<p>- ZH: Communication is important. I know my roles and responsibilities. I do not want to add into her workload and stress</p> <p>Name: Tan Kian Meng</p> <p>Q: One challenge you will expect?</p> <p>- ZH: I know 21 sub club need to submit 3 weeks before DEADLINE.</p> <p>Name: Ng Xuan Fei</p> <p>Q: traits that will make you a good FC</p> <p>- YF: meticulous, systematic. Self-driven. Set own deadlines.</p> <p>Q: Possible challenges you foresee?</p> <p>- YF: handle the first financial closing period. SNS BR side of receipts that clashes with midterms</p> <p>- ZH: handling receipts from subclubs. Expect us to spoon-feed them.</p> <p>Name: Tan Kian Meng</p> <p>Q: How firm are you going to be on them?</p> <p>- ZH: standard guideline for them, teach them how to do then be firm. No mistakes. Need to be very meticulous with money</p> <p>Q: In the situation, wouldn't it be safest if you do it for them?</p> <p>- ZH: yes, but they need to be independent also. Especially event comm</p> <p>Q: How involved are you going to be in BR?</p> <p>- YF: won't be senior co. only when junior ROs have questions then she helps.</p> <p>Q: Will you be constantly asking for the BR timeline with the RO's? Or are you just going to let them be?</p> <p>- YF: haven't discussed with clement yet. But if need be, can help him a bit so he can handle his ECs.</p> <p>Name: Ng Xuan Fei</p>
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		<p>Q: FC has a lot of sensitive issue as it deals with money. How do you want your seniors to support you?</p> <ul style="list-style-type: none"><li>- YF: be understanding, just need their support.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: What is your stand if one of the event comm is requesting for funds for event merch?</p> <ul style="list-style-type: none"><li>- YF: Won't allow for it. Even for BR, I won't be biased and won't allow them to get the funds for the merch. Doesn't mean that the two events never request for it doesn't mean i should give y'all priority.</li></ul> <p>Name: Tay Suxia</p> <p>Q: As the fin con, there will be times you meet difficulties and money is a sensitive issue. Who will you turn to?</p> <ul style="list-style-type: none"><li>- YF: finance side is sensitive but clement and Xian Jun needs to know some stuff. So, will probably go to them.</li></ul> <p>Name: Ng Xuan Fei</p> <p>Q: What do you think can be improved about my run as FC</p> <ul style="list-style-type: none"><li>- YF: We didn't have much info of what you were doing as a FC. One thing you took a lot of the workload as a FC. I will try to pass the workload to Zheng Hong if possible.</li></ul> <p>Name: Tay Suxia</p> <p>Q: State one weakness as a senior that you foresee</p> <ul style="list-style-type: none"><li>- YF: Don't voice out a lot in meetings, not many opinions. Seniors can help by constantly reminding her to voice out.</li></ul> <p>Name: Ng Xuan Fei</p> <p>Q: What do you want juniors to take away from 28th maincomm</p> <ul style="list-style-type: none"><li>- YF: Hope you will learn and grow. After you step down from MC, I hope you learn something and have fun in 28th.</li></ul> <p>Name: Tan Kian Meng</p>
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		<p>Q: event preference and chair/cochair</p> <ul style="list-style-type: none"><li>- ZH: SNS, BR, NVM. Why SNS? Have deep fascination of the sea. Am a non-swimmer but went to NDU and overcome the fear of swimming. I will want to run as co-chair. Reason is because I play the supporting role better. One weakness is facing large crowd and telling my thoughts. It doesn't mean I won't step up my game. If I need to, I will step up my role and help my chair.</li></ul> <p>Q: For you as a person, how do you think you can value add to the event. Secondly, how you can do better as a co-chair than a chair?</p> <ul style="list-style-type: none"><li>- ZH: ask previous seniors how they ran sns last year. Focus one main aspect in the event and improve on it. Communication between who I oversee and guide team members in a way chair will not be able to. What I want is my event team will understand what they need to do. Try to do my best in whatever role I am in.</li></ul> <p>Name: Tay Suxia</p> <p>Q: what other commitments you have and rank them for me?</p> <ul style="list-style-type: none"><li>- ZH: don't have other commitments. Hall and faculty - nil.</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: What about studies?</p> <ul style="list-style-type: none"><li>- ZH: I am very systematic. I will address the most important first.</li></ul> <p>Q: Will you choose Main-Comm over Finals?</p> <ul style="list-style-type: none"><li>- ZH: Depending on the weight of the importance. If main comm event has more urgent stuff, I will focus on it.</li></ul> <p>Name: Tay Suxia</p> <p>Q: Aim for GPA?</p> <ul style="list-style-type: none"><li>- ZH: Above 4</li></ul>
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		<p>Q: Promises for your rerunning seniors.</p> <ul style="list-style-type: none"> <li>- YF: speak up a bit more. Be as direct as she is now. Be more transparent</li> </ul> <p>Q: Promises for your juniors.</p> <ul style="list-style-type: none"> <li>- YF: i will be there for you! Try to keep rbf to minimum. Guide you through your journey.</li> </ul>
<p>Chief Communications Officer</p>	<p>Chloe Chu Min</p>	<ul style="list-style-type: none"> <li>- SSM Y2</li> <li>- Job scope: In summary, liaising and relationship with media and alumni.</li> <li>- Collate context of programmers, GLs and Main comm. Of the SCAG</li> <li>- Boosting public relations</li> <li>- Using our manpower (MITO and publicity)</li> </ul> <p><b>Q&amp;A</b></p> <p>Name: Tay Suxia</p> <p>Q: what portfolio and what event</p> <ul style="list-style-type: none"> <li>- Chloe: publications, mito, nvm and SCAG</li> </ul> <p>Name: Tan Kian Meng</p> <p>Q: I will like to know your role as a senior among the seniors.</p> <ul style="list-style-type: none"> <li>- Chloe: keep 28th intact. Keep morale up. Aware that they know that we support them.</li> </ul> <p>Name: Tay Suxia</p> <p>Q: how to compliment the 4 of the them?</p> <ul style="list-style-type: none"> <li>- Chloe: Within the 5 of us, I would say that I will be there to support them. To get the general sense of how the feel at the end of meetings.</li> </ul> <p>Name: Tan Kian Meng</p> <p>Q: This year, we bring back the CCO role. Do you have set of time-line of things you want to do?</p> <ul style="list-style-type: none"> <li>- Chloe: haven't set a specific timeline but have rough gauge of things we want to achieve and initiatives that we want to push out.</li> </ul> <p>Q: Any targets you want to achieve?</p>



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		<ul style="list-style-type: none"><li>- Chloe: appear on 4 magazines</li></ul> <p>Name: Ng Xuan Fei</p> <p>Q: Alumni relations dying. Why's having good alumni relations are good and important for SC.</p> <ul style="list-style-type: none"><li>- Chloe: handover every year but don't necessary handover every tradition but diff comm diff things work, having the alumni there, have ref why some things was does this way for things that are dated back 10 years etc when our own seniors are not sure</li></ul> <p>Name: Lily Wang</p> <p>Q: You will be NVM senior co, so what will you bring to the table as a senior co of NVM?</p> <ul style="list-style-type: none"><li>- Chloe: 2 main roles: to bridge the gap btw chairs. And guide incoming chairs. What i learnt was can't have the gap btw VM comm and maincomm. How to achieve? EB not to shoot each other but help to each other to grow</li></ul> <p>Name: Ng Xuan Fei</p> <p>Q: Other than SCAG, what other methods we can bond the alumni together?</p> <ul style="list-style-type: none"><li>- Chloe: We have alumni fb. Keep the alumni updated. Opening up communication between alumni and us.</li></ul> <p>Q: Are you aware of the alumni comm fc president and vice-president?</p> <ul style="list-style-type: none"><li>- Chloe: Shikang, Leonard and Josh</li></ul> <p>Name: Lee Yan Ying</p> <p>Q: use FB as a platform but if the subsequent batches no FB. What will you do? Diff platform?</p> <ul style="list-style-type: none"><li>- Chloe: collating contact numbers, database of contacts can help to blast emails</li></ul> <p>Q: how do you spread things etc like videos, regularly updates?</p> <ul style="list-style-type: none"><li>- Chloe: SU25 website as a form of spreading and updating people instead of messages</li></ul>
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		<p>Name: Sharmin Yeo Q: any follow up after updating the alumnus? But if for volunteers from the alumni? Who will be liaising with the alumnus</p> <ul style="list-style-type: none"><li>- Chloe: Ask them for RSVP. current SCAG comm → make use of them to communicate of ppl from the alumnus</li></ul> <p>Name: Tay Suxia Q: 3 things NVM must do to improve as an event</p> <ul style="list-style-type: none"><li>- Chloe: 1. How we source for buildings, the results. (looking for buildings through school) 2. Regi. banner posters can come up earlier so that ppl can hear about us earlier. Name of nvm can be made bigger with greater publicity. 3. Given a nicer building, our event ground can be improved on → need event ground to boost our event, can be boost not only as running</li></ul> <p>Name: Lily Wang Q: If collaterals come out earlier, won't be people not remember the event as registration has not been open? Won't it clash with the other event?</p> <ul style="list-style-type: none"><li>- Chloe: minimally must be there a few days before we open registration so wont clash with other events</li></ul> <p>Name: Ng Xuan Fei Q: What will be your guiding style as a NVM senior co-chair?</p> <ul style="list-style-type: none"><li>- Chloe: Whatever decision they made, I will support them?</li></ul> <p>Name: Lily Wang Q: How you keep your chair and co-chairs motivated as it is the last national event?</p> <ul style="list-style-type: none"><li>- Chloe: Keep emphasizing to the committee that the hard work will pay off.</li></ul> <p>Name: Tay Hui Zhi Q: Back to the e registration method, what have you done? Did you hear of the recent regulation?</p>
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		<ul style="list-style-type: none"> <li>- Chloe: Discuss with the rest. Want to do a scanning registration to make things faster. It will happen in 2019. We will ask for permission.</li> </ul> <p>Name: Lily Wang</p> <p>Q: What do you think you can improve on as a co-chair last year?</p> <ul style="list-style-type: none"> <li>- Chloe: Last year didn't have communication among the chairs. Key takeaway is that the communication is important.</li> </ul> <p>Name: Ng Guan Wei</p> <p>Q: Constantly boasting news of NVM on instagram, how can you prevent the spam from happening?</p> <ul style="list-style-type: none"> <li>- Chloe: For NVM will be a long period but it will still be regular but won't be a spam to the followers.</li> </ul> <p>Q: Do you think we can improve the frequencies of the post?</p> <ul style="list-style-type: none"> <li>- Chloe: we started posting quite late, so when registration opened we didn't have much posts. Should've started posting way in advance</li> </ul> <p>Name: Tay Suxia</p> <p>Q: Name 3 qualities that make a good senior co?</p> <ul style="list-style-type: none"> <li>- Chloe: patience, sacrificing time, being present</li> </ul> <p>Q: 3 promises to your rerunning seniors</p> <ul style="list-style-type: none"> <li>- Chloe: time, transparency, perseverance</li> </ul> <p>Q: to your juniors?</p> <ul style="list-style-type: none"> <li>- Chloe: time, presence, patience.</li> </ul>
<p>Honorary General Secretary</p>	<p>Oor Yuwen</p>	<p>Bioengineering Y2</p> <p><b><u>Q&amp;A</u></b></p> <p>Name: Tay Suxia</p> <p>Q: name your events</p> <ul style="list-style-type: none"> <li>- YW: Rally, Recruitment Drive, Annual General Meeting, Welcome Tea, Appreciation Tea</li> </ul>



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		<p>Q: How you book? How many weeks in advance?</p> <ul style="list-style-type: none"><li>- YW: SAC facilities, go through SU to book this room, go to SU website and book. 2 weeks in advance</li></ul> <p>Q: what kind of leadership workshop you want to introduce to MC?</p> <ul style="list-style-type: none"><li>- YW: what kind of role they can play. Some survey, some reflection and so can know what kind of leader they are. Strong or supportive role? And personality type thing</li></ul> <p>Q: Tell juniors what portfolio you are taking?</p> <ul style="list-style-type: none"><li>- YW: Senior Co of SNS and Sports ball, publicity</li></ul> <p>Name: Lily Wang</p> <p>Q: What is one thing that the chairs did wrongly last year and how you can guide the juniors to not make the mistake</p> <ul style="list-style-type: none"><li>- YW: lack of sense of belonging, we were all work oriented than family oriented. Come to consensus that this family belonging is important and work towards that culture. SNS and 28th. Will go through a lot of things tgt</li></ul> <p>Q: You have to churn out a lot of work in a short period of time for SNS. This may hinder the "family spirit" because everyone has tight deadlines to follow. How do you plan on overcoming it?</p> <ul style="list-style-type: none"><li>- YW: even though sns time period is very short, peak period in feb is how we bond. We have maintenance, pool recce, sns dry run, through all these, can encourage attendance and more involvement</li></ul> <p>Name: Ler Wan Him</p> <p>Q: What do you feel that I didn't do enough as a senior co and what can you do differently as a senior co?</p> <ul style="list-style-type: none"><li>- YW: you're someone who keeps quite abit to yourself. You won't spoon feed us and let us think first but I will want to be more involved in the discussion and hear from all the chairs. Whatever</li></ul>
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		<p>you say counts. See everyone's opinion first before coming to a stand</p> <p>Name: Ng Xuan Fei</p> <p>Q: MR cleanliness. Any system in mind to make sure it is not as bad as this year?</p> <ul style="list-style-type: none"><li>- YW: problem is after every event, it is damn messy. Need to enforce that everything is put back in place after each event instead of just throwing everything in MR after teardown. Allocate a space for every event to put their stuff.</li></ul> <p>Q: So, are you going to ensure the cleanliness yourself?</p> <ul style="list-style-type: none"><li>- YW: Keeping mr clean is everyone's responsibility but as a hon gen i will take initiative in making sure MR is clean</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: For SNS moving forward, do you see it being better? How do you plan to improve on it?</p> <ul style="list-style-type: none"><li>- YW: inflatables not trendy anymore. Handball and dodgeball registration rates always an issue - should we scrape it?</li></ul> <p>Q: What are you going to do for the carnival games?</p> <ul style="list-style-type: none"><li>- YW: amazing race course? Limiting factors: Manpower allocation, time spent by each participant on the course, etc.</li></ul> <p>Q: Add more to the cost?</p> <ul style="list-style-type: none"><li>- YW: No need. Can add mini inflatables to make it more engaging. Focus more on carnival games and prizes</li></ul> <p>Name: Tay Suxia</p> <p>Q: Name 2 things that you want your freshie to achieve?</p> <ul style="list-style-type: none"><li>- YW: Look back 28th and look as a family like she sees in 27th. The more you do; the less others have to do. Power to drive you on.</li></ul>
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		<p>Q: How you think you complement the seniors?</p> <ul style="list-style-type: none"> <li>- YW: I take everyone's perspectives into consideration. Listen to all sides of the story.</li> </ul> <p>Q: Name one weakness of each senior and how to help</p> <p>YW: YF not very confident. Always doubt yourself. Reassure her that she's good and capable.</p> <ul style="list-style-type: none"> <li>- XJ: reckless. Will feed him with more perspectives and let him weigh all the factors</li> <li>- Clement: He observes and thinks but doesn't say stuff. Constantly ask him about what's on his mind</li> <li>- Chloe: stubborn. Offer other perspectives.</li> </ul> <p>Q: 3 promises to seniors</p> <ul style="list-style-type: none"> <li>- YW: time, understanding, supportive.</li> </ul> <p>Name: Ler Wan Him</p> <p>Q: Importance of maintaining good r/s with AAO?</p> <ul style="list-style-type: none"> <li>- YW: grants for events, don't let them see us in a bad light, will make them more receptive to our requests. They are part of the school, so we need to have good r/s with the school.</li> </ul> <p>Name: Tan Kian Meng</p> <p>Q: In maincomm, when shit happens, how are you going to balance between getting work done and still having the family feel</p> <ul style="list-style-type: none"> <li>- YW: don't scold people, will rationalize. Try to convince nicely. Won't be a dictator. Getting work done is a responsibility as soon as you step into maincomm, so will just issue constant reminders.</li> </ul> <p>Name: Tay Suxia</p> <p>Q: 3 promises to juniors</p> <ul style="list-style-type: none"> <li>- YW: time, patience, family</li> </ul>
Vice-President	Clement Ang Yong Zuo	<p>EEE Y3</p> <p><b>Q&amp;A</b></p> <p>Name: Ler Wan Him</p>



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		<p>Q: Why is it important to know other camp chairs of other big 4 clubs or have a good r/s with them</p> <ul style="list-style-type: none"><li>- Clem: need to understand how other clubs' function and vice versa, arrange dates where camps won't clash. To ensure that there will be sufficient communication amongst the camp chairs</li></ul> <p>Q: As a upcoming camp chair, what is 3 things that is important in making the upcoming camp important</p> <ul style="list-style-type: none"><li>- Clem: 1. Fun. 2. Continue culture. 3. Communication between ppl planning the camp.</li></ul> <p>Q: Managing people relations and having intern in semester 2?</p> <ul style="list-style-type: none"><li>- Clem: I have a lot to work on for my S1, need to find out what has to be done then the action plan. What can put on hold etc then s2 i don't need to worry too much, just need to touch on abit</li></ul> <p>Name: Lee Yan Ying</p> <p>Q: do you know the job scope and responsibility for GL and prog and is there a line that you won't cross</p> <ul style="list-style-type: none"><li>- Clem: is there to hear from both side of the party → to make the shot and discuss with the other seniors what is the best solution. Camp chair need to be fair</li></ul> <p>Q: to have a better SU, we need to improve and change things. What are the things that you have thought of to change in this comm and how sure are you that ppl will support you? Only for GLs</p> <ul style="list-style-type: none"><li>- Clem: GLs dk what they are signing up for. They should ask themselves if they can commit or not. Not just fun. Learning about communication with others and whether this person can work well with others. Change the type of GLs we want to take in. Want to implement: giving GLs better prep when it comes to camp and won't just have the mentality of being supportive only but can start visualizing. Next group of seniors need to be supportive and come to common consensus</li></ul>
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	<p>Name: Tan Kian Meng Q: how much do you want to be involved in the BLs in each world? - Clem: info being passed down from camp chair is very important, need to constantly update BLs. having the experience i will be able to understand what the junior BLs don't know.</p> <p>Name: Ng Xuan Fei Q: what are 2 things about the event and 2 things you want it to remain the same for BR - Clem: Remain: route distance, non-competitive spirit. Change: location, better one where participants can have something new and refreshing. How effectively we can conduct our dry run</p> <p>Q: guiding styles towards your BR chairs - Clem: need to know my stand. Keep options open. When action is needed, will step in.</p> <p>Name: Dalton Sze Q: it has been feedbacked that r/s btw us and alumnis are not very good, but we need them for financials, immortals... alumni not well taken care of. What you going to do about this? - Clem: not easy to get back alumni from older batches. This year we will aim at reconnecting with alumni. Don't really have alumni's contacts, up to us to contact alumni through SCAG comm. more updates to alumni through Facebook/SMS. Need connections from more recent batches to link to older batches.</p> <p>Name: Sharmin Yeo Q: You have internship in semester 2, will you still take time out to go out with alumni? - Clem: Alumni know the commitment because they've been through it before. Plus, they are working adults also, so they will be free at night (same time as clement is free). But being one person is not enough,</p>
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		<p>can slowly introduce the seniors to alumni and juniors.</p> <p>Name: Theresa Tay Q: instead of calling back the super old batches, is there any way you are planning to sustain the alumni culture? - Clem: we still need to build up our database of alumni contacts for now</p> <p>Name: Dalton Sze Q: SU culture has been diluted over the years. What are you going to do about it? - Clem: take initiative to find out from alumni about past traditions. However, still need to look for ways to make things better and not just blindly follow culture. Can explain to alumni our choices</p> <p>Name: Ler Wan Him Q: challenges you foresee in SU26? - Clem: communication. Miscomm is inevitable. There should be a proper process, haven't thought of the best way yet but wishes to work on it.</p> <p>Name: Ng Xuan Fei Q: strengths that can make you a good camp chair? - Clem: willingness to be there for others and listening. Giving advice to people who need suggestions.</p> <p>Q: Weakness? - Clem: sometimes can get lazy and unmotivated</p> <p>Name: Ler Wan Him Q: What do you think that I could've done better as a vp/camp chair? - Clem: GL / programmers communication not very good. Info could have been passed down more efficiently.</p> <p>Q: how are you going to support the president as a vice-president?</p>
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		<ul style="list-style-type: none"><li>- Clem: Find out what he's going through and be there for him.</li></ul> <p>Name: Sharmin Yeo</p> <p>Q: do you think there is a problem with communication between CGLs and GLs and CPs and programmers</p> <ul style="list-style-type: none"><li>- Clem: info sometimes wasn't very clear / not updated for GLs, so they dk what to listen to. Programmers side not very clear still.</li></ul> <p>Q: How will you solve the abovementioned problem?</p> <ul style="list-style-type: none"><li>- Clem: CGL has to be influential and know what's going on. Make sure pass down the correct info.</li></ul> <p>Q: What are you going to do with the notes you took down during GL debrief?</p> <ul style="list-style-type: none"><li>- Clem: share experience with next batch of BLs</li></ul> <p>Name: Ler Wan Him</p> <p>Q: as senior co of Br, it will clash with a lot of the important timings to do stuff for camp. What are your priorities/how will you manage?</p> <ul style="list-style-type: none"><li>- Clem: not able to be there physically sometimes, need to find someone able to do it for him and update him</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: How are you going to relay messages through the CPs and CGLs about how you want to run the camp? (like how you going to explain why you made that decision)</p> <ul style="list-style-type: none"><li>- Clem: people will voice out different opinions, and there will not be right or wrong but CP, CGL, camp chair should sit together and come to a decision first before passing the info down.</li></ul> <p>Name: Ler Wan Him</p> <p>Q: Now CPs are both juniors, which is a change. Your DPG ZZ will have very strong opinions and other GLs too. How are you going to manage all these opinions?</p>
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		<ul style="list-style-type: none"> <li>- Clem: if batchmates are all able to come to an agreement, should be able to convince the DPG ZZ about decision. However, ultimately, everyone should listen to both sides of the story. Hope to be able to deconflict.</li> </ul> <p>Name: Tan Kian Meng</p> <p>Q: three promises to seniors and juniors</p> <ul style="list-style-type: none"> <li>- Clem: Seniors: will be there for you always, not be so lazy anymore, support whatever decision/ideas that any one of us have. Juniors: be there for you, family feel, tide through fun times and tough times</li> <li>-</li> </ul>
President	Ong Xian Jun	<p>Business Y2</p> <p><b><u>Q&amp;A</u></b></p> <p>Name: Tan Kian Meng</p> <p>Q: how do you want to run 28th as a whole</p> <ul style="list-style-type: none"> <li>- XJ: get the juniors to trust seniors and bring the club to the next level. Making it the structure firm, establishing grounds. Bring national events to the next level</li> </ul> <p>Q: elaborate more on the portfolios so juniors know</p> <ul style="list-style-type: none"> <li>- XJ: biz mag → Ushop, bring in products and market. publications, MailChimp, MailChip to expand our database to a wider group of ppl. Marketing SEO is something we want to work on</li> </ul> <p>Q: sit in council and how active do you think sports club should be in in council</p> <ul style="list-style-type: none"> <li>- XJ: clement and i. Need to stand firm first and make sure everything is done right</li> </ul> <p>Name: Ler Wan Him</p> <p>Q: do you know what you have to do in council other than being our voice?</p>



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110 NANYANG CRESCENT SINGAPORE 636956  
TEL: 67905172 FAX: 63165315  
WEBSITE: WWW.NTUSPORTSCLUB.SG

		<ul style="list-style-type: none"><li>- XJ: take up another role in council. finance side... connections with presidents of other clubs</li></ul> <p>Name: Tan Kian Meng</p> <p>Q: how are you going to handle expectations of juniors?</p> <ul style="list-style-type: none"><li>- XJ: engage with seniors, handover, come up with your own schedule be it studies, exam, maincomm stuffs, when you want to block out your time to study. Don't neglect studies. Be discipline</li></ul> <p>Q: what you going to do about juniors not performing or losing heart</p> <ul style="list-style-type: none"><li>- XJ: pull them out of it. Ask yourself one question: if you can't make it through this one year of hardship, what makes you think you can go through future hardships? Remind yourself of why you started</li></ul> <p>Name: Tay Suxia</p> <p>Q: what are 3 things you expect from your maincomm juniors</p> <ul style="list-style-type: none"><li>- XJ: discipline, persevere, work smart and play harder</li></ul> <p>Name: Ng Xuan Fei</p> <p>Q: some things that the 27th seniors did well and can carry on and what can you improve</p> <p>XJ: Keep: kinship. Improve on: More emphasis on academics.</p> <p>Name: Tan Kian Meng</p> <p>Q: What is your role when it comes to national events and maincomm EB</p> <ul style="list-style-type: none"><li>- XJ: Last line of defense. As president, be fair for all events</li></ul> <p>Name: Tay Suxia</p> <p>Q: next senior BL, what are 3 things you will advise your junior BLs</p> <ul style="list-style-type: none"><li>- XJ: Camp wise is still fun, don't focus too much on winning. Mingle with people around you. Talk to</li></ul>
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		<p>freshies personally. Manage people well → Everyone is going to look at you. Family!</p> <p>Name: Tan Kian Meng</p> <p>Q: anything that goes wrong to the club, you will be blamed, and you will feel that you'll receive a lot of shit even when it is out of your control</p> <ul style="list-style-type: none"><li>- XJ: something has gone wrong if you say that as a president you have no control. Work with seniors and work a way through from there</li></ul> <p>Q: as a president, what did Km not did well and to improve on</p> <ul style="list-style-type: none"><li>- XJ: studies, knowing what to prioritise, discipline?</li></ul> <p>Name: Sharmin Yeo</p> <p>Q: What do you think KM could improve on as a senior BL? What would you do to improve on it?</p> <ul style="list-style-type: none"><li>- XJ: sometimes information is very scattered, overlooked some information that junior BLs need to know. Wrote down everything related to camp in miji this year, including all the small details. Should come in handy.</li></ul> <p>Name: Ng Xuan Fei</p> <p>Q: What is your stand on access to MR and biz mag store</p> <ul style="list-style-type: none"><li>- XJ: Biz mag store shouldn't be open access because there are sponsored stuff inside. MR and EBMR are places we frequent throughout the whole year. If we cordon MR off, a lot of memories will not be made. Should come to an agreement between the whole sports club of what you can take and what you cannot take, things like that.</li></ul> <p>Name: Ler Wan Him</p> <p>Q: as a senior BL, are you ok with not getting back music?</p> <ul style="list-style-type: none"><li>- XJ: if need to compromise, will do.</li></ul> <p>Q: How much responsibility will you take for juniors' GPA</p>
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		<p>- XJ: if you come to MC and you purposely don't study, then too bad. We will help with scheduling, but it's really up to you to study</p> <p>Q: What do you think about relationships in the comm?</p> <p>- XJ: Will break dynamics in comm if break up.</p> <p>Name: Tay Suxia</p> <p>Q: what kind of senior will you be</p> <p>- XJ: still am a risk taker. Go big or go home. Life is short. High risk high return. Do and think at the same time but won't take anything less than deserved. Understanding.</p> <p>Name: Ler Wan Him</p> <p>Q: why need to maintain good relationships with other big 4 clubs</p> <p>- XJ: no harm having more connections</p> <p>Name: Tay Suxia</p> <p>Q: vision for 28<sup>th</sup></p> <p>- XJ: family vibes, kinship, steep learning curve. Come forward to us</p> <p>Q: Since you're not senior co for events, how will you can to know event comm better?</p> <p>- XJ: can facilitate biz mag collection, mingle with event comm at MR.</p> <p>Name: Ng Xuan Fei</p> <p>Q: How open are you to finding a new event?</p> <p>- XJ: Need to go figure out a timeline first, then propose, and see how well it fits into sports club culture</p> <p>Name: Tay Suxia</p> <p>Q: What will you do to improve welfare of maincomm?</p> <p>- XJ: honestly, they should just take pride in having the event flow well on event day. Have fun after work. retreats.</p>
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	<p>Name: Ng Xuan Fei Q: how do you think the juniors can care for seniors - XJ: during time out of maincomm work, look out for seniors too.</p> <p>Name: Tay Suxia Q: commitments in life and rank - XJ: 4. resume/internship, 2. relationship, 1. maincomm, 3. family</p> <p>Name: Tan Kian Meng Q: 3 challenges you think you will face as president - XJ: as a senior everyone will look at you, and being reckless sometimes, it might prove as a risk. At first will be quite closed off, not comfortable with sharing emotions. Sometimes will come off as strict but he doesn't mean it. Studies will also be a challenge. Balancing work and life.</p> <p>Name: Tay Suxia Q: How are you going to overcome the tendency to overlook things - XJ: we have this app where we write down everything that we need to do. The five of us will constantly check and make sure nothing slips</p> <p>Q: three promises to rerunning seniors - XJ: share load, not so reckless, be more optimistic</p> <p>Name: Darren Siah Q: Will you be able to fang xia BR? - XJ: we are just going to pass down the skills and knowledge. Once we do that, and there is no error that we don't think is big enough to risk the whole event, i won't step in</p> <p>Name: Tay Suxia Q: three promises to juniors XJ: big brother to you guys, any issues just look for seniors, discipline.</p>
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		<p>Name: Ler Wan Him</p> <p>Q: most of rerunners from event comm are maincommers. What will you do to stop them from overstepping boundaries?</p> <p>XJ: at first, I will trust my senior cos. But if it gets overboard, I will step in and have a talk. As of now I really don't see it happening but if it does, we will come to a consensus</p>
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